



CIECA News Letter

No. 45 / March 2016

Pictures of CIECA Event

One-on-one Business Talks **on Irish Whiskey**

Representatives of the Irishman Whiskey, one of the top 5 brands in Ireland, came to seek partnership in Taiwan. In order to promote bilateral economic cooperation, CIECA organized a one-on-one business talks so that the representatives of The Irishman Whiskey, Mr. John Brady, Mr. Brian Murphy and Mr. John Hagan, could further discuss potential business opportunities with Taiwan companies.

Although Scotch whiskey enjoys popularity in Taiwan, whiskey actually originates from Ireland. The Irish spell it “whiskey” with an extra “e”, coming from the Gaelic for “water of life.” The major difference is that Irish whiskies are usually triple distilled, making them smoother and easier to drink, while most Scotch is double distilled and have a flavor of smokiness by using peat in the process of production. In recent years, Irish whiskies have been enjoying a resurgence and exports are

expected to double by 2020.



One-on-one Business Talks was held at 2nd floor of CIECA



Mr. Jeff Sun (right 2), President of Green Master Int'l Freight Services, Ltd. host a welcome dinner for representatives from The Irishman Whiskey

FINPRO Delegation calls at CIECA

The FINPRO Delegation, consisting of Mr. Jaani Heinonen, Head of Finpro East Asia Region, Director Mr. Bin Zhu and Invest Advisor Ms. Catherine Chou of Invest in Finland Greater China

visited Taiwan for the purpose of building networks with Taiwan's business communities to promote bilateral cooperation.

Mr. Frank Wu, Secretary General of CIECA, hosted a welcome lunch on March 1, at Taipei World Trade Center Club with guests, such as Mr. Teppo Turkki, Representative, Finpro Taiwan, Finland's Trade and Innovation Office, and several representatives from relevant industries to join to further discuss industrial development and potential opportunities in the fields of "ICT", "Clean-tech" and "Healthcare and Wellbeing."

Welcome dinner in honor of Switzerland Delegation

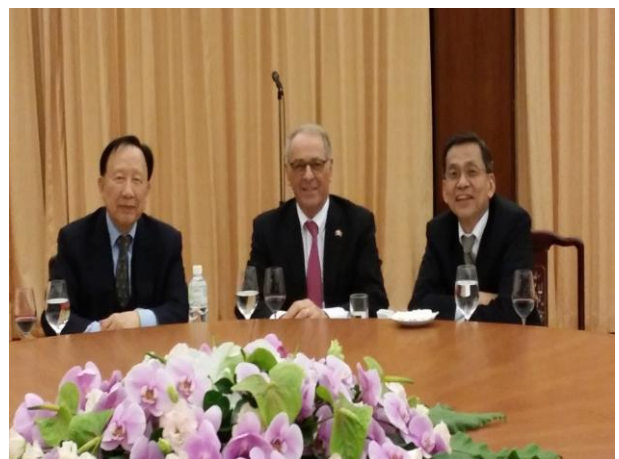


Mr. Adolf Ogi, Former President of Switzerland (Right in the right photo) led the Delegation of the Swiss Economic Forum (SEF) and visited Taiwan from 2 to 5 March, 2016. A networking dinner was hosted by Mr. Fred P. C. Huang (Left in the right photo), Vice Chairman of the Chinese International Economic Cooperation Association (CIECA) on March 3, 2016 at Shangri-La's Far Eastern Plaza Hotel, Taipei.

Mr. John Chen-Chung Deng, Minister of Economic Affairs (Left), Mr. Adolf Ogi, Former President of Switzerland (Middle) and Mr. Frank Wu, Secretary General of CIECA



(Right) at the Dinner Reception hosted by Mr. Rolf Frei, Director of the Trade Office of Swiss Industries in Taipei at his residence on March 2, 2016.



Mr. Chiou, Jong-Nan, Representative of the Ministry of Foreign Affairs (Left), Mr. Adolf Ogi, Former President of Switzerland (Middle) and Mr. Frank Wu, Secretary General of CIECA (Right) at the dinner hosted by Minister of Foreign Affairs H. E. David Y. L. Lin on March 4, 2016

**Working Lunch with
the Belgian Office in Taipei**

Mr. Frank Wu, Secretary General of CIECA, hosted a working lunch on March 25, at the Taipei World Trade Center Club with guests of Director, Mr. Rik Van Droogenbroeck; Commissioner for Wallonia, Ms. Michèle Wang; Commissioner for Flanders, Ms. Doris Wu of The Belgian Office, Taipei; and Manager, Mr. Reinout Van Hullebus of Brussels Invest & Export to further discuss the preparatory work for “Seminar: Technologies and Business Opportunities from Flanders, Belgium” to be held in Taipei on April 25 and CIECA’s business delegation to Belgium in November. Meanwhile, Secretary-General Wu voiced our profound shock and sadness toward the terrorist attack in Belgium and gave our best wishes with the victims and families affected by the attack.



