



CIECA News Letter

No. 56 / February & March 2017

Monthly Event Summary

**Mr. Khaliun Panidjunai, the
Representative of Ulaanbaatar Trade and
Economic Representative Office in Taipei,
made a courtesy call on
Mr. Henry C. S. Kao, Chairman of
CIECA**

Mr. Khaliun Panidjunai, the Representative of Ulaanbaatar Trade and Economic Representative Office in Taipei, made a courtesy call on Mr. Henry C. S. Kao, Chairman of Chinese International Cooperation of Economic Association on Feb. 8, 2017. Both of them exchanged a variety of views to promote the bilateral trade and investment relations between Taiwan and Mongolia, such as hotel management, establishing a copper smelting plant, high-value processed foods, a dinosaur thesis exhibition etc. Mr. Henry C. S. Kao promised that he will try his best to support them. In the meantime, they also exchanged ideas regarding “The 16th Joint Meeting between CIECA and MNCCI”.

**Representative Wong, Wie Kuen
of Singapore Visited Chairman Kao**
Trade Representative Wong, Wie Kuen from

the Singapore Trade Office in Taipei visited Chairman Henry Kao on March 3rd. Chairman Kao noted that CIECA and our counterpart the Singapore Business Federation (SBF) plan to hold the “14th Joint Meeting between CIECA and SBF” in Singapore this year. Chairman Douglas Tong Hsu of CIECA’s Singapore Committee and Chairman Peter Seah of DBS Bank will jointly preside over the conference. CIECA has invited Taichung city to join our delegation and explore issues regarding the industrial development of both sides. Representative Wong stated that the Singaporean government has always supported the bilateral conference mechanism between our two organizations to promote growth in industrial cooperation and commercial exchanges for our two countries. Chairman Kao and Representative Wong exchanged opinions regarding conference topics.

CIECA and SBF have agreed to hold the “14th Joint Meeting between CIECA and SBF” on October 23rd at Singapore.

**Workshop of India’s Food Industry and
Industrial Park**

In order to encourage Taiwan businessmen in the food processing and food machinery industry to expand the market in India, Mr. Henry Kao, Chairman of CIECA, was invited and attended the seminar on “Workshop of India’s Food Industry and Industrial Park” organized by the Bureau of Foreign Trade (BOFT) on March 13, 2017. The seminar was co-chaired by Ms. Yang Jen-Ni, Director General of BOFT, Mr. Sridharan Madhusudhanan, Director General of ITA and Mr. Wie-Kuen Wong, Trade Representative of the Singapore Trade Office in Taipei. IE Singapore, Ascendas-Singbridge, Worldgate Express, DBS Taiwan and Ministry of Food Processing Industries (MOFPI) shared their expertise on investment opportunities in the food processing sector in India.



Mr. Henry Kao, Chairman of CIECA, attended the seminar on “Workshop of India’s Food Industry and Industrial Park” organized by Bureau of Foreign Trade

on March 13, 2017.

Representative of Manila
Economic and Cultural Office Approves
of President Tsai’s New Southbound
Policy

Mr. Ali Du, Advisor of CIECA, and Mr. Angelito T. Banayo, Resident Representative of the Manila Economic and Cultural Office met on March 17, 2017 and dined together. Mr. Banayo expressed his support and encouragement for President Tsai’s New Southbound Policy and the current development of bilateral relations between Taiwan and the Philippines. He mentioned that President Duterte intends to expand Taiwan’s Southbound base in the 90’s – the Subic Bay Freeport Zone - in order to attract more investment from Taiwan. Regarding the Agreement Concerning the Facilitation of Cooperation on Law Enforcement in Fisheries, he has confidence that it will be finalized in short order under the diligent work of Taiwan’s Representative to the Philippines Gary Song-Huann Lin and his colleagues. Bilateral trade between the two countries increased from US\$9.7 billion in 2015 to US\$10.8 billion last year. Taiwan is the Philippines’ 12th largest foreign investor.

**Mr. Frank Wu, Secretary General
of CIECA, led his colleagues to visit
Mr. Lin Wei-shan, Chairman of Tatung
Company**



Mr. Frank Wu, Secretary General of CIECA, led his colleagues to visit Mr. Lin Wei-shan, Chairman of Tatung Company on March 14, to discuss the annual projects.

