

CIECA News Letter

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Monthly Event Summary

Indonesian Startup Entrepreneurs <u>Delegation</u>

The Ministry of Foreign Affairs invited Indonesian startup entrepreneurs to visit Taiwan from June 3 – 9 and participate in InnoVEX 2018. Dr. Handito Joewono, Chairman of National Startup Center led 14 delegates to attend events and conducted site visits in Taiwan. CIECA arranged the itinerary for the delegation.

Mr. Jack Lee, Deputy Chairman Indonesian Committee, CIECA (President Commissioner of PT Bank CTBC Indonesia) hosted the dinner for the delegation on June 7. Mr. Michael Chen, Vice Chairman, TWC-YEG (Vice Chairman of Nice Enterprise Co., Ltd.); Mr. Charles Hsieh, President, Royal Chef International Corp.; Mr. Ken Lin, Board Director, Senao International Co., Ltd.; Mr. Karin Huang, Board Director, Mayfull Enterprise Co., Ltd.; Mr. Yun-sen Jiang, EVP Guarantee Administration Division. Taiwan SMEG and Ms. Fenny Verinia Co-Founder, Saver in the Box attended the dinner.

CIECA arranged for the delegation to visit

Viscovery, Cloud Mile, Carousell Taiwan Development Center, SME Administration of Ministry of Economic Affairs, MoBagel Inc., ShopBack Taiwan, Hsinchu Science Park, Microsoft Taiwan Corporation, AppWorks Ventures and FutureWard -Central. The delegation visited also AppWorks Demo Day, InnoVEX 2018, and InnoVEX 2018 Pitch Contest Final



Courtesy Call on Microsoft Taiwan Corporation

Received the delegation led by Mr.

Konstantinos Koukodimos, Member of

Parliament for Pieria and held the B2B

Meeting of Exploring Business

Opportunities in Greece

Mr. Konstantinos Koukodimos, Member of Parliament for Pieria led a delegation, consisting of eight companies from Greece, to attend the B2B meeting on "Exploring Business Opportunities in Greece" on June 27 at Chinese International Economic Cooperation Association.

The Greek delegates included companies in the fields of textile industry, supermarket, fertilizer, solar energy, furniture and auto spare parts in order to explore business opportunities with Taiwan partners. A total of more than 30 participants joined this meeting, more business opportunities between Taiwan and Greece could be expected in the near future.



(From left to right)—Mr. Fred Huang, Vice Chairman, Chinese International Economic Cooperation Association (CIECA), Mr. Konstantinos Koukodimos, Member of Parliament for Pieria

2018 Taiwan Economic and Business Cooperation Mission to Haiti and Belize

In order to cooperate with the government's policy in Central America and the Caribbean and strengthen the investment and economic relations with the allied countries, the delegation "2018 Taiwan Economic and Business Cooperation Mission to Haiti and Belize" was led by Mr. Marcos Chan, Consul General of Department of the Latin American and Caribbean of the Ministry of

Foreign Affairs, from May 29 to June 8. The members of the delegation included electric machinery, investment industry and textile industry. During the visit, the delegation visited local government units, industrial, commercial organizations, and representative companies, to understand the local investment and trade environment and increase the opportunity for members of the delegation.



Mr. Gilbert, President of the business association Taiwan-Haiti (Right First in the front) invited the delegation to his home and discussed about the important economic cooperation issues. Mr. Pierre, Minister of Commerce and Industry of Haiti(Middle sitting) and Mr. Marcos Chan(Left First in the front), Chief of the delegation.

Mr. Javier Steiner, President of the Chamber of Commerce and Industry of El Salvador visited Taiwan

Mr. Javier Steiner, President of the Chamber of Commerce and Industry of El Salvador (Camara de Comercio e Industria de El Salvador, CCIES) led a delegation of 11 representatives from El Salvador to attend the "4th session Taiwan-El Salvador economic Joint Conference" on June 24-29. The delegation of food industry

manufacturers and other pharmaceutical industry manufacturers hopes to further understand the development of Taiwan's food industry, and also has a high interest on the Taiwan's medical equipment and other industries. During the visit to Taiwan, CIECA arranged for Mr. Steiner to visit the "2018 Taipei International Food Exhibition", PX-Mart, Arwin Company, Imei Company, Taiwan Quality Food Association, KNH Company, and the lunch hosted by Mr. Jose Maria Liu, Vice minister of Ministry of Foreign Affairs. The manufacturers set up a booth at the Taipei International Food Exhibition from June 27 to 30.



