



# CIECA News Letter

No. 70 / July 2018

## **Monthly Event Summary**

### **CIECA's Board of Supervisors and Directors Meeting & Networking Event**

Chairman Henry Kao presided over CIECA's Board of Supervisors and Directors Meeting & Networking Event held at Regent Taipei on July 4, 2018. Director General Yang, Jen-Ni, Bureau of Foreign Trade, Ministry of Economic Affairs and Director-General Lee, Sing-Ying, Department of International Cooperation and Economic Affairs, Ministry of Foreign Affairs were invited by CIECA to deliver greetings.

In order to promote economic affairs, Deputy Director Stefano La Croce, Austrian Commercial Office, was invited by CIECA to introduce the business opportunities in Austria. H. E. Ambassador Rafael Fernando Sierra Quesada, Embassy of the Republic of Honduras was also invited by CIECA to attend the Networking Event. Mr. Song, Ming-Haur, Negotiator, Office of Trade Negotiations, Executive Yuan specially attended the meeting to explain the current status and achievements of the government in promoting CPTPP.

During the meeting, Mr. Clement Yang,

Chairman of Philippines and Cambodia Committees, shared the business opportunities and trade experience in Philippines and Cambodia. Mr. Chu, Chih-Yaung, Chairman of Germany, Italy and Turkey Committee, also shared the international trade business and merger experience.



Chairman Henry Kao and Supervisor's Convener H. Steve Hsieh presided over CIECA's Board of Supervisors and Directors Meeting & Networking Event on July 4, 2018. Director General Yang, Jen-Ni (Right 2), Bureau of Foreign Trade, Ministry of Economic Affairs and Director-General Lee, Sing-Ying (Right 1), Department of International Cooperation and Economic Affairs, Ministry of Foreign Affairs were invited by CIECA to deliver greetings

### **Indonesia Investment Business Forum**

The Indonesia Investment Business Forum was jointly organized by the Indonesian Economic and Trade Office to Taipei (IETO), Indonesia Investment Coordinating Board

(BKPM), CIECA, and CTBC Bank at 101B Room, Taipei International Convention Center on July 17, 2018. Mr. Robert James Bintaryo, Representative of Indonesian Economic and Trade Office to Taipei and Mr. Walter H. C. Chang, Vice Chairman of CIECA delivered remarks. Mr. Nurul Ichwan, Director of Regional Promotion Facilitation, Indonesia Investment Coordinating Board made a keynote speech. The panel discussion focused on investment environment and opportunities and industrial parks in Indonesia. A total of 130 participants attended the meeting.



Group photo of VIPs at the Indonesia Investment Business Forum. From left 4 to 6 are Mr. Nurul Ichwan, Director of Regional Promotion Facilitation, Indonesia Investment Coordinating Board, Mr. Robert James Bintaryo, Representative of Indonesian Economic and Trade Office to Taipei and Mr. Walter H. C. Chang, Vice Chairman of CIECA

## **Investment Opportunities in Southern Africa**



Mr. Walter H. C. Chang, Vice Chairman of CIECA delivered remarks at the Indonesia Investment Business Forum

In order to enhance the understanding of the investment environment of southern African countries such as Eswatini, South Africa and Mozambique, and strengthen future economic and trade cooperation, Ministry of Foreign Affairs, Chinese International Economic Cooperation Association and KPMG co-organized the “Investment Opportunities in Southern Africa” seminar on July 27, 2018 at the Regent Taipei Hotel. A total of 95 participants attended the seminar.

H. E. Amb. José María Liu, Vice Minister of MOFA was invited to make special remarks. It was with great pleasure to have the Representative Seraki Matsebe of South Africa, Chargé d’Affaires Lindiwe Kunene

of Eswatini and Representative Achilles Yeh of Mozambique as our keynote speakers to participate in the event to give us an insight concerning the investment environment and business opportunities on their respective countries.

