

A large, high-quality photograph of a water droplet hitting a surface, creating concentric ripples. The entire image is tinted with a deep blue color. The ripples are most prominent in the center-left area, with the droplet itself still visible as a small splash.

TFTC Overview



Agenda

1. Overview of FinTech Ecosystem?
2. Overview of Thai FinTech Club (TFTC)

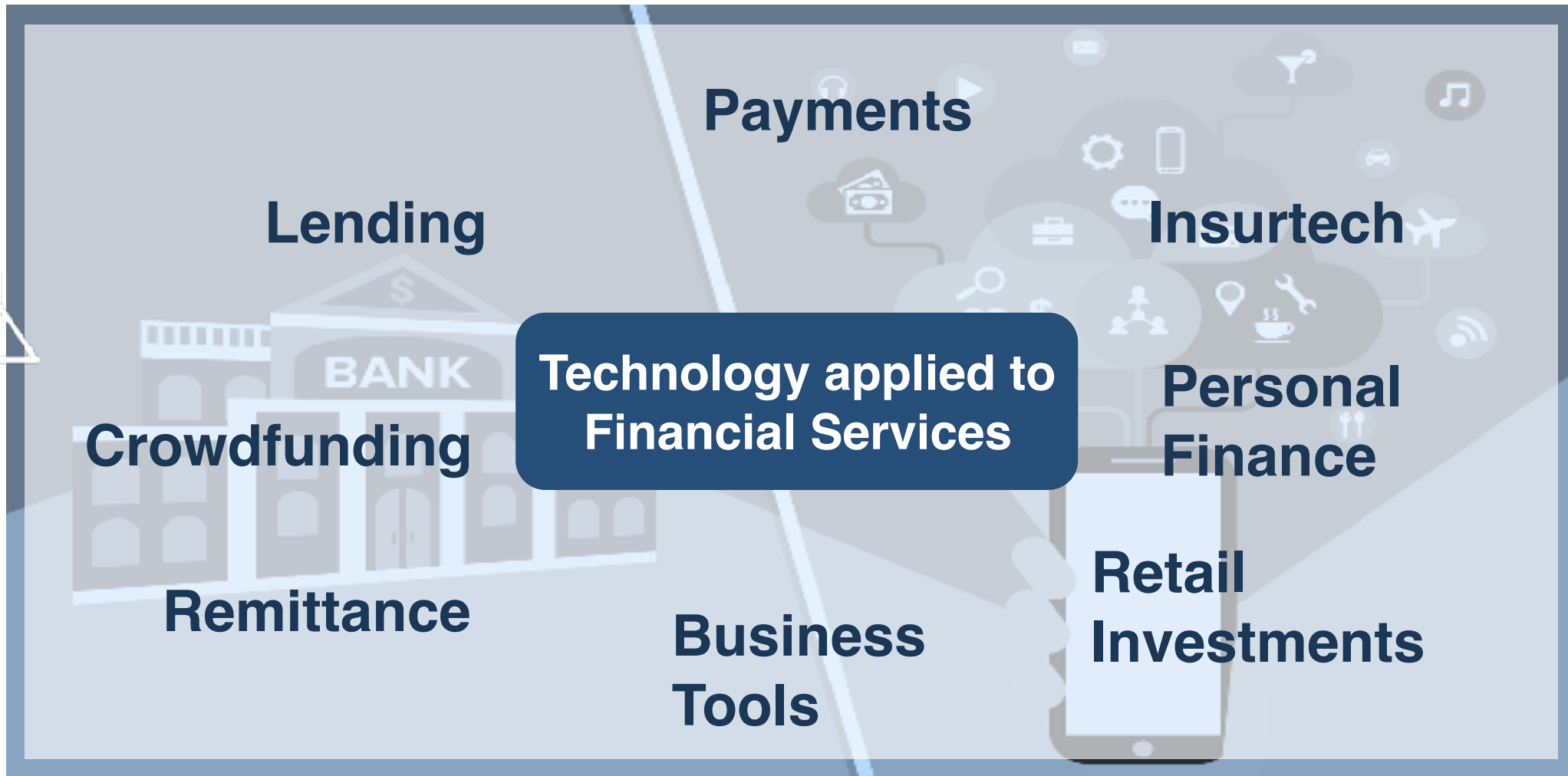
1.1 What is FinTech?



