



CIECA Newsletter

No. 62/September, 2017

Monthly Event Summary

Dr. Chuang, Suo-Hang, Chairman, ROC-Korea Business Council, CIECA Led a Delegation to Korea to Attend the 42nd Joint Conference of ROC-Korea and Korea-Taiwan Business Councils

Dr. Chuang, Suo-Hang, Chairman, ROC-Korea Business Council, Chinese International Economic Cooperation Association (CIECA; Vice Chairman, Taiwan External Trade Development Council, TAITRA) led a delegation to visit Korea from September 6-9 in order to assist our enterprises to expand in the Korean market and strengthen our bilateral economic and cultural exchange. The delegation includes more than thirty energy experts and businessmen in logistics, food products, innovative cultural tourism, biotech, steel, gaming and finance. The delegation attended the 42nd Joint Conference of ROC-Korea and Korea-Taiwan Business Councils on Sep. 8th and participated in related industry tours.

The 42nd Joint Conference of ROC-Korea and Korea-Taiwan Business Councils was

held in the morning of Sep. 8th (Friday) at the FKI Conference Center. Chairman Chuang, Suo-Hang and Chairman Keun-Tae Park, Korea-Taiwan Business Council, FKI jointly presided over the conference. Mr. Jin-Kyu Park, Director General for Trade Policy, Ministry of Trade, Industry and Energy; Mr. Yang, Tzu-pao, Deputy Minister of Culture, ROC and Mr. Ting Joseph Shih, Representative of Taiwan Mission in Korea were invited to address the conference as honored guests. The conference focused on the following issues: “Distribution Industry”, “Culture & Tourism Industry”, “Energy Industry” and “Medical/Bio Industry”. A total of 90 attendees participated in the conference. Speakers from Taiwan included: Ms. Rachel Lu, Manager, Global Marketing Section, E-Commerce Dept., TAITRA; Mr. Oliver Lin, Deputy CEO, Taiwan Design Center; Dr. Huang, Der-Ray, Director General, Shalun Green Energy Science City Office, Ministry of Science and Technology and Dr. Stanley Chang, Chairman, Medigen Biotechnology Corp.



The opening ceremony of the 42nd Joint Conference of ROC-Korea and Korea-Taiwan Business Councils. Start from left: Mr. Ting Joseph Shih, Representative of Taiwan Mission in Korea; Mr. Yang, Tzu-pao, Deputy Minister of Culture, ROC; Dr. Chuang, Suo-Hang, Chairman, ROC-Korea Business Council, CIECA; Mr. Keun-Tae Park, Chairman, Korea-Taiwan Business Council, FKI; Mr. Tae-Shin Kwon, Vice Chairman & CEO, FKI; Mr. Jin-Kyu Park, Director General for Trade Policy, Ministry of Trade, Industry and Energy.

The 31st Joint Conference of the ROC-Australia and Australia-Taiwan Business Councils was Held in Australia

“The 31st Joint Conference of the ROC-Australia and Australia-Taiwan Business Councils” was held at Crowne Plaza Newcastle, New South Wales, Australia on September 15th. Dr. Chu,

Wen-Chen, Chairman, ROC-Australia Business Council, CIECA (Chairman of Taiwan Power Company) and Chairman Ross Maddock, Australia-Taiwan Business Council Ltd. (ATBC) jointly presided over the conference. The CIECA delegation included Dr. Chen, Jen-pin, Director, Agriculture and Food Agency, Council of Agriculture, Executive Yuan, R.O.C.; President Hsieh, Su-chien, China Airlines; Mr. Chou, Tsan-Huang, President, Taiwan Business Bank for a total of 54 delegates. The combined total of both sides was 146 delegates.

The Hon. Kevin Andrews MP, former Defense Minister, and Representative Elliott Charng, Taipei Economic and Cultural Office in Australia addressed the conference as honored guests. The conference discussed issues such as “Resources and Energy”, “Education and Tourism”, “Smart Health”, “Financial Services”, “Information Security and Advanced Manufacturing” and “Agribusiness”.

Aside from attending the conference, our mission to Australia visited the port of Newcastle on the 16th and attended a seminar with local Taiwanese businessmen on the 17th.



The opening ceremony of the 31st Joint Conference of ROC-Australia and Australia-Taiwan Business Councils on September 15, 2017. Left to right: Rt. Hon. Ian Sinclair AC, Former Chairman of ATBC; Former Australian Defense Minister Hon. Kevin Andrews MP; Chairman Chu, Wen-Chen, ROC-Australia Business Council, CIECA, Taipower Company; Rep. Catherine Raper, Australian Office in Taipei; Rep. Elliot Charng, Taipei Economic and Cultural Office in Australia; Chairman Ross Maddock, Australia-Taiwan Business Council Ltd. (ATBC)

The 17th Taiwan-India Joint Business Councils Meeting

In order to assist Taiwan's enterprises to expand in the India market and strengthen our bilateral economic exchange, Chinese International Economic Cooperation Association & Federation of Indian Chambers of Commerce & Industry co-organized "The 17th Taiwan-India Joint Business Councils Meeting" in the

afternoon on Oct. 11th (Wed) at the Taipei International Convention Center.