Secretary General, Mr. Frank Wu (Right 4),

Director, Mr. Rik Van Droogenbroeck (Left 4)

**Helsinki Business Hub,
HBH called at CIECA**

Dr. Marja-Liisa Niinikoski, CEO of the Helsinki Business Hub, HBH called on Ms. Jennifer Liu, Director of CIECA on March 25th to build a communication channel and to facilitate bilateral cooperation. CIECA is organizing a business delegation to Finland on April 24-27. Director Liu extended the invitation to Dr. Niinikoski to join “The 5th Finland –Taiwan Business Forum and B2B networking” in Helsinki on April 25 to boost the opportunity of business cooperation.



Dr. Marja-Liisa Niinikoski (left 2)

**Taiwan-Africa
Trade Promotion Office**

Mr. John Chen-Chung Deng, Minister of MOEA, chaired the Opening Ceremony of “Taiwan-Africa Trade Promotion Office, MOEA

(TATPO)” at TWTC Exhibition Hall on March 14, 2016, jointly inaugurated with Ms. Jen-Ni Yang, Director General of Bureau of Foreign Trade, and Mr. Francis Kuo-Hsin Liang, Chairman of TAITRA, more than 200 guests attended.

The purpose of the office is to integrate all forces and strengthen our expansion into the African market, and the Taiwan External Trade Development Council will be responsible for implementation. It will initially focus on Morocco, Tanzania, Tunisia and Ethiopia as the potential new target markets, further will combine MOEA, CIECA, TAITRA, TAIDA and TABA develop integrated plans for expanding the African market that will be published in the annual report on APP, and to coordinate the resources of public associations to expand their benefits.



Mr. John Chen-Chung Deng, Minister of MOEA, chaired the Opening Ceremony of the “Taiwan-Africa Trade Promotion Office, MOEA”



MOEA inaugurates the “Taiwan- Africa Trade Promotion Office, MOEA” in Taipei on March 14, 2016.



More than 200 guests attended the inauguration ceremony.



Mr. Frank Wu (middle), Secretary General of CIECA, take photo with Africa embassy staff at the new open office.

The President of the South African Chamber of Commerce & Industry, was invited to visit Taiwan by CIECA

In order to boost Taiwan and South Africa bilateral economic and energy industries cooperation, Mr. Khumalo took part in the “2016 Smart City Summit & Expo”, hosted by the Taipei Computer Association. In addition, Mr. Khumalo visited an incubation center, LED illumination and solar energy industry, and so on.



SACCI President Mr. Vusi Khumalo called on Mrs. Wen-Yen K. Lin, President of Tatung Co.



SACCI President Mr. Vusi Khumalo spoke at the Smart City Taipei Declaration Press Conference hosted by Taipei City Government in Taipei City on March 23.



SACCI President Mr. Vusi Khumalo made a courtesy call on H. E. Amb. Chun-Shen Chen, Director-General, Dept. of West Asian and African Affairs, Ministry of Foreign Affairs

2016 Taiwan Trade Mission to Iran

Iran, a country boasting the fourth largest oil and the second largest gas reserves in the world, has currently become one of the most targeted markets among businessmen since the sanctions relief. Taiwan also considers the Iran market as a great investment destination for Taiwanese companies.



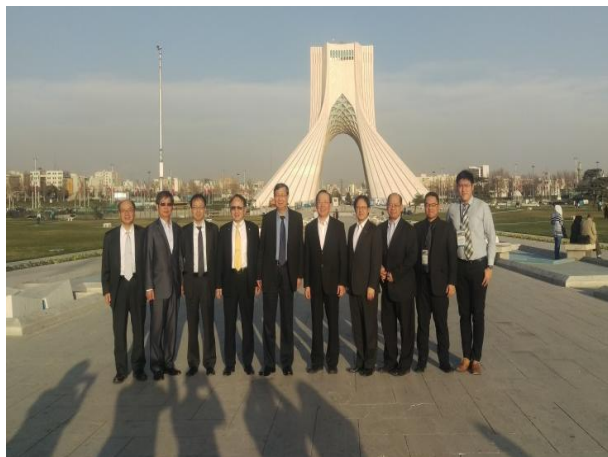
SACCI President Mr. Vusi Khumalo (right) and decision makers signed the Taipei Declaration during the Smart City Taipei Press Conference.

Trade Development Council (TAITRA) led a trade delegation of 17 well-established Taiwanese suppliers representing various industries to Iran. CIECA was also invited to join the delegation.

Delegates visited two cities of Iran: Tehran and Mashhad. The schedule is as follows,

1. Ministry of Industry, Mine & Trade
2. Tehran Chamber of Commerce, Industries, Mine and Agriculture
3. Ministry of Economic Affairs & Finance
4. Ministry of Oil
5. Tehran University

The purpose of this visit is to facilitate business cooperation between the Taiwanese delegates and their counterparts in Iran. Taiwanese delegates were happy about the visit and look forward to strengthen Taiwan-Iran business ties.