“An economic industry that use technology to make financial services more efficient”

“Transforming Finance for All”

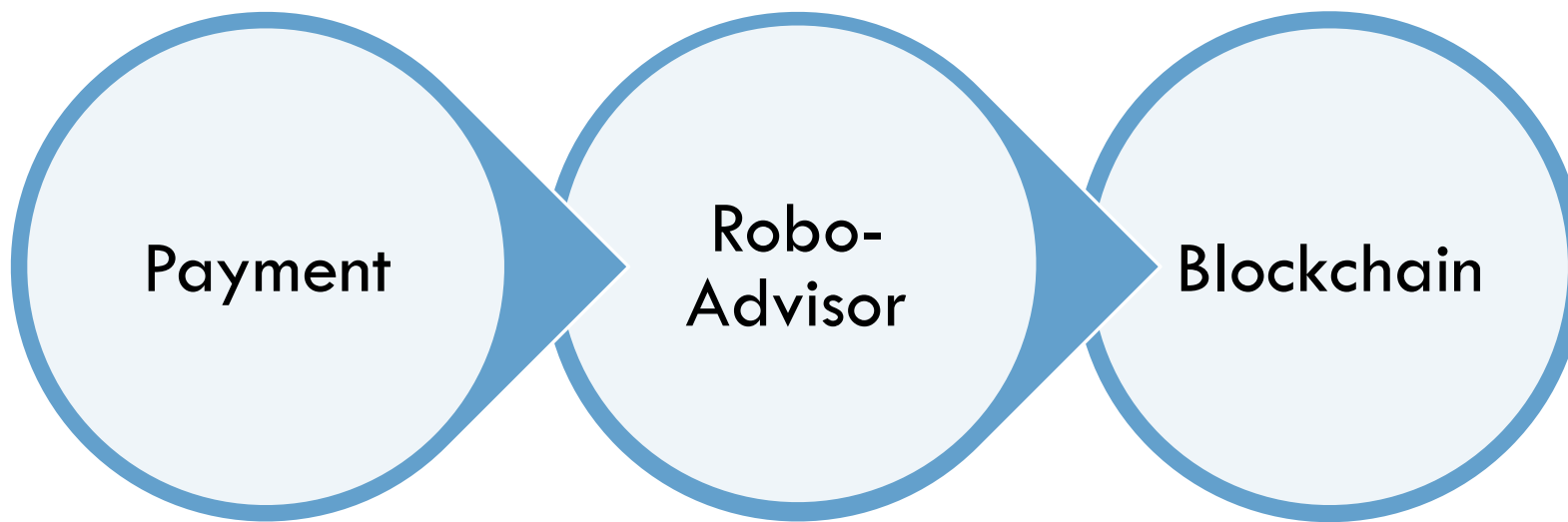
1.1 What is FinTech? (cont.)



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1.2 Global Fintech Ecosystem

Key Trends (2015-2017)



1.2 Global FinTech Ecosystem (cont.)

The largest deals

30 largest fintech deals of H1 2016



North America

15

companies

\$1.86B



Europe

4

companies

\$718M



Asia

9

companies

\$10.55B

South America

2

companies

\$182M

1.2 Global FinTech Ecosystem (cont.)

1	● AntFinancial	Payments	\$4.500M	Series
2	● Meituan Dianping	Payments	\$3.300M	Series F
3	● Lu.com	Lending	\$1.216M	M Series B
4	● JD Finance	Lending	\$1.010M	N/a
5	● Oscar	Health Insurance/Insurance	\$400M	Series C
6	● IonInvestment	Wealthmgmt/CapMkts	\$400M	PE
7	● CommonBond	Lending	\$275M	Late
8	● Fenqile	Lending	\$235M	Series D
9	● Clover	Health Insurance	\$160M	Series C
10	● Weidai	Lending	\$153M	Series C
11	● Lendup	Lending	\$150M	Series B
12	● EDM Group	Financial BPO	\$145.1M	N/a
13	● XPIves	Prmos Wealthmgmt/CapMkts	\$130M	PE
14	● Kreditech	Banking	\$103M	C
15	● Belerment	Wealthmgmt/CapMkts	\$100M	Series E

