



CIECA News Letter

No. 74 / November 2018

Monthly Event Summary

The 32nd CACCI Conference

Mr. Henry Kao, Chairman of CIECA led a delegation to attend the 32nd CACCI Conference in Istanbul, Turkey on November 23 to 24. With the theme “Asia: Expanding Boundaries”, the conference was attended by approximately 450 participants from 34 countries. The Taiwan delegation was composed of prominent business leaders, namely Dr. Steve Hsieh, Convener of Board of Supervisors of CIECA and Chairman of Taiwan Lottery Company ; Dr. G. J. Huang, Chairman of International Integrated Systems, Inc. ; Mr. James Chiao, Chairman and CEO of Smart City Consulting Company ; Dr. Kuo-Ching Lin, Director of Food & Fertilizer Technology Center for the Asian and Pacific Region ; Mr. Liang-Tung Fan, Secretary General of Chinese National Association of Industry and Commerce, Taiwan (CNAIC) ; Mr. Michael Lin, General Manager of Fung Hsin Steel Co., Ltd. ; and Mr. Mark Chang, General Manager of Fon-Euan Paint Co., Ltd. Mr. James Chiao was one of the

speakers in the breakout session of ICT industry and the plenary session. Dr. G. J. Huang, chaired the breakout session of ICT industry. Dr. Kuo-Ching Lin was one of the speakers of the breakout session of Food and Agriculture. Mr. Henry Kao was the Chairman of the breakout session of Food and Agriculture.

The Conference deliberated on various topics, including “The Changing Role of Chambers in Promoting Business” , “ Innovation and Digitalization: Implications for Business” , “Regional Integration and Connectivity for Sustainable Development” and “A New World Economic Order: What It Means for Asia.” Furthermore, the 89th CACCI Council Meeting approved the newly-elected CACCI office bearers for the term 2018-2020. Mr. Samir Modi, Member of Executive Committee, Federation of Indian Chambers of Commerce and Industry, was elected CACCI President. Mr. Henry Kao, Chairman of CIECA, was one of the Vice

Presidents of CACCI. Dr. Steve Hsieh, Convener of Board of Supervisors of CIECA, was member of the Budget Commission.



The 89th CACCI Council Meeting of the 32nd CACCI Conference



Mr. Henry Kao, Chairman of CIECA delivered remarks at the 89th Council Meeting.



Turkish Vice President Fuat Oktay shook hands with Mr. Henry Kao, Chairman of CIECA at the opening ceremony of the 32nd CACCI Conference.



Group photo of Taiwan delegation to the 32nd CACCI Conference and Mr. Jemal Inaishvili, President of CACCI.



Mr. James Chiao, Chairman and CEO of Smart City Consulting Co., spoke in the plenary session of 32nd CACCI Conference.



Group photo of the speakers and the Chairman Henry Kao of the breakout session of Food and Agriculture.



The 90th Council Meeting of the 32nd CACCI Conference

The 34th Taiwan-Sweden Joint Business Council Meeting

CIECA collaborated with Business Sweden to host the 34th Taiwan-Sweden Joint Business Council Meeting on November 19th at Taipei International Convention Center. The JBC Meeting was co-chaired by Mr. Sheih, Chi-Mau, President of Chunghwa Telecom Co., Ltd. and Mr. Ulf Pehrsson, Vice President of Ericsson. Ms. Wang, Mei-Hua, Vice Minister of the

Ministry of Economic Affairs and Ms. Stina Billinger, State Secretary to Minister for Enterprise and Innovation of Sweden were invited to be the honorable guests and to deliver keynote speeches at opening ceremony.

The theme of the year was "Enabling Smart Cities and Sustainable Societies Through Innovation and Collaboration." The panel discussion was hosted by Dr. Chao, Kung Yueh, Executive Director of International Climate Development Institute, with the presence of 7 Panelists from different industrial backgrounds.

Three sector group discussions were proceeded in the afternoon. The focuses of discussion were as follows.