**Envoys of Latin American Countries
and Moscow, and Taiwanese VIP
government officials and businessmen
were invited to attend the Luncheon
hosted by Dr. Han-sun Chien,
Vice Chairman of CIECA**

In order to strengthen the bilateral economic and commercial relationship between Taiwan and the other countries, Dr. Han-Sun Chien, Vice Chairman of the Chinese International Economic Cooperation Association (CIECA), hosted a luncheon on March 17 to actively exchange opinion with the envoys of Latin American Countries and

Moscow, some VIP government officials and businessmen were also invited to attend.



Envoys of Latin American Countries and Moscow, and Taiwanese VIP government officials and businessmen were invited to attend the Luncheon hosted by Dr. Han-sun Chien, Vice Chairman of CIECA (3rd on the front row)

**Representative of New Zealand
Ms. Moira Turley Agreed to Assist in
Restarting the Joint Conference of
ROC-New Zealand & New
Zealand-Taiwan Business Councils**

Director Moira Turley of the New Zealand Commerce and Industry Office led a delegation of five to visit Chairman Henry Kao of CIECA on March 20th. During the meeting, Chairman Kao noted that the joint conference has been suspended since 2009. The absence of this stable platform for bilateral exchange is impeding the progressive cooperation and development of the business communities of our two nations.

Director Turley agreed to assist CIECA in finding a suitable chamber of commerce as a counterpart organization in order to restart the bilateral conference mechanism.

Director Turley affirmed that the New Zealand government considers the Taiwanese market to be very important. Chairman Kao recommended that New Zealand can establish a series of New Zealand Houses at Taipei, Taichung and Kaohsiung for the purpose of introducing New Zealand products to the Taiwanese people to promote closer commercial ties between the two sides. New Zealand produces a wealth of agricultural and fishery products such as fruits and lobsters and the emphasis on such products is freshness. Chairman Kao suggested that if direct flights between Taiwan and New Zealand is to be resumed, they can stop over at Sydney to stimulate business operations. Finally, Chairman Kao also advised that New Zealand businesses can utilize the expertise and experience of Taiwanese businesses in e-commerce to assist New Zealand enterprises in selling their products to Taiwan.

Director-General S.Y. Lee
of the Department of International
Cooperation and Economic Affairs of
MOFA, hosted jointly a meeting with
CIECA for the “2017 Investment &
Purchasing Mission to Central America”



Mr. Andrea Lee (Left), Director-General of the Department of International Cooperation and Economic Affairs of MOFA, hosted jointly a meeting with Mr. Frank Wu (Right), Secretary General of CIECA, for the “2017 Investment & Purchasing Mission to Central America” on March 21.



Meeting hosted for the “2017 Investment & Purchasing Mission to Central America”

Offshore Wind Industry

Dutch Entrepreneurship Workshop

To comply with the government's policy and promote the development of the green energy industry, CIECA cooperated with Metal Industries Research & Development Centre (MIRDC) to hold the Offshore Wind Industry Dutch Entrepreneurship Workshop in Kaohsiung on March 7. There were a total of approximately 100 participants, of which 20 Dutch and 80 Taiwanese, attending the workshop to discuss offshore wind turbine and marine engineering topics as well as opportunities for future cooperation.



(Left to right) Mr. Arjen Schutten, Secretary General, Holland Home of Wind Energy, Mr. Guy Wittich, Representative, Netherlands Trade and Investment Office, Mr. Frans Brughuis, Wind Minds International, Mr. Wang, Jao-Lieh, General Manager, CECI Engineering Consultants Inc., Mr. Lin, Chiu-Feng, CEO, MIRDC, Mr. Wei, Li-Yi, Deputy Vice General Manager, China Steel

Corporation, Mr. Lin, Fu-Tang, Vice General Manager, China Ship Building Corporation

2017 Taiwan Economic and Trade Mission to Spain and Portugal

To promote the bilateral relations between Taiwan, Spain and Portugal, CIECA formed the '2017 Taiwan Economic and Trade Mission to Spain and Portugal', led by Mr. Han Sun Chien, Vice Chairman of CIECA, and consists of delegates from sectors including ICT (Smart City), Green Energy, Infrastructure and Food & Beverage. The delegation also participated in the '2017 The Joint Conference of Spain-Taiwan and Business Cooperation Committee' co-hosted with Spain Chamber of Commerce in Madrid on March 24, as well as the '2017 Portugal-Taiwan Joint Business Council Meeting' co-hosted with The Associação Empresarial de Portugal in Oporto on March 27.



