



# CIECA News Letter

No. 60 / July 2017

## Monthly Event Summary

### **Mr. Benoît Jean-Marie Vincent Guidée,** **Director of La France à Taiwan :** **Cooperation between Taiwan and France** **can be elevated and reach even further**

La France à Taiwan held its own celebration of French National Day, with a reception in Taipei on July 14. Speaking at the event was Mr. Benoît Jean-Marie Vincent Guidée, Director of La France à Taiwan. In his speech, he expects relations and cooperation between Taiwan and France to link more closely and achieve a great partnership due to our shared values.

He also said, Taiwan can be a laboratory of transition of ideology, culture and environment. This is also why Taiwan is receiving more attention from French industry and make two countries symbolized as the bridge between Asia and Europe.



La France à Taiwan had its own celebration of French National Day, holding a reception in Taipei on July 14. Mr. Benoît Jean-Marie Vincent Guidée, Director of La France à Taiwan(right) and Mr. François Chih-Chung WU, Deputy Minister of Foreign Affairs(left) proposed a toast to celebrate the French National Day.

### **Seminar on Russian Far East Business** **opportunities**

In order to help our enterprises expand the Russian Far East market, and promote the “Eastern Economic Forum 2017” (September 6-7, 2017) in Vladivostok, Russia, CIECA co-organized the “Seminar on Russian Far East Business opportunities” with the Representative Office in Taipei for the Moscow-Taipei Coordination

Commission on Economic and Cultural Cooperation on August 3rd, 2017 in Taipei, Taiwan. The conference was chaired by Mr. Dmitrii Polianskii, Chief Representative, MTC in Taipei.

Other Keynote Speeches in the seminar were :

1. “Russia’s Pivot to the East” by Mr. Dmitrii Polianskii, Chief Representative, MTC in Taipei.
2. “Insights of Investor in Russia’s Far East” by Mr. Ivan Kiseev, Development Director Russia & CIS, Marriott International.
3. “Investment Environment of Russian Far Eastern Region” by Mr. Aleksandr Istomin, Economic Section Chief, MTC in Taipei.
4. “Experience of a Taiwanese Businessman in Russia: Import, Export, Investment” by Mr. Neil Yang, President, Taurus Corporation.



Seminar on Russian Far East Business opportunities (from left to right): Mr. Aleksandr Istomin, Economic Section Chief, MTC in Taipei, Mr. Neil Yang, President, Taurus Corporation, Mr. Dmitrii Polianskii, Chief Representative, MTC in Taipei, Mr. Frank Wu, Secretary General, CIECA and Mr. Ivan Kiseev, Development Director Russia & CIS, Marriott International.

### **Green+ Together 2017Taiwan** **Sustainability Summit**

In order to realize the energy transition to sustainable energy future, “Green+ Together 2017Taiwan Sustainability Summit” has gathered over 200 senior political and business leaders from Taiwan and Germany, to exchange insight and experiences to provide important reference for Taiwan on its path towards a sustainable energy future.

Distinguished speakers of this year’s Summit including, Dr. Wu Tsai-Yi, Leadership President of Taiwan Research

Institute , Mr. Yang Weu-Fu, Vice Minister of Ministry of Economic Affairs, Dr. Kung Ming-Hsin , Deputy Minister of National Development Council, Klaus Mindrup, Member of the Parliament in Germany and Mr. Cedrik Neike, Member of the Managing Board of Siemens AG concluded that a holistic approach combining government policies with long-term certainty, participation and open communications with the public, and reliable, effective and efficient technological solutions from the industries are crucial in realizing a successful energy transition. All parties also agreed unanimously that energy security is essential to maintain industrial and economic activities as usual throughout the energy transition.



From left to right, Mr. Eugene Chien Chairman of Taiwan Institute for Sustainable Energy, Mr. Yang Weu-Fu, Vice Minister of Ministry of Economic Affairs,

Mr. Cedrik Neike, Member of the Managing Board of Siemens AG, Mr. Chiang Tung-Keung Managing Director-CLP Power Hong Kong.

### **New Taipei City Green Industry Association and his members visited CIECA**



Mr. Jack Chen, Chairman of New Taipei City Green Industry Association (3<sup>rd</sup> from right) and his members visited CIECA on July 13, 2017.

