

## EV Supply Chain Roundtable Discussion

### 第 37 屆台瑞(典)經濟合作會議

### 電動車供應鏈分組

**Date/ Time:** November 24th (Wednesday), 14:25-17:00 (Taiwan) ; 07:25–10:00AM (Sweden)  
**Venue in Taipei:** 台北萬豪酒店 萬豪 1 廳  
**Online Platform:** Cisco Webex

#### Agenda

14:25~14:30 Opening Remarks by **Mr. Jan Larsson**, CEO of Business Sweden  
(SW 7:25-7:30)

14:30~14:35 Opening Remarks by **Mr. Lu Wen-Tsan**, Deputy Division Director, Industrial Development Bureau, Ministry of Economic Affairs  
(SW 7:30-7:35)  
經濟部工業局金屬機電組盧文燦副組長

#### EV Key Components Supply Chain 電動車關鍵零組件供應

14:35~14:50 **Taiwan Advanced Automotive Technology Development Association (TADA)**  
(SW 7:35-7:50)  
*"Opportunities and challenges of the future smart vehicles:  
-The ICT industry perspective"*  
**Dr. Sam Shen**, Secretary General of TADA  
台灣先進車用技術發展協會 沈舉三秘書長

14:50~15:05 **MobilityXlab**  
(SW 7:50-8:05)  
*"Accelerate global innovation based on collaboration"*  
**Ms. Katarina Brud**, Director of MobilityXlab

15:05~15:20 **MIH Consortium**  
(SW 8:05-8:20)  
*"Collaboration is the new trend"*  
**Ms. Yiru Huang**, VoC & UX Consultant, MIH Consortium  
MIH EV 研發院 黃怡茹顧客語言與產品體驗顧問

15:20~15:35 **Swedish Electromobility Center**  
(SW 8:20-8:35)  
*"The research of the Swedish Electromobility Center"*  
**Ms. Linda Olofsson**, Director of Swedish Electromobility Center

#### B2B Meeting 貿易洽談會

15:45~17:00 福祿壽廳(15:45 開始)  
(SW 8:45-10:00) 請貴賓根據您收到的貿洽媒合通知準時參與貿洽活動