



CIECA News Letter

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Monthly Event Summary

32nd Joint Conference of ROC-Australia and Australia-Taiwan Business Councils

The 32nd Joint Conference of the ROC-Australia and Australia-Taiwan Business Councils was held on August 31st at the Far Eastern Plaza Hotel. Chairman John Toigo of the Australia-Taiwan Business Council led 56 Australian delegates from the fields of energy, education, finance, food, logistics, professional baseball and other civilian business leaders including Mr. Graham Fletcher, First Assistant Secretary of the North Asia Division, Dept. of Foreign Affairs & Trade; Rep. Gary Cowan, Australian Office Taipei and other federal and state officials; Mr. Peter Chan, CEO, ANZ Bank (Taiwan) Ltd.; Mr. Ryan Chua, Taiwan Country Head, Macquarie Capital and other businessmen to attend the conference. Chairman Yang, Wei-Fuu, ROC-Australia Business Council (Chairman of Taiwan Power Company) and Chairman Toigo jointly presided over the conference. More than 200 people from both sides

registered to attend.

The honored guests of the conference included Ms. Wang, Mei-Hua, Vice Minister of Economic Affairs and, First Assistant Secretary Graham Fletcher who delivered remarks during the opening ceremony. The conference also held a forum on “Australia-Taiwan Trade and Investment: Building Business around the New Southbound Policy”. Dr. Michael Hsiao, Chairman, Taiwan-Asia Exchange Foundation, a civilian, professional organization to assist our government in the promotion of the New Southbound Policy and implement comprehensive exchanges and cooperation in Asia and Mr. Ross Maddock, OAM, Chairman Emeritus, Australia-Taiwan Business Council jointly presided over the forum and led scholars, businessman and official from a supervising agency to discuss, analyze and provide suggestions for the consideration of the two governments.

Conference topics include “Energy”, “Finance” and “Digital Economy” with 9 speakers from both nations delivering

professional reports. This year's conference also arranged to discuss "Case Studies of Business Cooperation between Taiwan and Australia". Joint investors from both sides including Swancor Renewable Energy Co., Ltd. and WeatherRisk Explore Inc. shared their experience in cooperation and its results. Such successful cases can lead to diverse opportunities for cooperation. CIECA also arranged for senior members of the Australian delegation to visit Taiwan Electrical and Electronic Manufacturers' Association, Institute for Information Industry and Industrial Technology Research Institute to discuss the direction of future cooperation. A new member of ATBC, Mr. Cameron Vale, CEO, Baseball Australia, also used this opportunity to visit Taiwan and visited professional baseball-related organizations in search for opportunities of mutual cooperation.



31st Joint Conference of ROC-Australia and Australia-Taiwan Business Councils: Group photo of Chairman Yang, Wei-Fuu, ROC-ABC, CIECA, Taiwan Power Company, Ms. Wang, Mei-Hua, Vice

Minister of Economic Affairs; Chairman Henry Kao, CIECA; Mr. Graham Fletcher, First Assistant Secretary, Dept. of Foreign Affairs & Trade; Representative Elliot Charng, Taipei Economic and Cultural Office in Australia; Representative Gary Cowan, Australian Office Taipei and all conference attendees

CIECA Organized the Industrial Visit for Its Board of Supervisors, Board of Directors and National Committees on August 10, 2018

In order to better understand the industrial policy in Taiwan, CIECA organized an industrial visit for its board of supervisors, board of directors and national committees on August 10, 2018. The delegation included 30 people led by Mr. Fred P.C. Huang and Mr. Jeff Sun, vice chairmen of CIECA, to visit Delta Taoyuan Plant 3, Namchow Recreational Factory and Tatung Company.

In the morning, the delegation arrived of Delta's Gold-rated certification green building factory in Taoyuan Plant 3 and R&D Center. The Plant 3 and R&D Center fulfills the Delta Group's Founder Mr. Bruce Cheng's mission: "To provide innovative, clean and energy-efficient solutions for a better tomorrow." It also employs Delta's own energy saving and industrial automation products and control

systems. Eco-friendly features of plant 3 include solar panels, HVAC (Heating, Ventilation, and Air Conditioning), LED lighting, water resource processing and renewable energy equipment that not only trims the annual power bill by NT\$5 million, but also reduces 1,000 tons of CO2 emissions and uses about 75% less water.