### **Experience Sharing : Cambodia, Myanmar and Laos**

Cambodia, Myanmar and Laos are emerging markets. These three countries have become the spotlight of foreign investors recently because of plentiful natural resources, low cost of labor force and open-market policy.

This seminar was held on July 24, 2017 at Chung-Hua Institution for Economic Research at Room B0003. Three speakers were invited to share their experiences : Mr. Alex Chen, President of Roo Hsing Co. Ltd., Ms. S. P. Wu, Director of Asia Optical and Mr. K. S. Chaung, former Chief Financial Officer of CTCLAO.



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Mr. Alex Chen, President of Roo Hsing Co. Ltd.



Ms. S. P. Wu, Director of Asia Optical

### **The Welcome Luncheon for Portuguese Assembly Delegation**

A six-member Portuguese Assembly Delegation led by Mr. Vitalino José Ferreira Prova Canas, Member of Parliament of the Republic of Portugal, visited Taiwan from July 24th to July 30th in 2017; with the purpose of improving their understanding of our economic situation and industrial environment.

Mr. Hansun Chien, Vice Chairman of CIECA, hosted a welcome luncheon on July 27th at the World Trade Center Club Taipei, joined by Mr. Suohang Chuang, Deputy Chairman, Taiwan External Trade Development Council (Taitra) and Ms. Grace Chou, General Manager, Lion Travel. Meanwhile, Vice Chairman Chien urged the Portuguese government to set up a Representative Office in Taipei soon in



order to further promote bilateral economic and trade cooperation between Taiwan and Portugal. General Manager Grace Chou noted that Lion Travel has brought more than 2,000 Taiwanese travelers to visit Portugal by the end of this June. Mr. Vitalino José Ferreira Prova Canas said that he expects to see the cooperation between TAP Portugal Airline and EVA Airline on code share flight to better enhance the



development of tourism in our two countries.

Mr. Hansun Chien (2nd from the left, from row), Vice Chairman of CIECA, hosted a welcome luncheon to receive the Portuguese Assembly Delegation.

## **Upcoming Events of CIECA**

### **Face to face with ICC and arbitration in late August's international conference**

The 2017 Taipei International Conference on Arbitration and Mediation is to be held at the Grand Hotel Taipei on August 28 and 29 by the Chinese Arbitration Association, Taipei, and the NTU Asian Center for WTO and International Health Law and Policy, with CIECA and ICC Taipei as co-organizers. To raise awareness and usage of the ICC, the Conference will be assembling in Taiwan a cohort of European, American, and Asia-Pacific scholars and experts to dispense important issues and the latest development in international arbitration and mediation, featuring Court members Nigel N.T. Li (Taiwan) and Dorothy Ufot (Nigeria); Fan Mingchao (China), ICC Arbitration Promotion Director; Sherlin Tung (US), former Deputy Counsel for Court secretariats in Hong Kong and US; and Chiann Bao (US) on the editorial board for the ICC Dispute Resolution Bulletin.

### **2017 Investment and Trade Mission to Nicaragua and Dominican Republic**

For the purpose of helping the business community to expand the business opportunities in Central America and maintain our economic and trade relations

with allies countries, also consolidate the diplomatic friendship of Republic of China and the Central American countries. Chinese International Economic Cooperation Association (CIECA) was commissioned by the Ministry of Foreign Affairs to organize "2017 Investment and Trade Mission to Nicaragua and Dominican Republic ", Mr. LIN, CHIEN-SUNG, the President of World Taiwanese Chambers of Commerce, will lead the delegation group, departs from Taiwan on August 26 to September 3, totally 9 days. The delegation will visit the local entrepreneurs in search of investment environment and substantive openings for cooperation.

### **The 42nd Joint Conference of ROC-Korea and Korea-Taiwan Business Councils will be held on September 8, 2017 in Seoul**

CIECA and the Federation of Korean Industries (FKI) will be jointly holding the 42nd Joint Conference of ROC-Korea and Korea-Taiwan Business Councils on September 8 at FKI Conference Center, Seoul. Dr. Suo-Hang Chuang, Chairman, ROC-Korea Business Council, CIECA and Mr. Keun-Tai Park, Chairman, Korea-Taiwan Business Council, FKI will jointly preside over the conference. To facilitate economic cooperation and trade

between Taiwan and Korea, the conference will discuss industrial cooperation on Distribution Industry, Culture & Tourism Industry, Energy Industry and Medical/Bio Industry.