"ICT and Smart Cities Group": 5G, IoT, fin-tech, and smart transportation. "Energy and Environment Group": renewable energy, energy efficiency, green building, and smart waste collection.

"Healthcare Group": healthcare transformation and med-tech.

There were about 194 attendees at the JBC Meeting, 160 from Taiwanese side and 34 from Swedish side. CIECA believed that by focused discussion and positive interaction, it would be helpful to deepen mutual

understanding and therefore uncover more cooperative opportunities.



Group photo for the 34th Taiwan-Sweden Joint Business Council Meeting. In the upper row, from the second one from the left: Mr. Ulf Pehrsson, Vice President of Ericsson, Ms. Stina Billinger, State Secretary to Minister for Enterprise and Innovation, Ms. Wang, Mei-Hua, Vice Minister of the Ministry of Economic Affairs, Mr. Sheih, Chi-Mau, President of Chunghwa Telecom Co., Ltd.



Vice Minister Wang and State Secretary Billinger exchanged gifts with each other.

2018 Taiwan Economic and Trade
Delegation to Kazakhstan, Uzbekistan
and Kyrgyzstan-
Food Machinery inspires industrial
connection

CIECA formed the 2018 Taiwan Economic and Trade Delegation to Kazakhstan, Uzbekistan and Kyrgyzstan took place on October 30 to November 9, focusing on “Food Machinery”, “finance”. The delegation was led by Chief Delegate, Mr. Robert Ouyoung, Vice Chairman of CIECA.

Kazakhstan-Taiwan Business Forum was held in Almaty, co-organized by CIECA and National Chamber of Entrepreneurs of the Republic of Kazakhstan – ATAMEKEN. Mr. Chung, Suo-Hang, Vice Chairman of Taiwan External Trade Development Council, joined to give greeting remarks. On top of the conference, the delegation also visited 「AgroWorld Kazakhstan 2018」, 「The 21st Central Asian International Food Industry Exhibition」, The EBRD in Kazakhstan and Barakholka Market and Green Market to explore business opportunities.

Kyrgyzstan -Taiwan Business Forum took place in Bishkek, co-organized by CIECA and JIA Business Association. Mr. Chung, Suo-Hang, Vice Chairman of Taiwan External Trade Development Council, joined to give greeting remarks. Besides the council, the delegation also visited

The EBRD in Kyrgyz Republic, Food and Beverage Company SHORO and Meat Processing Industry Toyboss.

The delegation enabled Taiwanese companies to gain a better understanding on the Kazakhstan, Uzbekistan and Kyrgyzstan market and initiated new opportunities for international trade and industrial cooperation.



Kazakhstan-Taiwan Business Forum

(From left to right)—Mr. Fred Huang, Vice Chairman of CIECA, Mr. Kang, Hsin-Hong, Chairman of Taiwan Fertilizer Co., Ltd., Mr. Robert Ouyoung, Vice Chairman of CIECA, Mr. Chung, Suo-Hang, Vice Chairman of Taiwan External Trade Development Council, Mrs. Nauryzgaliva Aizhan, President of Kazakhstan Association of Sugar, Food and Processing Industries, Mr. Kabishtayev Nurlan, Vice Director of Chamber of Entrepreneurs, the Republic of Kazakhstan and Mr. Chang, Yu-Lin, Director of Economic Division of Representative Office in Moscow for Taipei-Moscow Economic and Cultural Coordination Commission.



Kyrgyzstan -Taiwan Business Forum
Group Photo

ICC Hong Kong visited Taiwan

ICC Hong Kong, in celebration of its 20th anniversary, saw its Chairman, Mr. J.P. Lee, lead a delegation to Taiwan for the first time during November 5-8. CIECA helped plan their schedule in Taiwan and arranged for them to call on the Chinese Arbitration Association, the Taiwan External Trade Development Council, Invest Taiwan, the Taiwan Bar Association and the Taipei Bar Association. Through these meetings, CIECA assisted the ICC Hong Kong delegation understanding Taiwan's current economic situation, business environment and investment opportunities. The delegation not only got to explore bilateral cooperation possibilities in alternative dispute resolution, including arbitration and mediation, but exchanged views of Hong Kong's and Taiwan's circumstances. Chairman Lee said Hong Kong's recent tax