Ms. Inmaculada Riera, Director General (Right), Spain Chamber of Commerce and

Mr. Han Sun Chien (Left), Vice Chairman, CIECA, signed MOU, bilateral cooperation to strengthen business ties between Spain and Taiwan in the future.

The meeting with Mr. Chou, Kwo-Ching, Director of Economic Division of the Taipei Representative Office in Hungary, on February 3

The meeting with Mr. Chou, Kwo-Ching, Director of Economic Division of the Taipei Representative Office in Hungary, was held on February 3. It was chaired by Mr. Fred Huang, Vice Chairman of CIECA. The main purpose of the meeting was to prepare for CIECA delegation to Kosovo in April to explore potential bilateral cooperation. Participants included: Mr. Chia-Chin Sheu, Honorary Chairman; Mr. Lin, Chin-Chuan, Chairman; Mr. Cheng, Chun-Lung, Secretary, the New Taipei City Small and Medium Enterprises Honorary Directors Association.



From left to right: Ms. Peggy Lu, Director

of CIECA; Mr. Fred Huang, Vice Chairman of CIECA; Mr. Chou, Kwo-Ching, Director of Economic Division of the Taipei Representative Office in Hungary

The meeting with Mr. Wang, Yaw-Huei, Economic Counsellor, Economic Division of the Taipei Representative Office in Greece, on March 9

The meeting with Mr. Wang, Yaw-Huei, Economic Counsellor, Economic Division of the Taipei Representative Office in Greece, was held on March 9. It was chaired by Mr. Fred Huang, Vice Chairman of CIECA. The main purpose of the meeting was to prepare for our delegation to Bulgaria in April to explore potential business opportunities. Participants included: Mr. Chia-Chin Sheu, Honorary Chairman; Mr. Lin, Chin-Chuan, Chairman; Mr. Cheng, Chun-Lung, Secretary, the New Taipei City Small and Medium Enterprises Honorary Directors Association.



Ms. Joyce Cheng, Deputy Managing Editor & Digital Content Director of Commonwealth Magazine, was invited to CIECA's monthly meeting to present the "News Media under the Technological Convergence"

Ms. Joyce Cheng, Deputy Managing Editor & Content Director of Commonwealth Magazine, was invited to join the CIECA's monthly meeting on March 15, and shared her experience on "News Media under the Technological Convergence" with CIECA staff.



Director Cheng presented the "News Media under the Technological Convergence" on the CIECA's monthly meeting

Events of CIECA in April

Taiwan Economic and Trade Delegation to Bulgaria, Macedonia and Kosovo

In order to help our enterprises promote the Balkan market, CIECA and the New Taipei

City Small and Medium Enterprise Honorary Directors Association will co-organize the delegation to Bulgaria, Macedonia and Kosovo on April 15-24 of this year. The delegation, led by Mr. Fred Huang, Vice Chairman of CIECA, will focus on sectors of ICT, food/agriculture, biotechnology, green energy, machinery and hardware processing.

The delegation will visit Bulgaria on April 16-20 and attend the 5th Joint Business Forum Sofia-Taipei on April 19. The meeting will be co-chaired by Mr. Tsvetan Simeonov, President of Bulgarian Chamber of Commerce and Industry; and Mr. Fred Huang, Vice Chairman of CIECA. Several topics will be discussed at the meeting, including economic and investment environment on Bulgarian and Taiwan, and experiences sharing on Bulgaria.

The delegation proposes to visit the Economic Chamber of Macedonia and has networking with the Chamber's members on April 20.

The delegation will also visit Kosovo on April 20-23 and will attend the B2B meeting on April 21. It is expected that more business opportunities will be explored through the B2B meeting.

