



## **ICC's Global Activities**

### **Presentation to ICC-CIECA Business Forum Taipei - 16 April 2018**

**Philip Kucharski – Chief Operating Officer**

*April 2018 | Philip Kucharski*

## THE MERCHANTS OF PEACE

The International Chamber of Commerce (ICC) was created in 1919 by a handful of entrepreneurs to:

- expand international trade
- represent business all over the world
- promote peace through prosperity



## ICC MISSION

ICC, the world business organization, promotes cross-border trade and investment and the multilateral trading system.



## ICC – A TRULY GLOBAL ORGANIZATION

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- ICC has over 6 million members in over 130 countries through individuals, companies, law firms, chambers of commerce and business associations
- National committee offices in 93 countries
- Over 180 people of more than 30 nationalities work at ICC's international secretariat in Paris
- Over 3,000 representatives and experts from companies and business associations help develop ICC policy positions and create the voluntary rules by which international trade is practiced



## THE MEMBER COMPANIES

Examples of well-know ICC members



## INFLUENCE WHERE IT COUNTS

ICC helps shape laws and rules elaborated by the following organizations:

- **World Trade Organization**

ICC is a key business partner of the WTO, helping to advance its pro-trade agenda

- **United Nations**

On 13 December 2016, the United Nations (UN) General Assembly granted Permanent Observer Status to the International Chamber of Commerce (ICC), giving business for the first time a direct voice in the UN system.



- **G20/B20**

ICC provides business input into the G20/B20 Summits each year

- **National governments**

via the ICC national committee network



## THE UNITED NATIONS

### ICC OBSERVER STATUS

- Only business organisation admitted to the UNGA
- Direct voice in the UN system
- Highlight the role the private sector in the UN's 2030 Agenda for Sustainable Development (SDGs)



## THE UNITED NATIONS

### ICC OBSERVER STATUS – BENEFITS FOR ICC MEMBERS

#### INSIGHT

Monitoring of key UN processes.

Targeted updates and alerts are sent to our members with interests in specific issue areas.

#### COLLABORATION

Shaping UN policy-making on issues that matter to world business by directly engaging in intergovernmental debates.

#### CONVERSATION

Building understanding of the private sector within the UN system, through targeted outreach and accrediting business leaders to UN events throughout the year.



## UN MSME DAY

27 JUNE 2018

- Foster public-private dialogue
- Highlight the importance of MSMEs in economic growth
- Explore innovative business solutions and examples
- Accelerate sustainable development initiatives



## THE GLOBAL GOALS

For Sustainable Development



## THE SDGS

### 2018 FOCUS GOALS

**Goal 6:** Clean Water and Sanitation

**Goal 7:** Affordable and Clean Energy

**Goal 11:** Sustainable Cities and Communities

**Goal 12:** Responsible Consumption and Production

**Goal 15:** Life on Land

**Goal 17:** Partnerships for the Goals



# THE SDG BUSINESS FORUM

17 JULY 2018

- Unique multi-stakeholder platform to support business action
- Transformation towards sustainable and resilient societies
- Identify growth opportunities
- Provide voice for SMEs



**#TradeMatters**  
for jobs | for growth | for all

## ICC ACTIVITIES

ICC has three main activities:

### Rules-setting



### Arbitration

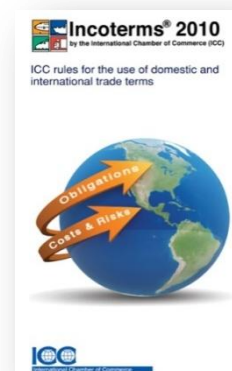
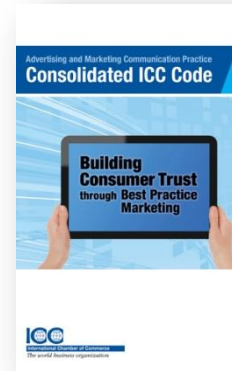
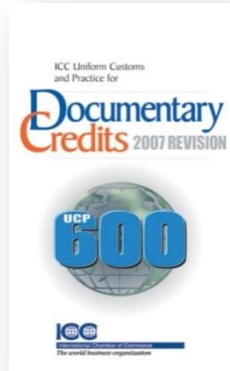
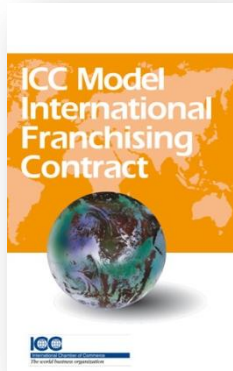


### Policy



# RULES

## Rule-Writing



## Rule-Setting

- Establishing rules to facilitate business across borders Incoterms®, banking rules, model commercial contracts, ICC Marketing Code....
- Developing self-regulatory business codes and guidelines to spread best practice marketing and advertising, anti-corruption and corporate responsibility, environmental management, customs policy, foreign direct investment

## DISPUTE RESOLUTION

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- ICC International Court of Arbitration

Created in 1923

The most experienced institution for the resolution of international business disputes

Cost-effective and of high quality

Proceedings can take place in any country and any language, according to any law and with arbitrators of any nationality

- The ICC Institute of World Business Law holds colloquia and trains jurists from all over the world on the latest issues in world business law, with a focus on arbitration.
- Other services offered by ICC include: Amicable Dispute Resolution, Dispute Boards, Expertise, DOCDEX