reform saw profits tax on the first 2 million in revenue decrease from 16.5% to 8.25%. On top of that, Hong Kong signed a free trade agreement with the ASEAN last year. As a result, Taiwan businesses may consider setting up branches in Hong Kong to break into the ASEAN market. Lastly, Chairman Lee also encouraged Taiwan businesses to take advantage of ICC's arbitration services in Hong Kong. Mr. Danny McFadden, a lawyer and mediator, invited Taiwan to participate in the ICC International Commercial Mediation Competition in Hong Kong next year to train the next generation of mediators with an international outlook.



ICC Hong Kong delegation called on the Chinese Arbitration Association. From left to right, Mr. Richard Feng, Mr. Banny Tam, Mr. Danny McFadden, Secretary Keith Brandt, Chairman J.P. Lee, Chairman Fuldien Li, President James Ku, Dr. Pi-song Tsai, Vice President Angela Lin, Deputy Secretary General Jeffrey Chen and Senior Lecturer Mr. Hong-ming Hsieh

Dr. Natalia Zolotykh, Vice-President,
All-Russian Non-Governmental
Organization of Small and Medium
business “OPORA RUSSIA”
visited Taiwan

In order to promote bilateral investment and cooperation of SME, CIECA invited Dr. Natalia Zolotykh, Vice-President of “OPORA RUSSIA” to visit Taiwan on November 26-30, 2018, to get in-depth knowledge on Taiwan's political, economic and industrial development. Vice-President Zolotykh visited ANKO Food Machine Co., Ltd., Small and Medium Enterprise Administration of MOEA, National Association of small & Medium Enterprises R.O.C., Titan Attorneys-at-Law, Intellectual Property Office of MOEA, China Productivity Center, Technology Transfer and Law Center of ITRI. Mr. Robert Ouyong, Vice Chairman of CIECA, hosted a networking luncheon for in order to further facilitate interaction between the two business communities.



Group photo of the Dinner for the Vice-President of “OPORA RUSSIA”, Dr. Natalia Zolotykh on November 29, 2018: Chairman Henry Kao of CIECA (left 4), Dr. Natalia Zolotykh, Vice-President of “OPORA RUSSIA” (right 4), Mr. Sergey Petrov, Representative, Representative Office in Taipei for the Moscow-Taipei Coordination Commission on Economic and Cultural Cooperation (left 3), Mr. Lin, Shui-Yung, Chairman, The Export-Import Bank of the Republic of China (left 2), Ms. Vicky Tai, President, KNH Enterprise Co., Ltd.(right 3)



Dr. Natalia Zolotykh, Vice-President of “OPORA RUSSIA” (right 4) called at Dr. Chen, Kwo-Liang, Chief Secretary, Small and Medium Enterprise Administration of MOEA.



Dr. Natalia Zolotykh, Vice-President of “OPORA RUSSIA” called at Mr. Mike Hung, Chairman of the Int’l Affairs Committee, National Association of small & Medium Enterprises R.O.C.



Dr. Natalia Zolotykh, Vice-President of “OPORA RUSSIA” (middle), called at Mr. Robert Ouyoung (right 1), Chairman of ANKO Food Machine Co., Ltd.



Dr. Natalia Zolotkyh, Vice-President of “OPORA RUSSIA” (left 2) called at Dr. Yeh, Ching-Yuan, Founding Partner of Titan Attorneys-at-Law(middle)



Dr. Natalia Zolotkyh, Vice-President of “OPORA RUSSIA” called at Mr. Alex Fan, Deputy General Director, Technology Transfer and Law Center of ITRI.



Dr. Natalia Zolotkyh, Vice-President of “OPORA RUSSIA” called at Mr. Huang, Wen-Fa, Director, International Affairs and Planning Division of MOEA.