The delegation participated in the 2018 Taipei International Food Exhibition. From the left, Mr. Edwin Guerra, Manager of Proesa, Mr. Javier Steiner, President of the Chamber of Commerce and Industry of El Salvador, Mrs. Ileana Argentina Rogel Cruz, President of CONAMYPE, Mr. Jose Maria Liu, Vice-Minister of Ministry of Foreign Affairs, Mrs. MARTA CHANG DE TSIEN, AMBASSADOR of El Salvador, Mr. Alexander Tah-Ray Yui, Director General of Department of Latin American and Caribbean Affairs, MOFA.

2018 ICC Permanents Heads and World Council Meetings

ICC Permanents Heads and World Council Meeting are annually held on June in ICC Head quarter, Paris, the objective is to build the connection between the Chairman or the Secretary General from the National Committees all over the world, and to catch up with current global financial trends and global affairs to all participants and elect new Chairman of the ICC.

Mr. Frank Wu, Secretary General from ICC Taipei attended both meetings together with Commissioner from Taiwan Trade Center Ms. Susi Hsiao, and Manager Claire Wu. As the importance of ICC Arbitration and Dispute Resolution has been raised each year, the Permanents Heads Meeting took an overview of it to help all the National Committees to promote ADR service in their regions.

Another important events of ICC is to launch Incoterms 2020 next year, it will be approved by Commercial Law and Practice Commission in Paris on October 24, 2018, adopted by ICC executive board in 2019, and rules in effect in 2020.

The Knowledge Sharing Session will be held

in December at Paris.



Secretary General Mr. Frank Wu Photo with ICC COO Mr. Philip Kucharski

The 27th Joint Economic Cooperation Meeting between CIECA and FTI Convened in Taipei

Mr. Thawee Piyapatana, Snr. Vice Chairman, Federation of Thai Industries led a delegation of 27 Thai delegates to attend the "27th Joint Economic Cooperation Meeting between CIECA and FTI" on June 27th, 2018 at the Taipei World Trade Center Club hosted by the Chinese International Economic Cooperation Association (CIECA). The conference was co-hosted by Dr. Pan, Wen-Whe, President, Gintech Energy Corp. (Chairman, Thailand Committee, CIECA) and Chairman Kriengkrai Thiennukul. 140 participants from both sides attended the conference.

Ms. Yang, Jen-Ni, Director General, Bureau of Foreign Trade, Ministry of Economic Affairs, offered encouraging remarks during the opening ceremony. Mr. Daniel Herrera, Product Manager, Smart City, MiTAC

Information Technology Corp. reported on "Smart City". Mr. Maurice Chang, Assistant Vice President, HIWIN Technologies Corp. addressed "Smart Manufacturing". Mr. James J. L. Liu, President, The Syscom Group and Mr. Charles Wu, Director, TECO Electric & Machinery Co., Ltd. delivered reports on the "Internet of Things" and explicated on the business opportunities of related industries.

Other than attending this year's conference, the Thai delegation also visited GIGA-BYTE Technology Co., Ltd., Uni President, Rac Electric Vehicles Inc, the Nankang Factory of I-Mei Foods Co., Ltd., among others.



Opening ceremony: (first from left) Mr. Chartchai Panichewa, Vice Chairman, FTI; (second left) Mr. Seksan Ruangwohan, Acting Senior Executive Investment Advisor, Board of Investment (BOI), Thailand; (third left) Mr. Kriengkrai Thiennukul, Chairman, TTECC, FTI; (center) Mr. Thawee Piyapatana, Snr. Vice Chairman, FTI; (third right) Dr. Pan, Wen-Whe, Chairman, Thailand Committee, CIECA; (second right) Ms. Yang, Jen-Ni, Director General, Bureau of Foreign Trade, Ministry of Economic Affair