Mr. Philip Wen-Chyi Ong, Chairman of India committee, CIECA, and Mr. Manish Sharma, Chief Delegate of FICCI jointly presided over the conference. Ms. Yang, Jen-Ni Director General, Bureau of Foreign Trade, Ministry of Economic Affairs (MOEA) and Mr. Sridharan Madhusudhanan, Director General, India-Taipei Association (ITA) were also delivered their remarks in this meeting.

More than fifty delegates from India attended the 17th Taiwan-Indian JBC meeting, and their mission was composed mainly of electronics and semiconductors including India Electronics and Semiconductor Association (IESA), Electronic Industries Association of India (Elcina), India Cellular Association (ICA), Automotive Component Manufacturers Association of India (ACMA). Some of the well-known enterprises such as Panasonic India, Dixon Technologies, also joined this meeting.

The two sides discussed issues including "Cooperation Opportunities between India & Taiwan for ICT and Semiconductors Industries", "Investment Opportunities in India" and "Robotic Automation Systems & AI Industries Overview in Taiwan" in order to strengthen substantive cooperation

between Taiwan and India, Total conference attendees number approximately 90.

India is promoting key initiatives, such as Made in India, Digital India, Skill India, Start-up India, and Smart Cities, and Taiwan can collaborate with India through the “New Southbound Policy” to expand economic and technical collaboration between our two countries.



Special guests of “The 17th Taiwan-India Joint Business Councils Meeting” from left to the right, Mr. Manish Sharma, Chief Delegate of the delegation from the Federation of Indian Chambers of Commerce & Industry (FICCI), Ms. Jen-Ni Yang, Director General, Bureau of Foreign Trade, Ministry of Economic Affairs (MOEA), Mr. Philip Wen-Chyi Ong, Chairman of India Committee, Chinese International Economic Cooperation Association (CIECA), and Mr. Sridharan Madhusudhanan, Director General,

India-Taipei Association (ITA).

The 10th Taiwan-Austria Economic Cooperation Conference

The 10th Taiwan-Austria Economic Cooperation Conference was held at the Howard Plaza Hotel Taipei on October 16 by CIECA. The meeting focused on the sector of Industry 4.0/smart machinery for discussion, and advanced cooperation between Taiwan and Austria. There were 100 total participants.

Mr. Yen, Jui-Hsiung, Chairman of Tongtai Machine & Tool Co., Ltd. co-hosted this meeting with Mr. David Bachmann, Chairman of Taiwan-Austria Economic Cooperation Conference (Austrian Federal Economic Chamber (WKO) . Ms. Wang, Mei-Hua, Vice Minister of Economic Affairs; Mr. Franz Wessig, Director General of Federal Ministry of Science, Research and Economy, Austria; Mr. Albin Mauritz, Director of the Austrian Office Taipei; and Ms. Shih, Yea-Ping, Representative of Taipei Economic and Cultural Office in Austria were invited to address the conference.



From left to right : Dr. Roland Brandenburg, the Austrian Research Promotion Agency, Mr. Albin Mauritz, Director of the Austrian Office Taipei, Mr. Franz Wessig, Director General of Federal Ministry of Science, Research and Economy, Austria, Mr. David Bachmann, Head of Marketing of Advantage Austria of the Austrian Federal Economic Chamber (WKO) , Mr. Yen, Jui-Hsiung, Chairman of Taiwan-Austria Economic Cooperation Committee, CIECA, and also Chairman of Tongtai Machine & Tool Co., Ltd., Ms. Wang, Mei-Hua, Vice Minister of Economic Affairs, Ms. Shih, Yea-Ping, Representative of Taipei Economic and Cultural Office in Austria, Mr. Christian Fuchssteiner, Director of Austrian Commercial Office (Advantage Austria Taipei), Mr. Michael Laschan, Director of Federal Ministry of Science, Research and Economy, Austria.

The 23rd Taiwan - France Joint Business Council Meeting: IOT Application &

Business Opportunities in Smart Cities

Mr. Gérard Wolf, Chairman of Sustainable City Project, MEDEF International, led a delegation, consisting of eight companies from France, to attend “The 23rd Taiwan - France Joint Business Council Meeting: IOT Application & Business Opportunities in Smart Cities” on Oct. 18, Taipei International Convention Center. The French delegates included companies from the Transportation/Mobility for Smart City and Energy/Utilities for Smart City in order to promote bilateral economic and trade cooperation between Taiwan and France. The discussion topics focused on IoT related issues, such as smart mobility and smart energy. A total of more than 100 participants joined this meeting.