### **The 31st Joint Conference of the ROC-Australia and**

#### **Australia-Taiwan Business Councils**

Dr. Chu, Wen-Chen, Chairman of ROC-ABC, CIECA (and chairman of Taipower Company) will be leading a delegation to visit Australia in September 14-17. Chairman Chu and Mr. Ross Maddock, Chairman of the Australia-Taiwan Business Council Ltd., will jointly preside over the 31st Joint Conference of ROC-Australia & Australia-Taiwan Business Councils on the 15th at Crowne Plaza Newcastle in Newcastle, New South Wales. The discussion topics for this conference were arranged in response to our government's promotion of 5 innovative sectors of the economy. The topics of "Resources and Energy", "Education and Tourism", "Smart Health", "Financial Services", "Information Security and Advanced Manufacturing" and "Agribusiness" will be discussed during the conference. Taiwanese and Australian experts have been invited to deliver

presentations to explore business opportunities. After the conference, a seminar with local Taiwanese businessmen will be held and Taiwanese businessmen and young entrepreneurs in Australia will exchange their views and share their experiences.

### **World Chambers Congress and CACCI Conference to be held in Sydney, September**

CACCI will hold its 31st Conference, including industrial roundtables and board meetings on September 18, followed by the 10th World Chambers Congress (WCC) from September 19 to 21, both at the same venue, the International Convention Centre Sydney. WCC is organized biennially by ICC's World Chambers Federation as the preeminent event for chambers of commerce and/or industry or similar organizations. The WCC will be an invaluable opportunity to listen to leaders from various sectors share best practices and future trends, and to engage with business, chamber, and government representatives from all over the world.

**2017 Taiwan Economic and Trade**  
**Delegation to Denmark, Sweden and**  
**Estonia**

To further explore business opportunities in the Northern European market, CIECA is organizing a delegation to visit Denmark, Sweden and Estonia from September 19<sup>th</sup> to October 1<sup>st</sup>, 2017. The purpose of the delegation is to further strengthen the economic cooperation and explore more business opportunities in sectors including ICT (including Telecom 5G), Digital Economy (IoT, Fintech, e-health and e-government), Cybersecurity as well as Biopharmaceutical/Medical Technology.

**Get the latest on Incoterms 2020 at ICC**  
**CLP meeting in Beijing**

The ICC Commission on Commercial Law and Practice (CLP) has more than three hundred experts working on Incoterms and model contracts for commercial agency, M&A, confidentiality, franchising, turnkey, etc, rules and tools that are indispensable for international traders. The CLP Commission will convene its second biannual meeting for 2017 and hold a seminar at Kuntai Royal Hotel, Beijing, China, on September 28, followed by the tour of local enterprises in the morning of the 29th. CIECA plans to attend the meeting, and welcomes

individuals with relevant expertise to come with us. Please contact CIECA for matters of registration.

**2017 Economic and Trade Mission to**  
**Brazil and Paraguay Republic**

Paraguay and Taiwan established diplomatic relations over 60 years, the diplomatic and economic relation of two countries has consolidated firmly. This year (2017) the President of the Republic of Paraguay Horacio Cartes has visited Taiwan, demonstrate the stability of the relation between two countries, and also encourage the Taiwanese companies to invest Paraguay continually.