Source: TheFinanser.com, Life.SREDA

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Agenda

1. Overview of FinTech Ecosystem?
2. Overview of Thai FinTech Association (TFTA)



2. Overview of Thai FinTech Club (TFTC)



Thai FinTech Club (TFTC) Launched on July 21 2016



2. Overview of Thai FinTech Club (TFTC) (con



Mr. Korn Chatikavanij
Chairman of Thai Fintech Club &
Former Finance Minister of Thailand

Mr. Korn Chatikavanij
Ex Finance Minister of Thailand

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2. Overview of Thai FinTech Club (TFTC) (con

Mission

1. Reduce the financial transaction cost in Thailand
2. Increase accessibility to financial products and services for Thais
3. Promote fair competition and transparency of retails
4. Support & Promote Thai Fintech to play a major role in global market



2. Overview of Thai FinTech Club (TFTC) (con

Goals

1. National FinTech Sandbox (NFS)
2. National FinTech Ecosystem (NFE)
3. National Fintech Roadmap (NFR)



National FinTech Sandbox

Taking a major role in setting up National FinTech Sandbox (NFS) to accelerate FinTech industry development and being an incubator for FinTech Startups



National FinTech Ecosystem

Building National FinTech Ecosystem (NFE) which all stakeholders; FinTech Startups, Financial institutions, Regulators, Accelerators, Venture Capital and other businesspartners, are included



National FinTech Roadmap

Taking the leading role to cooperate with government bodies and main relevant parties to develop National Fintech Roadmap (NFR) as a blueprint of FinTech industry in global level

2. Overview of Thai FinTech Club (TFTC) (con

NFS Forum 6 – 8 times / year

- ✓ Clear agenda
- ✓ Have all constituents participated successfully drive each NFS agenda
- ✓ Have NFS moderator suitable for each forums
- ✓ Results of NFS are agreed understanding of constituents to develop and follow through



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2. Overview of Thai FinTech Club (TFTC) (con



**NFS Forum I :
Revenue Structuring
for FinTech & Financial Planner**

Wednesday
5th October 2016
9.30 pm – 12.00 pm
C Asean, Cyber World Tower, 10 flr

*National FinTech Sandbox Forum (NFS Forum)
ครั้งที่ 1 จัดโดยชุมชนฟินเทคแห่งประเทศไทย*

เรื่อง
"การแก้ปัญหาโครงสร้างการรับรายได้ของผู้ประกอบการฟินเทค
ด้าน Retail Investment และบริการวางแผนการเงิน"

โดยวิทยากร พิเศษจากบริษัท บริษัทหลักทรัพย์
บริษัทหลักทรัพย์ผู้จัดการกองทุน หน่วยงานกำกับดูแล
รวมถึงสื่อมวลชน และผู้สนใจมาร่วมประชุม
เพื่อหาแนวทางการร่วมกันในการพัฒนาอุตสาหกรรมฟินเทค

Tipsuda Thavaramara
Deputy Secretary-General,
Securities and Exchange Commission, Thailand

Darabusp Pabhapote
Senior Executive Vice President,
Krirkchai Asset Management

Win Udomrachtavanich
Executive Chairman,
AB Securities (Thailand) Co., Ltd.

Peainkrai Asawapoka
Chief Executive Officer,
Wattana Credit International Co., Ltd.