(From left to right)—Mr. Benoit Jean Marie Vincent Guidee, Director, French Office in Taipei; Mr. Gérard Wolf, Chairman of Sustainable City Project, MEDEF International; Mr. Chu, Wen-Chen, Chairman, Taiwan-France Economic Cooperation Committee, CIECA and also Chairman of Taiwan Power Company, Ms.

Yang, Jen-Ni, Director General, Bureau of Foreign Trade, Ministry of Economic Affairs, Taiwan (R.O.C.)

Grand Opening of the 31st CACCI Conference and the 10th World Chambers Congress at Sydney

The 10th World Chambers Congress successfully closed in Sydney on September 21, 2017. The packed three-day program included topical speeches and concurrent sessions, as well as an exhibition and the World Chambers Competition. CIECA/ICC Taipei, CNAIC, CNFI, and CTBC Bank made up most of the Taiwanese presence in Sydney. Through the partnership between CACCI and the organizers, President Vincent Chang of KPMG Deal Advisory Ltd. was invited to expound on Taiwan's New Southbound Policy from a business perspective in front of an international audience. The main organizer of the Congress, the ICC World Chambers Federation, is a platform on which chambers of commerce and industry may further their professionalism and global visibility, and ICC Taipei is in a position to coordinate and integrate Taiwanese participation. The 31st CACCI Conference was held in conjunction with the Congress. Speakers nominated by member chambers shared their experience in resource management, education, and ICT.

It was decided after the Conference that the next CACCI gathering would be hosted by the Union of Chambers and Commodity Exchanges of Turkey (TOBB).



The 10th World Chambers Congress was held in International Convention Centre Sydney on September 19–21, 2017. Shown here is Gunter Pauli, founder of Zero Emissions Research and Initiatives (ZERI), delivering a powerful talk on sustainability in the second morning.

CIECA hosted Vietnam's Agricultural Training Delegation on September 25, 2017

In response to the Southbound Policy, about 30 members of Vietnam's government officials led by Dr. Pham Van Dien are visiting Taiwan for 2-weeks of sustainable agricultural training courses. The program includes agricultural development and policy with lectures by the Council of Agriculture, Executive Yuan, and the

delegation also visits agricultural products breeding, agricultural farms, and livestock breeding farms.

In order to enhance relations between Vietnam and Taiwan, and assist Taiwan’s businesses, government and academies to expand their relationship with Vietnam, CIECA Advisor Peter Liu hosted a buffet dinner at the Cosmos Hotel Taipei to welcome the delegation on September 25, 2017.



Chief Delegate Pham Van Dien of the Vietnam Agricultural Training Delegation presents gift to Advisor Peter Liu, CIECA on September 25, 2017.

Exploring Business Opportunities in Greece

Mr. Yannis Patsiavos, Director of Greek-Asian Business Council, led a delegation, consisting of six companies from Greece, to attend the seminar on

“Exploring Business Opportunities in Greece” on Sep. 29, Taipei International Convention Center.

The Greek delegates included companies from the fields of food, tourism and cosmetics in order to promote bilateral economic and trade cooperation between Taiwan and Greece. A total of more than 50 participants joined this meeting.

(From left to right)—Ms. Zhou, Wen-Juan, General Manager, Lion Group; Dr. Hsu,



Yun-Shu Lecturer, Food and Beverage Management Department; Mr. Yannis Patsiavos, Director, Greek-Asian Business Council; Mr. Fred Huang, Vice Chairman, Chinese International Economic Cooperation Association (CIECA), Mr. Nick Ni, Chief Secretary, Bureau of Foreign Trade, Ministry of Economic Affairs, R.O.C.

October - December, 2017 CIECA Tentative Event Plan

No.	Date	Events	Venue
1.	October 10	The 15 th Poland-Taiwan Joint Business Council Meeting	Warsaw
2.	October 11-14	The 17 th Taiwan-India Joint Business Councils Meeting	Taipei
3.	October 16	The 10 th Taiwan-Austria Economic Cooperation Conference	Taipei
4.	October 18	The 23 rd Taiwan-France Economic Cooperation Conference	Taipei
5.	November 2	The 2 nd Switzerland-Taiwan Joint Business Council Meeting	Zurich
6.	November 20	The 19 th Taiwan-Belgium Joint Business Council Meeting	Taipei
7.	December 1	The 10 th Taiwan-Luxembourg Joint Business Council Meeting	Taipei
8.	December 6-9	The 24 th Joint Meeting of Philippine-Chinese and Chinese-Philippine Business Councils	Manila

ICC

No.	Date	Events	Venue
1.	November 13-15	ICC Knowledge Sharing Sessions	Paris

Dates to be confirmed

No.	Date	Events	Venue
1.	November -December	The 4 th Conference of the Taiwan-Saudi JBCM	Taipei
2.	November -December	The 7 th Taiwan-Israel Joint Business Council Meeting	Taipei
3.	October- November	The 21 st Joint Business Council Meeting between CIECA and VCCI	Hanoi, HCM

4.	October- November	The 13 th Taiwan-Hungary Joint Business Council Meeting	Taipei
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