As to Brazil, as the most important country in Central and South America, Taiwan business invested in Brazil since last century. CIECA will organize the "2017 Economic and Trade Mission to Brazil and Paraguay Republic" from November 11 to 20, 2017. The mission aims to strengthen the bilateral economic and trade cooperation between Taiwan and the two South American countries. Further information please contact (02) 2528-8833 Mr. Liu extension 31, Miss Lu.32



### Second Half of 2017 CIECA Tentative Event Plan (Europe)

No	Date	Events	Venue
1	September 12	The 7 <sup>th</sup> Joint Meeting of Taiwan-Turkey Business Council	Taipei
2	September 12	Taiwan-Italy Industrial Design Cooperation Forum	Taipei
3	September 22	The 1 <sup>st</sup> Denmark-Taiwan Joint Business Council Meeting	Copenhagen
4	September 25	The 33 <sup>rd</sup> Sweden-Taiwan Joint Business Council Meeting	Stockholm
5	September 28	The 5 <sup>th</sup> Estonia-Taiwan Business Forum	Tallinn
6	September-October	The 13 <sup>th</sup> Taiwan-Hungary Joint Business Council Meeting	Taipei
7	October 10	The 15 <sup>th</sup> Poland-Taiwan Joint Business Council Meeting	Warsaw
8	October 16	The 6 <sup>th</sup> Russia-Taiwan Business Forum	Moscow
9	October 16	The 10 <sup>th</sup> Taiwan-Austria Economic Cooperation Conference	Taipei
10	October 16	The 23 <sup>rd</sup> Taiwan-France Economic Cooperation Conference	Taipei
11	November 3	The 2 <sup>nd</sup> Switzerland-Taiwan Joint Business Council Meeting	Zurich
12	November 20	The 19 <sup>th</sup> Taiwan-Belgium Joint Business Council Meeting	Taipei
13	November 30 or December 1(TBC)	The 10 <sup>th</sup> Taiwan-Luxembourg Joint Business Council Meeting	Taipei
14	Apr.-Oct.(TBC)	The 2 <sup>nd</sup> Croatia-Taiwan Joint Business Council Meeting	Zagreb
15	May-Nov.(TBC)	The 2 <sup>nd</sup> Ireland-Taiwan Joint Business Council Meeting	Dublin

No	Date	Events	Venue
16	May-Oct.(TBC)	The 5 <sup>th</sup> Latvia-Taiwan Joint Business Council Meeting	Riga

### Second Half of 2017 CIECA Tentative Event Plan (Non-European Areas)

No	Date	Events	Venue
1.	August 5-17	2017 Investment Delegation to Saint Vincent and the Grenadines, Saint Lucia, Saint Kitts and Nevis, Dominican Republic	Saint Vincent and the Grenadines, Saint Lucia, Saint Kitts and Nevis, Dominican Republic
2.	August 26-September 3	2017 Investment and Trade Mission to Nicaragua and Dominican Republic	Nicaragua, Dominican Republic
3.	August 28-29	2017 Taipei International Conference on Arbitration and Mediation	Taipei
4.	September 6-9	The 42 <sup>nd</sup> Joint Conference of ROC-Korea and Korea-Taiwan Business Councils	Seoul
5.	September 14-16	The 31 <sup>st</sup> Joint Conference of the ROC-Australia and ATBC	Newcastle
6.	September 18-21	The 31 <sup>st</sup> CACCI Conference	Sydney
7.	September 19-21	The 10 <sup>th</sup> World Chambers Congress	Sydney
8.	September 28-29		Beijing
9.	September-December	The 4 <sup>th</sup> Conference of the Taiwan-Saudi JBCM	Taipei
10.	October	The 21 <sup>st</sup> Joint Economic Cooperation Conference between Taiwan and Indonesia	Taipei
11.	October 11-14	The 17 <sup>th</sup> Taiwan-India Joint Business Councils Meeting	Taipei
12.	October 22-25	The 14 <sup>th</sup> Joint Meeting between CIECA and SBF	Singapore
13.	October-November	The 21st Joint Business Council Meeting between CIECA and VCCI	Hanoi, HCM

No	Date	Events	Venue
14.	September-December	The 7 <sup>th</sup> Taiwan-Israel Joint Business Council Meeting	Taipei
15.	October-December	The 1 <sup>st</sup> Taiwan-Sri Lanka Joint Business Council Meeting	Taipei or Colombo
16.	November 11-20	2017 Economic and Trade Mission to Brazil and Paraguay Republic	Brazil, Paraguay Republic
17.	November 13-15	ICC Knowledge Sharing Sessions	Paris
18.	December	The 24 <sup>th</sup> Joint Meeting of Philippine-Chinese and Chinese-Philippine Business Councils	Manila