



# CIECA Newsletter

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## **Monthly Event Summary**

### **CIECA organized the 3rd membership meeting of the 5th term on December 12, 2018**

The 5<sup>th</sup> term of the 3<sup>rd</sup> membership meeting as well as the 8<sup>th</sup> directors and supervisors board meeting were both held on December 12, 2018 at the Taipei International Convention Center. In the opening remarks, Chairman Kao especially expressed his profound appreciation to the Ministry of Foreign Affairs, Bureau of Foreign Trade and every member of CIECA. Were it not for their dedication and full support, events held this year wouldn't be as fruitful. This year, CIECA have organized 10 bilateral meetings, 17 seminars, 11 overseas delegations, 8 bilateral meetings abroad, and hosted more than 150 distinguished guests across the world.

Chairman Kao recently altered the meeting as the way it was by inviting directors and supervisors to share their experiences on current issues, which led

to lots of positive feedback from the attendees.

Moreover, in order to improve membership service, CIECA organized two industry visits to Green Energy tycoons Delta Electronics and Datung along with major participants in Offshore Wind Power industry, China Steel Corporation and CSBC Corporation. We also arranged a "Corporate Outreach" event inviting Mr. Jimmy Chu, Chairman of Fair Friend Group (FFG) to share his international trade business and merger experience at the Taipei World Trade Center Club in October.

In this year's meeting, CIECA had the great honor to have Mr. Tsao Li-Jey, Vice Minister of MOFA with us. Vice Minister Tsao was the former Ambassador in Peru and possesses rich expatriate experiences in Latin American and Caribbean countries. Vice Minister Tsao specifically looks forward to the cooperation between the government and CIECA to further explore business opportunities abroad.

Our event this year exclusively included a sharing from Mr. Cheng Cheng-Mount, Deputy Minister of National Development Council (NDC) on the impact of the US-China Trade War on Taiwan Enterprises and countermeasures with President Kao hosting the Q&A section, making the meeting a great success.



CIECA organized the 3rd membership meeting of the 5th term on December 12, 2018. From the left: Mr. Cheng, Cheng-Mount, Deputy Minister of National Development Council (NDC), Mr. H. Steve Hsieh, Supervisors Convener of CIECA, Mr. Henry Kao, Chairman of CIECA and Mr. Tsao, Li-Jey, Vice Minister of Ministry of Foreign Affairs, Republic of China (Taiwan).



The 5th term of the 3rd membership meeting of CIECA was held with more than 200 attendees present.

**2018 Taiwan Economic and Trade  
Delegation to Netherlands, Belgium  
and Luxembourg:  
Smart City, IoT and Circular  
Economy, initiating new business  
opportunities**

CIECA formed the 2018 Taiwan Economic and Trade Delegation to the Netherlands, Belgium and Luxembourg, which took place from Nov 25th to Dec 2nd. The mission focused on such topics as Smart City, IoT and Circular Economy. The delegation was led by Mr. Walter Chang, Vice Chairman, CIECA/Chairman, Holmsgreen Holdings Co. Ltd. Mr. Chi-Yuan Chin, United Computer Association of Taiwan/New Taipei City Computer Association/Silicon Touch Technology Inc. was the

chairman of the Joint Business Council Meetings.

The delegation visited the Netherlands, Belgium and Luxembourg to explore business opportunities. In the Netherlands, the delegation called at esteemed companies and associations, including Amsterdam Innovation Arena and De Ceuvel in Netherlands.

For the Belgium part, our delegation visited Shayp, MACQ, IoT Center in Beacon and Dirty Monitor. The 20th Belgium-Taiwan Joint Business Council Meeting was held in Brussels, co-organized by CIECA and Brussels Invest & Export (BIE)/ Flanders Investment & Trade (FIT)/ Wallonia Export and Investment Agency (AWEX). Participants from both sides discussed the possibility of cooperation in Smart City, IoT and Circular Economy.