2017 CIECA Tentative Event Plan (Europe)

No	Date	Events	Venue
1	March 24	The 20 th Joint Conference of Spain-Taiwan Business Cooperation Committee	Madrid, Barcelona
2	March 27	The 5 th Taiwan-Portugal Joint Business Council Meeting	O Porto
3	April 19	The 5 th Joint Business Forum Sofia-Taipei	Sofia
4	June 2	The 7 th Joint Meeting of Taiwan-Turkey Business Council	Taipei
5	June 8	The 18 th Joint Meeting of Taiwan-Britain Business Council	London
6	June 12	The 23 rd Netherlands-Taiwan Joint Business Council Meeting	Amsterdam
7	June 21	The 16 th Session of the Taiwan-Czech Joint Business Council	Taipei
8	June-August (TBC)	The 13 th Taiwan-Hungary Joint Business Council Meeting	Taipei
9	September 11-13 (TBC)	The 6 th Finland-Taiwan Joint Business Council Meeting	Taipei
10	September 11 (TBC)	The 6 th Meeting of Taiwan-Italy Joint Business Council	Taipei
11	June-November (TBC)	The 15 th Poland-Taiwan Joint Business Council Meeting	Warsaw
12	Sep.-Oct.(TBC)	The 6 th Russia-Taiwan Business Forum	Moscow
13	September 21	The 1 st Denmark-Taiwan Joint Business Council Meeting	Copenhagen
14	September 26	The 33 rd Sweden-Taiwan Joint Business Council Meeting	Stockholm
15	September 28	The 5 th Estonia-Taiwan Business Forum	Tallinn
16	October 16	The 10 th Taiwan-Austria Economic Cooperation Conference	Taipei

17	November 8	The 2 nd Switzerland-Taiwan Joint Business Council Meeting	Zurich
18	November 20	The 19 th Taiwan-Belgium Joint Business Council Meeting	Taipei
19	November 30 or December 1(TBC)	The 10 th Taiwan-Luxembourg Joint Business Council Meeting	Taipei
20	Sep.-Nov.(TBC)	The 17 th Taiwan-Germany Joint Business Council	Taipei
21	May-Nov.(TBC)	The 2 nd Ireland-Taiwan Joint Business Council Meeting	Dublin
22	Apr.-Oct.(TBC)	The 2 nd Croatia-Taiwan Joint Business Council Meeting	Zagreb
23	May-Oct.(TBC)	The 5 th Latvia-Taiwan Joint Business Council Meeting	Riga

2017 CIECA Tentative Event Plan (Non-European Areas)

No	Date	Events	Venue
1	February-June	2017 Investment Delegation to Guatemala, Honduras, El Salvador, Nicaragua, The Dominican Republic.	Guatemala, Dominica, Honduras, Salvador, Nicaragua
2	February-June	2017 Investment Delegation to Saint Vincent and the Grenadines, Saint Kitts and Nevis, Saint Lucia, Belize. (TBC)	Saint Vincent and the Grenadines, Saint Kitts and Nevis, Saint Lucia, Belize
3	January-June	The 21 st Joint Economic Cooperation Conference between Taiwan and Indonesia	Taipei
4	January-June	The 17 th Taiwan-India Joint Business Councils Meeting	Taipei
5	March-June	The 16 th Malaysia-Taiwan Joint Economic Conference	Kuala Lumpur
6	March-September	The 14 th Joint Meeting between CIECA and SBF	Singapore
7	March-October	The 23 th Conference of the Taiwan-Saudi Joint Committee for Economic & Technical Cooperation	Taipei
8	April-October	The 2 nd Joint Meeting of CIECA and CCC	Phnom Penh
9	April-October	The 21st Joint Business Council Meeting between CIECA and VCCI	Hanoi, HCM
10	May	The 16 th Joint Meeting between CIECA and MNCCI	Taipei
11	May-August	The 7 th Taiwan-Israel Joint Business Council Meeting	Taipei
12	June	2017 Taiwan Trade and Investment Delegation to Swaziland, Mozambique and South Africa	Swaziland, Mozambique, South Africa
13	June-November (TBC)	The 1 st Taiwan-Sri Lanka Joint Business Council Meeting	Taipei
14	September	The 31 st CACCI Conference	Sydney
15	September 19-21	The 10 th World Chamber Congress	Sydney

16	September-October	The 31 st Joint Conference of the ROC-Australia and ATBC	Brisbane
17	September- December	The 24 th Joint Meeting of Philippine-Chinese and Chinese-Philippine Business Councils	Manila
18	September- December	The 42 nd Joint Conference of ROC-Korea and Korea-Taiwan Business Councils	Seoul
19	November	The 26 th Joint Economic Cooperation Conference between CIECA and FTI	Bangkok