Seminar on Business Opportunities in Belarus and Central/Eastern Europe

Mr. Valery Sadokha, Director General, National Centre for Marketing and Price Study, led a delegation from Belarus, to attend "Seminar on Business Opportunities in Belarus and Central/Eastern Europe" in Taipei on June 28. The Belarusian delegation comprised of six delegates, such as National Centre for Marketing and Price Study, Belarusian Chamber of Commerce and Industry, Institute of Chemistry of New Materials of the National Academy of Science, Physical-Technical Institute of the National Academy of Science, and so on. The discussion topics focused on "ICT", "New Materials and Innovation Technologies" and "Education" to explore potential cooperative opportunities. A total of more than 60 participants joined this seminar.



Photo of Chairmen, VIP guests and Belarusian delegation (from left 4 to right 3) Dr. Dennis Hu, Director General, Office of International Cooperation, Taipei Computer Association, Ms.

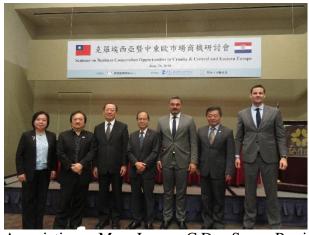
Yang Jen-Ni, Director General of BOFT, MOEA, Mr. Fred Huang, Vice Chairman of CIECA, and Mr. Valery Sadokha, Director General, National Centre for Marketing and Price Study.

Seminar on Business Cooperation Opportunities in Croatia & Central and Eastern Europe

"Seminar on Business Cooperation
Opportunities in Croatia & Central and
Eastern" was held on June 26th, 2018 in
Taipei, Taiwan. The conference was cochaired by Mr. Robert Ouyoung, Vice
Chairman, CIECA, and Mr. Ivan Barbaric,
Vice-President for International Affairs and
EU of the Croatian Chamber of Economy.
Mr. David Hsu, Deputy Director General of
BOFT, MOEA, joined to give welcome
remarks.Other Keynote Speeches in the
seminar were:

- 1. "Croatia Your Business Partner in Europe" by Mr. Ivan Barbaric, Vice-President for International Affairs and EU of the Croatian Chamber of Economy.
- 2. "Experiences of doing business in Central and Eastern Europe" by Mr. Janus C.D. Sun, President, Sungreat Inc.
- 3. "2017 EBRD/Croatia Women in Business Matching Trip to Taiwan" by Ms. Yu-Ling Qin, Chairman, Taiwan International Logistics & Supply Chain Association.

(From left to right)—Ms. Yu-Ling Qin, Chairman, Taiwan International Logistics & Supply Chain



Association, Mr. Janus C.D. Sun, President, Sungreat Inc., Mr. David Hsu, Deputy Director General of BOFT, MOEA, Mr. Robert Ouyoung, Vice Chairman, CIECA, Mr. Ivan Barbaric, Vice-President for International Affairs and EU of the Croatian Chamber of Economy, Mr. Jeff Sun, President, Green Master International Freight Services, Ltd., Mr. Goran Gasparac, General Manager, European Business Association in Taiwan.

Upcoming Events of CIECA

2018 Taiwan Economic and Business Cooperation Mission to Honduras, El Salvador and Guatemala

Taiwan has a long and steady relationship with Central America, and there are also Taiwanese companies investing in this region. In order to strengthen the economic and trade cooperation with Honduras, El Salvador and Guatemala, CIECA has organized the delegation "2018 Taiwan Economic and Business **Cooperation** Mission to Honduras, El Salvador and Guatemala" from July 14 to July 27, 2018. Honduras has actively participated in the economic integration of Central America in recent years, and the signing of economic

free trade agreement makes the local market more open for exportation; The political stability in El Salvador and economic development toward the service industry make El Salvador to become the center of operation in Central America. Guatemala is close to the markets of Canada, the United States and Mexico, and is the largest economy in Central America. It has actively participated in the Sistema de la Integración Centroamericana (SICA) and the World Trade Organization (WTO), and has free trade agreements with Taiwan. Government have offered subsidy of airline tickets for all participating companies. Companies who are interested in this delegation, please contact CIECA: (02)2528-8833, Extension:31 (Mr. Liu), 32(Ms. Lu