Namchow Recreational Factory
demonstrated its various business
achievements. The Namchow Group started its business in crystal soap production and its product lines have been extending from soap products to chemical industry, oils and fats, frozen dough, food, and catering service between Taiwan and China. Its most well known five-star restaurant is Dian Shui Lou which is famous for its Chinese cuisine.

In the afternoon, the delegation traveled to Fudekeng Environmental Restoration Park to observe the landfill solar power plant named “Taipei Energy Hill,” a result of cooperation between Taipei City Government and Tatung Company. The renewable energy demonstration park integrates environmental education, eco-environment and green energy. The solar power plant consists of approximately 8,000 solar panels. The facility is expected to generate 2 million kilowatt-hours of electrical energy and reduce yearly carbon dioxide emissions by 1,108 tonnes, which is

2.8 times the amount that Daan Forest Park can absorb in a year. It is also capable of generating 2 million kilowatt-hours of electricity per year, equivalent to supplying 570 households with electricity.

Other than the stable development of Green Energy Business, Tatung Company also develops Smart Living Management System. Senior Vice President Lin, Hur-Lon, not only briefed on helping poor areas in Southeast Asia to improve their quality of life but also delivered a presentation on the functions and applications of Smart Living. In addition, the delegation also visited a Smart Home.

The delegates greatly benefited from the industrial visit organized by CIECA including the current mainstream ideas of Green Building, Smart Living, Green Energy and other issues. CIECA successfully played the role of promoting industrial exchanges.



A group photo of CIECA's delegation at Delta's Taoyuan Plant 3 and R&D Center on August 10, 2018. The first row: Mr. R. T.

Tsai (left 2), Vice President of Delta Electronics, Inc.; Mr. Jeff Sun (left 3), Vice Chairman of CIECA; Mr. Fred P.C. Huang (right 3), Vice Chairman of CIECA; Mr. Frank Wu (right 1), Secretary General of CIECA.



Mr. Lin, Hur Lon, Senior Vice President of Tatung Co., delivered a presentation on Solar System and Smart Home for the delegation of CIECA.

The 6th Taiwan-Finland Business Forum

In order to strengthen the bilateral economic cooperation between Finland and Taiwan, CIECA hosted The 6th Taiwan-Finland Business Forum on 21st August, 2018 at Taipei International Convention Center. The meeting was co-chaired by Mr. Sheih, Chi-Mau, Chairman, Taiwan-Finland Economic Cooperation Committee, CIECA and President, Chunghwa Telecom Co., Ltd. and Mr. Kari Punnonen, Head of business delegation and Regional Director, North East Asia, Energy Solution, Wärtsilä Corporation. Mr. Petri Peltonen,

Under-Secretary of State, Ministry of Economic Affairs and Employment, Finland and Ms. Wang, Mei-Hua, Vice Minister, Ministry of Economic Affairs graciously attended the meeting and gave welcome remarks. CIECA and Business Finland signed Memorandum of Understanding during the meeting to strength bilateral exchanges and cooperation. The meeting focused on ‘5G/IOT Application’, ‘Edutech’ and ‘Energy’ and was attended by a total of 120 participants from Taiwan and Finland in search of opportunities for business cooperation.



(Left to right) Mr. Jari Seilonen, Representative, Finland Trade Center; Mr. Kari Punnonen, Head of business delegation and Regional Director, North East Asia, Energy Solution, Wärtsilä Corporation; Mr. Petri Peltonen, Under-Secretary of State, Ministry of Economic Affairs and Employment, Finland; Ms. Wang, Mei-Hua, Vice Minister, Ministry of Economic Affairs; Mr. Sheih, Chi-Mau, Chairman,

Taiwan-Finland Economic Cooperation
Committee, CIECA and President,
Chunghwa Telecom Co., Ltd.

Upcoming Events of CIECA

2018 Industrial Cooperation Mission to Germany and France

CIECA will lead a delegation to Germany and France from September 1st to September 16th. Besides, CIECA will also host a bilateral meeting with MEDEF on Sep. 12th focus on sectors including Renewable Energy, Energy Transition, Smart City and IoT. Through bilateral annual meetings, business match, and industrial tour, it is expected that business opportunities will be discovered.