For the Luxembourg part, our delegation visited LIST (Luxembourg Institute of Science and Technology). The 11th Luxembourg-Taiwan Joint Business Council Meeting was held in Luxembourg, co-organized by CIECA and Luxembourg Chamber of Commerce. Participants from both sides discussed the possibility of cooperation

in Smart City, IoT and Circular Economy.

The delegation enabled Taiwanese companies to gain a better understanding of the Netherlands, Belgium and Luxembourg markets and initiate new opportunities for international trade.



Visited Amsterdam Arena in the Netherlands on Nov 26<sup>th</sup>. The delegation was received by Mr. Rick Otten, Receptionist, Amsterdam Arena



The 20th Belgium-Taiwan Joint Business Council Meeting on Nov 27th

(From left to right) Mr. Laurent Verbiest,

Manager, Brussels Invest & Export (BIE); Ms. Doris Wu, Commissioner, Flanders Investment and Trade; Mr. Chi-Yuan Chin, United Computer Association of Taiwan/New Taipei City Computer Association/ Silicon Touch Technology Inc.; Mr. Michel Kempeneers, COO, AWEX



The 11th Luxembourg-Taiwan Joint Business Council Meeting on Nov 30th

(From left to right) Mr. Robert Dennewald, Vice President/Chairman of International Affairs Commission, Luxembourg Chamber of Commerce; Mr. Chi-Yuan Chin, United Computer Association of Taiwan/New Taipei City Computer Association/ Silicon Touch Technology Inc.

**Lee, Shying-Jow,**  
**Representative-designate for**  
**Denmark, visited CIECA**

As the Chairman, Mr. Kao, Chih-Shang on behalf of CIECA received Mr. Lee, Shying-Jow, the new representative for Taipei Representative Office in Denmark, on December 5th, 2018.

CIECA gave a brief overview of cooperative relationship between Denmark and Taiwan. Chairman Kao pointed out that offshore wind power, industrial design, agriculture, and education are potential sectors that could be further promoted by both countries jointly. Representative Lee appreciated the recommendations, and looked forward to having further discussion with Danish relevant agencies.



New Representative for Taipei Representative Office in Denmark



visited CIECA. From left to right: Peggy Lu, Director of European Department, CIECA; Frank Wu, Secretary General of CIECA; Mr. Kao, Chih-Shang, Chairman of CIECA; Mr. Lee, Shying-Jow, Representative for Taipei Representative Office in Denmark; Mr. Richard Huang, Assistant Director-General, Department of European Affairs, Ministry of Foreign Affairs

### **ICC Knowledge Sharing Sessions**

The International Chamber of Commerce (ICC) hosted the ‘ICC Knowledge Sharing Sessions’ at its headquarters in Paris during December 3rd-5th this year. The purpose of the event was to enable representatives from National Committees (NCs) to share ideas and promote ICC’s policies and future plans. The three-day conference was graced by Julian Kassum, Director of ICC Global Development and Alexis Mourr, President of ICC International Court of Arbitration, among other ICC management. It also saw 46 NC representatives and over 100 ICC HQ staff members in attendance. As the secretariat of ICC Taipei, CIECA had its

Deputy Director, Muse Wu, attend the meetings. Through the annual knowledge sharing sessions, ICC Taipei got to exchange views and experiences with other NC representatives and learn from them, which helps expand and strengthen bilateral cooperation. ICC Taipei also got to gain a better understanding of the ICC HQ and obtain the latest updates on ICC’s policies, which greatly helps us plan ICC-related projects in the future. This year, the event focused on ICC dispute resolution services, Incoterms 2020, ICC Academy, ICC 100th anniversary celebrations, gender equality, anti-counterfeiting & anti-piracy, trade and climate, etc. Mr. Kassum stressed that the ICC will lead in a generous, liberated, pioneering and connected way and in its next 100 years continue to speak up and speak out for businesses on every corner of the world.



Alexis Mourre, President of ICC International Court of Arbitration, gave a presentation on the new developments in ICC arbitration and alternative dispute resolution (ADR)



CIECA would like to express our gratitude for your assistance that resulted in our successful work this year. We wish you a Happy New Year.