Dr. Jiann-Chyuan Wang, Vice President of Chung-Hua Institution for Economic Research hosts the Panel Discussion, Ray Lin, Honorary Consul-General of Eswatini and Superman Yu, Honorary Chairman of Africa Taiwanese Chambers of Commerce share investment information with participants.



Remarks by Mr. Jeff Sun, Vice Chairman of CIECA



From left are Representative Seraki Matsebe of South Africa; Chargé d'Affaires Lindiwe Kunene of Eswatini; Representative Achilles Yeh of Mozambique and Jeff Sun, Vice Chairman of CIECA



From left are Wang, Jiann-Chyuan, Vice President of Chung-Hua Institution for Economic Research; Ray Lin, Honorary Consul-General of Eswatini; and Superman Yu, Honorary Chairman of Africa Taiwanese Chambers of Commerce

### **2018Taiwan Economic and Business Cooperation Mission to Guatemala, Honduras, and El Salvador**

In order to strengthen the economic cooperation between Taiwan and Central American countries, Chinese International Economic Cooperation Association (CIECA) organized a delegation to visit Guatemala, Honduras and El Salvador from July 14 to 27, 2018, in total 14 days.



During the trip, the delegation visited Ms. Francisca Cardenas, CEO of PRONACOM ; Mr. Acisclo Valladares Urruela, Minister of Ministry of Economy of Guatemala; Mr. Merlin Barrera, Vice Minister of Ministry of Economic Affairs of El Salvador; Ms. Vanesa Bandak, Manager of PROESA; Mr. Hugo Hernandez, Executive Director of Salvadoran Coffee Council; Mrs. Rosibel Flores, Director of business development of CONAMYPE, etc. In addition, to help Taiwanese delegates to expand the central American market through to arrange the business match meeting with local companies.



The delegation visited Ministry of Economy of Guatemala, from left to right, Mr. Hung Ching Chung, Chief delegate; Mr. Acisclo Valladares Urruela, Minister of Ministry of Economy of Guatemala, and Mr. Julio E. Dougherty, Vice Minister of Minister of Ministry of Economy of Guatemala



Visited Consejo Hondureño de la Empresa Privada (COHEP), Mr. Guy de Pierrefeu, Representative of COHEP



The delegation visited Mrs. Merlin Barrera, Vice Minister of Ministry of Economy of El Salvador

### **ITRI Celebrates Its 45th Anniversary and Jimmy Chu, Newly Named ITRI Laureate**

On July 5th, ITRI held celebrations to mark its 45th anniversary, during which it also announced its latest group of laureates, namely Kang Lung Wang, Jimmy Chu, Matthew F.C. Miao, and Yue-Teh Jang. President Ing-Wen Tsai personally bestowed the honor on the new laureates and thanked them for their contributions to Taiwan's industry.



(From left to right)—Mr. Frank Wu, Secretary General, CIECA and Mr. Jimmy Chu, Executive Board Director, CIECA and Chairman of the Fair Friend Group

**Ms. Tania Berchem, Newly-Appointed  
Executive Director of Luxembourg Trade  
and Investment Office Taipei Visits  
CIECA**

Ms. Tania Berchem, Newly-Appointed Executive Director of Luxembourg Trade and Investment Office Taipei Visited CIECA and discussed on how to develop bilateral cooperation opportunity. “The 11st Taiwan-Luxembourg Joint Business Council Meeting” would be the primary mission to hold.

CIECA delegation will visit Belgium and Luxembourg from September 29th to October 7th, 2018 to further strengthen the economic cooperation with the above countries. The delegation focuses on sectors of “Smart City”, “IoT”, “Circular Economy” and “StartUp/Fintech”. The purpose of the visiting is to enable delegates to gain better understanding of the economic development

and industrial strengths of Belgium and Luxembourg as well as to explore the potential cooperative opportunities.



