











OUR CITY VISION:

Innovative, Dynamic, City of the Future

OUR SMART OBJECTIVES:

- ➤ Economic and Innovation Powerhouse
- ➤ Smart Infrastructure & Platforms
- > Ecosystem Development & Entrepreneurial Excellence
- ➤ Conduit for Strategic & Stakeholder Partnerships
- ➤ Launchpad into National and International markets













OUR CITY, YOUR ADVANTAGE



One of the largest and fastest growing cities in Australia

326,615 residents comprising

217 nationalities and cultures

27.3%

born overseas

Median age: 34

Projections

Population expected to grow to



554,324 by the year 2014



21,978 businesses

An economy worth

\$21.678 billion

with a gross regional product of

\$11.77 billion









