Webkey

Android Remote Device Management

Product

Webkey allows you to control Android devices from a central dashboard on any web browser just as you would be holding the device in your hand.

Android has a majority market share in the Mobile Operating System market, including devices used in industries such as

- Automotive
- POS, Digital signage
- Smart TV
- Q&A labs
- Software/hardware developers

Added value for our customers

At Webkey, we help our customers to make their business' more effective by enabling them:

- ● Technical troubleshooting

- ● Remote support

- ● Centralised software management

- ● Remote testing and monitoring

Market opportunity

- Android is growing globally

- By May 2021 Google reported **3 billion monthly active users** on the platform

- Android OS is the leader with 72,5% market penetration

- According to IoT Analytics, the number of active IoT devices has grown to 12 billion by 2020, a number expected to increase further.

- In 2020 the need for remote solutions have skyrocketed

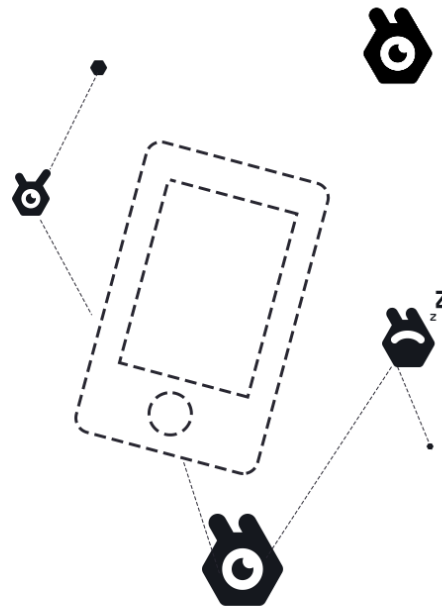**These circumstances are creating exceptional momentum for companies developing remote Android solutions.**

Business model

B2C

- **FREE for one device**
- Community building
- Test opportunity to future B2B customers
- From 2 devices stairstep plans

B2B

- **60,000.00 EUR**
- Custom pricing
- Own server license
- Dedicated support and maintenance
- Custom feature development

Results
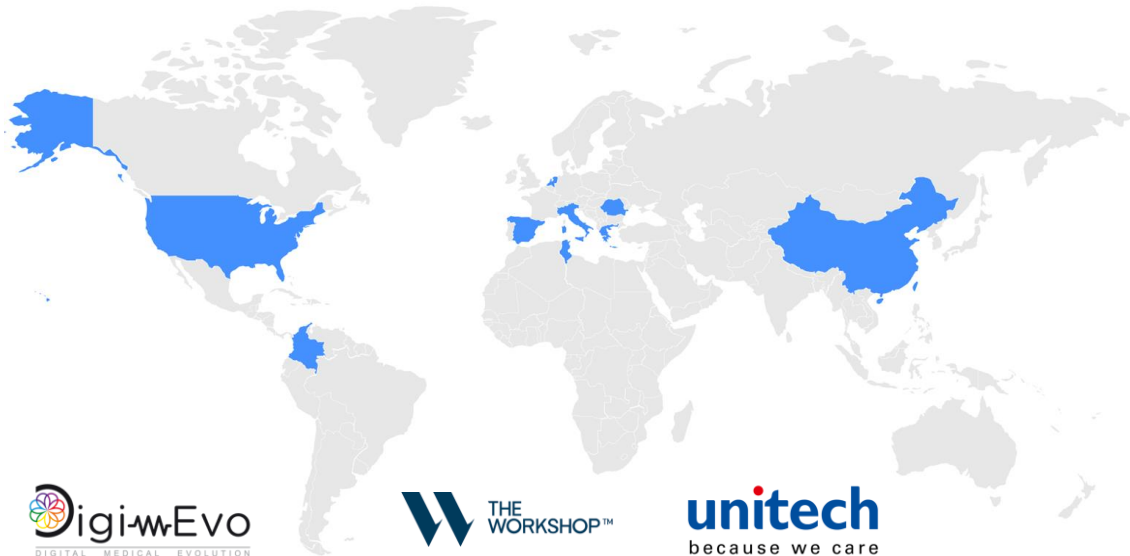
~60 000 EUR
Income

500 000+
App installs

198
Countries

Opportunities with Webkey

Webkey plans to open a remote office in Taiwan by the end of 2022.

Smart City opportunities:

- Monitoring devices that are in use in different locations
- "Screen only" devices can be accessed and maintained, repaired, updated
- **White labeling**: Webkey is also happy to help existing solution by licensing part or all of our knowledge

Webkey has experience with industries playing a key role in Smart Cities:

- Digital signage
- POS terminals
- Logistics

Additionally Webkey can provide dedicated server and working on a closed LAN providing additional data security.

Take Control

www.webkeyapp.com