Dr. Natalia Zolotkyh, Vice-President of “OPORA RUSSIA” called at Mr. Eugene Y. Lin, Director Office of the APO Director for the Republic of China, China Productivity Center.

Seminar on Business Cooperation and Investment Opportunities in Russia

The seminar was held on November 27th, 2018 in Taipei. Dr. Natalia Zolotkyh, Vice-President of All-Russian Non-Governmental Organization of Small and Medium business “OPORA RUSSIA” was invited to make a presentation on business cooperation opportunities in Russia.

The seminar was chaired by Mr. Robert Ouyong, Vice Chairman, CIECA. Mr. Nick K. Ni, Chief Secretary Bureau of Foreign Trade, MOEA, and Mr. Sergey Petrov, Representative, Representative Office in Taipei for the Moscow-Taipei Coordination Commission on Economic and Cultural Cooperation joined to give welcome remarks. Other Keynote

Speeches in the seminar were:

1. “Effective mechanisms of development of business cooperation of Taiwan innovative companies with Russian organizations” by Dr. Natalia Zolotikh, Vice-President of “OPORA RUSSIA”

There are three different dimensions in cooperation of international innovation for Taiwan working our way into Russian market. First, joint development of innovative technologies and acquiring local patents in Russia; second, local production implement and joint marketing with local distributors; third, academic cooperative project research, encouraging exchange scholar and student programs.

2. “Experience sharing on marketing strategies and concept in Russian markets” by Mr. Robert Ouyoung, Vice Chairman, CIECA

The suggested marketing strategies includes participating trade missions or trade fairs, choosing your distributors carefully as they need to provide good after-sales service, requiring payment arrives before goods departure, going for sole proprietorship than joint venture, customized products, creating product

additional values and local e-commerce promotion.



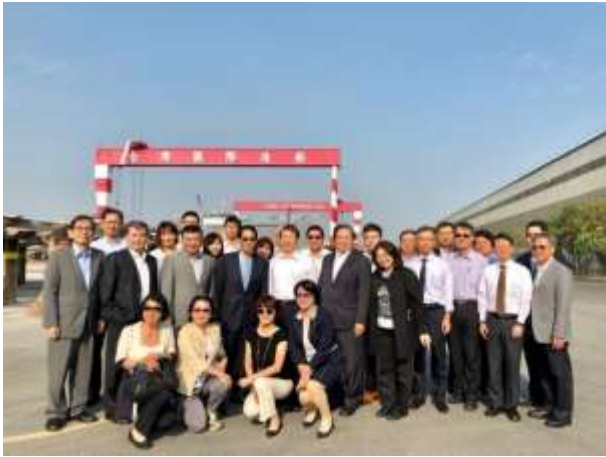
Seminar on Business Cooperation and Investment Opportunities in Russia: Mr. Robert Ouyoung, Vice Chairman, CIECA (left 4), Dr. Natalia Zolotikh, Vice-President of “OPORA RUSSIA” (right 4), Mr. Nick K. Ni, Chief Secretary, Bureau of Foreign Trade Ministry of Economic Affairs (left 3), Mr. Sergey Petrov, Representative, Representative Office in Taipei for the Moscow-Taipei Coordination Commission on Economic and Cultural Cooperation(right 3), Mr. Neil Yang, President, Tairus Corporation(left 1)

**CIECA Organized the Industrial Visit
for Its Board of Supervisors, Board of
Directors and National Committees to
visit China Steel and CSBC
Corporation, Taiwan
on November 9, 2018**

To enhance industrial exchanges and gain new knowledge, CIECA organized an industrial visit for its board of supervisors, board of directors and national committees on November 9, 2018. The delegation included 32 people led by Mr. Henry Kao, chairmen of CIECA, to visit China Steel and CSBC Corporation, Taiwan.



The delegation included 32 people led by Mr. Henry Kao, chairmen of CIECA, to visit China Steel.



The delegation to visit CSBC Corporation, Taiwan.