## COMMISSIONS

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**ARBITRATION AND ADR**

**BANKING**

**COMMERCIAL LAW AND  
PRACTICE**

**COMPETITION**

**CORPORATE RESPONSIBILITY  
AND ANTI-CORRUPTION**

**CUSTOMS AND TRADE  
FACILITATION**

**DIGITAL ECONOMY**

**ENVIRONMENT AND ENERGY**

**INTELLECTUAL PROPERTY**

**MARKETING AND ADVERTISING**

**TAXATION**

**TRADE AND INVESTMENT  
POLICY**



## DEVELOPMENT AND PROCESS

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## SPECIAL PROJECTS



**TRADE  
REGISTER**  
Trade finance



**BASIS**  
Support the  
Information Society



**BASCAP**  
Stop Counterfeiting  
and Piracy



**G20**  
CEO  
Advisory Group

## ICC G20 ADVISORY GROUP

Ensures direction set by G20 is aligned with core business goals of open trade and investment, economic growth and job creation.

- **Provides** a platform for global business to provide input into the work of the G20
- **Comprises** CEOs drawn from ICC's extensive global network
- **Carries forward** policy recommendations developed for the G20 Summit
- **Generates** new ideas and commissions new research to support policy recommendations
- **Pools** funding and aggregates expertise to leverage company resources



## SELECTED ICC PRIORITIES



**ICC World Trade  
Agenda**



**UN Sustainable  
Development  
Goals (SDGs)**



**Trade Facilitation**

## WORLD CHAMBERS FEDERATION

- The World Chambers Federation (WCF) was established by ICC in 1951 to be the advocate of its chamber of commerce members worldwide.
- WCF is a non-political, non-governmental body representing the interests of all local, national, regional, bilateral and transnational chambers of commerce and industry.
- WCF strengthens links between chambers, enabling them to improve performance as well as discover new products and services to offer their members (ATAs, Cos, etc)
- Bi-annual World Chambers Congress – 2015 Torino; 2017 Sydney; 2019 Rio



## COMMERCIAL CRIME SERVICES

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- ICC Commercial Crime Services (CCS) is the anti-crime arm of ICC
  
- CCS tackle all types of commercial crime; fraud in international trade, insurance fraud, financial instrument fraud, money laundering, shipping fraud and product counterfeiting
  
- CCS divisions includes:
  - The International Maritime Bureau
  - IMB Piracy reporting Centre
  - Counterfeiting Intelligence Bureau
  - Financial Investigation Bureau
  - Fraudnet

## ICC TRAINING AND CONFERENCES

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- ICC Training and conferences promotes and brings ICC's expertise to a wider audience - helping to make the international business and legal community aware of ICC's main policy issues and tools.
- The training and conferences can be:
  - Trainings (up to 40 delegates – mock cases - interaction)
  - Conferences (up to 250 delegates – presentation of broader topics)
- Events are held throughout the world
- Online training through the ICC Academy

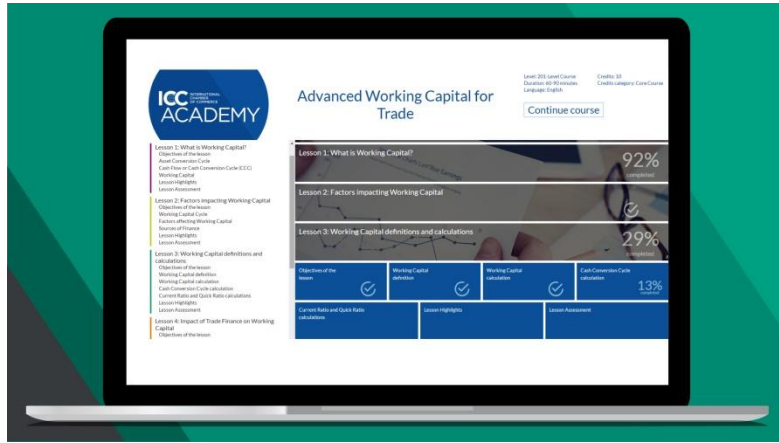
## ICC ACADEMY

- › ICC's e-learning platform, created in 2015 in partnership with Singapore
- › Dynamic online courses and specialised certifications for global trade professionals
- › Over **1500 candidates** enrolled from more than **90 countries**
- › Catalogue includes **30 online courses** and **4 industry-recognised certification programs**:
  - Global Trade Certificate (GTC)
  - Certified Trade Finance Professional (CTFP)
  - Export and Import Certificate (EIC)
  - Coming soon: Ethical Marketing and Advertising Certificate (EMA) in partnership with INSEAD
- › Since January 2017, partnership with the **Asian Development Bank** for the deployment of courses to 80 financial institutions across Asia.



[icc.academy](https://www.icc.academy)





- › Each lesson can be taken anytime, anywhere and on any device
- › Exam in proctored 'live' via the Internet and can be scheduled at any time

- › Each course is developed by a industry-leading professional drawn from ICC's unrivalled roster of experts
- › The learning experience include videos, animations, case studies, and self-assessments



**INFLUENCE WHERE IT COUNTS**

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**INTERNATIONAL**

**INDEPENDANT**

**INFLUENTIAL**

**ICCWBO.ORG**