Jessada Sookdhis
Secretary-General,
Thai FinTech Club

 **THAI FINTECH CLUB**

 Register now
<http://bit.ly/NFSFORUM1>



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2. Overview of Thai FinTech Club (TFTC) (con

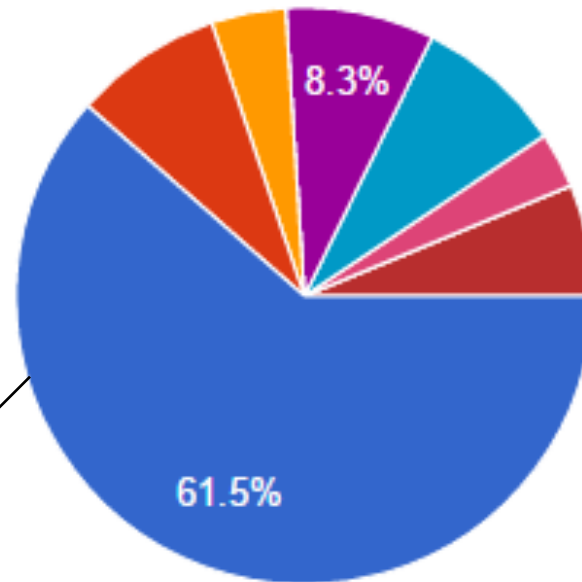


Asean Fintech Collaboration Program I
18 – 21 October 2016 | Malaysia & Singapore
Fintech Association of Malaysia and Fintech
Association of
Singapore has officially launched during the
program

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2. Overview of Thai FinTech Club (TFTC) (con

Member of TFTC



- ฟินเทคสตาร์ทอัพ (Fintech Startup)
- สถาบันการเงิน (Financial Institutions)
- หน่วยงานกำกับ (Regulators)
- หน่วยงานของรัฐอื่น ๆ (Government Agency)
- VC, Investors, Accelerators, Incuba...
- คู่ค้าทางธุรกิจ (Business Partner)
- สื่อมวลชน (Media)
- หน่วยงานการศึกษา มหาวิทยาลัย
- Other

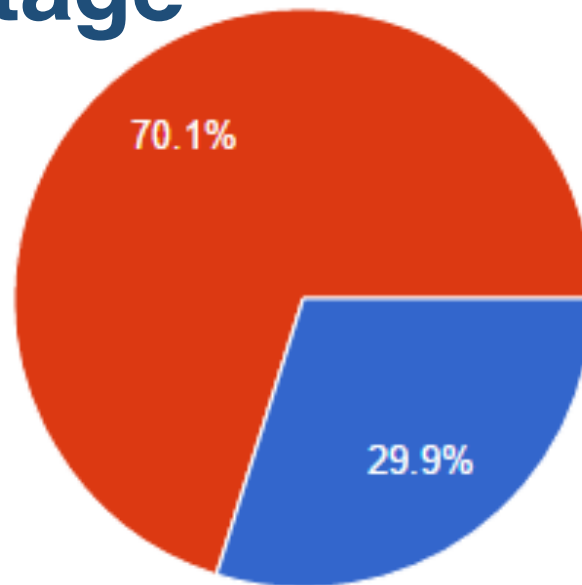
59
Startups

(as of September 8, 2016)