(From left to right)—Ms. Peggy Lu, Director, CIECA, Mr. Frank Wu, Secretary General, CIECA, Ms. Tania Berchem, Executive Director, Luxembourg Trade and Investment Office Taipei, Ms. Sophie Liao, Specialist, Luxembourg Trade and Investment Office Taipei

**Secretary General Huang, Tsung-Wen,  
Taiwan Wind Turbine Industry  
Association delivered a keynote speech at  
CIECA on July 10, 2018**

In coordination with the Government’s policy to promote “Offshore Wind Power Industry,” Secretary General Huang, Tsung-Wen, Taiwan Wind Turbine Industry Association was invited by CIECA to deliver a keynote speech to improve the staff of CIECA’s understanding of the current status and the future development of Taiwan’s offshore wind power industry on July 10, 2018. The speech included “The Promotion Strategy of Offshore Wind Power,” “The

Promotion Status of Offshore Wind Farm,” “The Progress of Infrastructure,” “The Supply Chain in Taiwan,” and “Expected Benefits.”



Secretary General Huang, Tsung-Wen(Left 1), Taiwan Wind Turbine Industry Association was invited by CIECA to deliver a keynote speech on July 10, 2018

### **Singapore National Day in 2018**

Chairman Henry Kao, Secretary General Frank Wu and Specialist Henry Yang attended Singapore National Day celebrations at the Grand Hyatt Hotel on July 31st. A total of 528 guests attended the event; including former Vice President Lien, Chan; Chairman James Soong, People First Party; former Premier Tang, Fei and others. Mr. Wong Wie Kuen, Trade Representative, Singapore Trade Office in Taipei delivered remarks in which he greeted the evening’s guests and expressed his gratitude for the friendship between our two nations since the founding of Singapore. A short video was shown, presenting Singapore as a diverse society. Deputy Minister Kelly Wu-Chiao

Hsieh, Ministry of Foreign Affairs also addressed participants and thanked Singapore for its longtime friendship and cooperation.



Mr. Wong Wie Kuen, Trade Representative, Singapore Trade Office (left) and Mr. Frank Wu, Secretary General, CIECA (right) during the Singapore National Day celebrations

### **Upcoming Events of CIECA**

#### **The 6th Taiwan-Finland Business Forum**

Mr. Jari Gustafsson, Permanent Secretary of Ministry of Economic Affairs, will lead a delegation to attend the “The 6th Taiwan-Finland Business Forum” to be held on August 21 at Room 101C, Taipei International Convention Center.

The forum will focus on three subjects for discussion : 5G and IOT Application, Energy, and Edutech. Dr. Tsai, I-Chang, Head of Digital Education Institute of Institute for Information Industry ; Dr. Chen, Jung-Kuei, Vice President of Telecommunication Laboratories, Chunghwa Telecom Co., Ltd. ; Mr. Chen, Jian-Yi, Vice President & CEO,

Power Generation Division of Taiwan Power Company will be delivering presentations and conference attendees can explore related business opportunities.

business opportunities.

### **32<sup>nd</sup> Joint Conference of ROC-Australia and Australia-Taiwan Business Councils**

CIECA will be holding the 32nd Joint Conference of ROC-Australia and Australia-Taiwan Business Councils on August 31st at the Far Eastern Plaza Hotel. Chairman John Toigo of ATBC will be leading a delegation and jointly preside over the conference with Chairman Yang, Wei-Fuu, ROC-ABC, CIECA. (Chairman, Taiwan Power Company) In coordination with the government's five innovative industries plan and the "New Southbound Policy", the conference agenda includes "Digital Economy", "Energy", "Finance" and "Case Studies of Business Cooperation between Taiwan and Australia". The conference will also feature a forum on "Australia-Taiwan Trade and Investment: Building Business Around the New Southbound Policy". We have invited Dr. Michael Hsiao, Chairman, Taiwan-Asia Exchange Foundation; Mr. Albert T. P. Jen, Deputy Director, Dept. of Fuels, Taiwan Power Company; Mr. Nick Huang, Deputy CEO, Institutional & International Banking, CTBC Bank; among others to deliver presentations and conference attendees can explore related