2. Overview of Thai FinTech Club (TFTC) (con

Member of TFTC

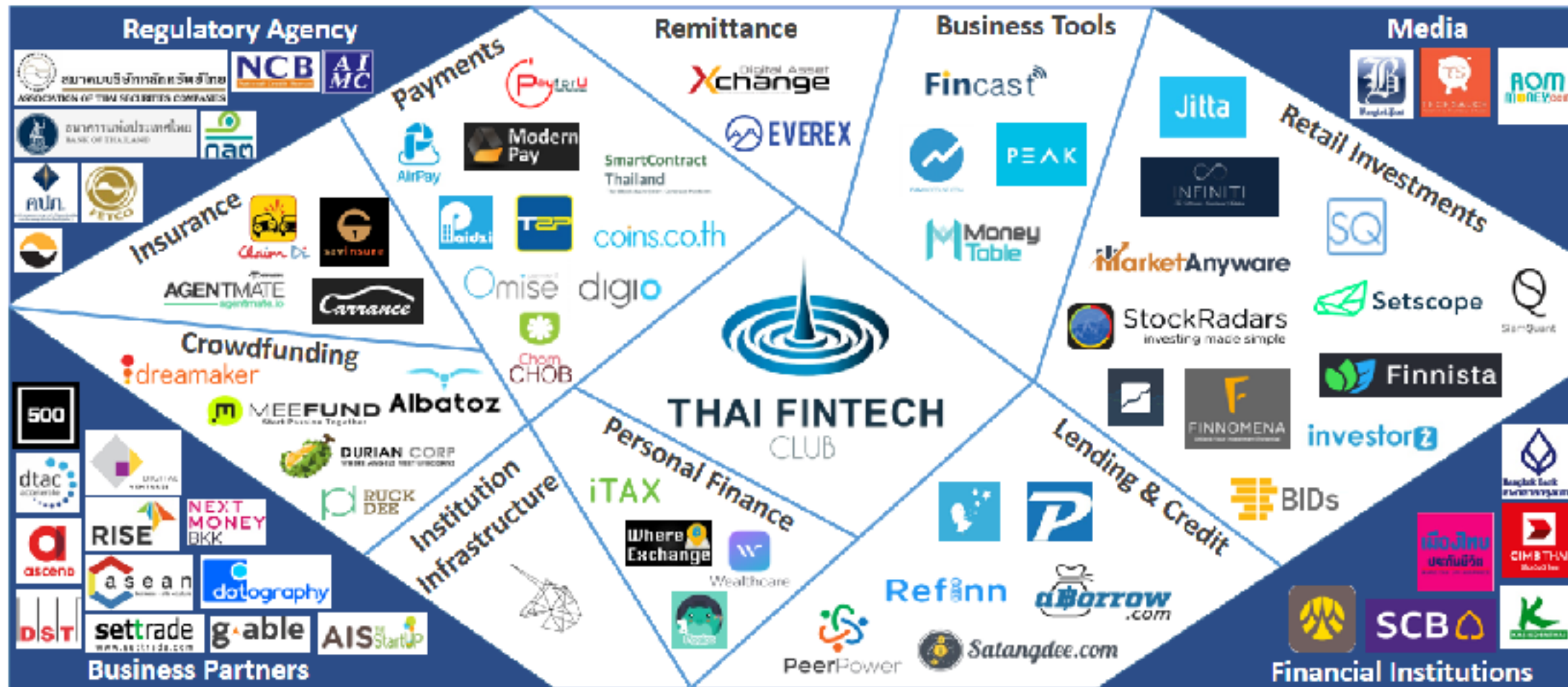
Funding Stage



- ระดมทุนจาก VC หรือ Angel Investor(s) แล้ว (Raised fund by VC or Angel Investor(s))
- ยังไม่ระดมทุน (Not raised fund)

2. Overview of Thai FinTech Club (TFTC) (cont)

Current Member of TFTC



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2. Overview of Thai FinTech Club (TFTC) (cont)

Thailand Fintech Ecosystem



Source: Techsauce

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Cases



Cases: Startup works with Banks



iTAX

iTAX

- Worked with AMC and Insurance Company to educate and advise customers.
- White label tax and financial calculator & financial product advisory platform for Banks to serve customers and reduce development & maintenance cost.



Cases: Startup works with Banks



Stock Radar

- Helped leading stock brokers to become digital faster.
- Surpassed the market share stock trading app within 2 years, now with 23% penetration rate.
- Went on to become best Financial Software Thailand ICT Award 2014 & Best Financial Software Asia Pacific ICT Award 2014.



Cases: Startup works with Banks



Piggipo

- Worked with Maybank to help back become and innovation brand.
- Help Maybank develop the app faster than building internally.
- Received marketing and promotion support to grow via bank user base.
- Exploring future partnership opportunities and expansion opportunities



Q&A



THAI FINTECH
ASSOCIATION

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