Group photo: starts from the left, Mr. Yeh, Ming-Sin, the Director of Ex-im Bank, Mr. Lin, Yi-Chuan, the Secretary General of TEEMA, Mr. Wei, Sheng Huang, the Chairman of TIBA, Mr. Cho, Shih-Chao, Deputy Minister of MOEA, Mr. Hsu, Da-Wei, the Deputy Director of BOFT, Mr. Simon Wang, the Deputy Secretary General of TAITRA, Mr. NI, Bo-Chia, the Secretary of MOEA, Mr. Fan, Ping-Hang, Associate Research Fellow of TIER, Mr. Chen Hao-Jen, Research Assistant of TIER.



Called on Ministry of Economic Affairs & Finance

**Welcome luncheon in honor of the
Hon. Julio César Zamora, Mayor of
Tigre of the Province of Buenos Aires,
Argentine Republic**



The Chinese International Economic Cooperation Association (CIECA) was invited to attend the Welcome Luncheon on March 9, 2016 in honor of the Hon. Julio César Zamora, Mayor of Tigre of the Province of Buenos Aires, Argentine Republic and his delegation, hosted by Mr. Javier C.S. Hou, Deputy Minister of Foreign Affairs.



Mr. Julio Cezar Zamora, Mayor of Tigre of the Province of Buenos Aires, Argentine Republic.

CACCI Planning Committee Meeting

CACCI Planning Committee Meeting for the 50th Anniversary and 30th CACCI Conference was held in Taipei on March 29, 2016 with 44 participants from 11 economies. CIECA delegates included Mr. Fred P.C. Huang, Vice Chairman of CIECA ; Amb. John Feng, Senior Advisor of CIECA ; Mr. Harvey Chang, Supervisor of CIECA and Chairman of TVBS Network ; Mr. Henry C. S. Kao, Executive Board Director of CIECA and Chairman of I-Mei Foods Co., Ltd. ; and Mr. Frank Wu, Secretary General of CIECA. Mr. Mr. Jemal Inaishvili, President of CACCI chaired the meeting and the Committee agreed to hold the 50th Anniversary and 30th CACCI Conference on Nov. 23-25, 2016. The Committee also agreed on the

conference theme “The Rise of Asia: Taking a Bigger Role in the Global Economy” and topics as “Gaining Traction from Regional Economic Integration” ; “Promoting SME Development for Sustainable and Inclusive Growth” ; and “Tourism in the Asia-Pacific Region.” The event will be co-hosted by CIECA and the Chinese National Association of Industry and Commerce (CNAIC) and the major sponsor will be CTBC Bank.



Group photo of CACCI Planning Committee Meeting

Plans of CIECA in April

25th Taiwan-Thailand Joint Economic Cooperation Conference

CIECA and the Federation of Thai Industries (FTI) will be jointly holding the 25th Taiwan-Thailand Joint Economic Cooperation Conference on April 7th at Taipei’s Sherwood Hotel. As FTI places great value on this conference, Chairman Supant

Mongkolsuthree will be personally leading the Thai delegation which includes Deputy Secretary General Duangjai Asawachintachit from Thailand's Board of Investment. Chairman Shih, Yen-Shiang of CIECA's Thailand Committee and FTI Chairman Supant Mongkolsuthree will jointly preside over the conference. The conference will discuss "Green energy (energy efficiency solutions)", "Smart manufacturing", among other topics.

Seminar- Switzerland – THE investment location and innovation champion in the heart of Europe

To facilitate economic cooperation and trade between Switzerland and R.O.C., CIECA and Trade Office of Swiss Industries will jointly hold a Seminar- Switzerland – THE investment location and innovation champion in the heart of Europe on the 7th of April, to substantiate economic and trade cooperation between our two countries.

Taiwan-Saudi Business Cooperation Conference

CIECA will co-host "Taiwan-Saudi Business Cooperation Conference" with Council of Saudi Chambers (CSC) on 11TH April at Taipei International Convention Center room 101C. The

conference will feature 2 plenary sessions on a range of issues including "Green energy" and "ICT Cooperation" for discussion in order to further promote industrial cooperation, strategic alliances, trade and investment.

3rd Taiwan- São Tomé e Príncipe Joint Business Councils Meeting

Mr. Nuno Rodrigues, president of the Business Association of São Tomé e Príncipe, a country friendly to us, will lead a business delegation to Taiwan from April 19 to 23, 2016, and hold the 3rd Taiwan- São Tomé e Príncipe joint business councils meeting.

Seminar: Technologies and Business Opportunities from Flanders, Belgium on April 25th

Flanders Investment & Trade will lead a business delegation to visit Taiwan. "Seminar: Technologies and Business Opportunities from Flanders, Belgium" will be co-organized by Flanders Investment & Trade - Taipei and CIECA at Sherwood Hotel at 9am on April 25th. The topics will be focused on "Life Science", "Green Energy & Financing Scheme (Off-shore Wind Farm)", "ICT", "3D Laser Scanning and Industrial Design" for discussion in

order to further promote industrial cooperation, strategic alliances, trade and investment.

**2016 Taiwan-Germany Productivity/
Industry 4.0 Forum**

The Industrial Development Bureau, the Taiwan Productivity 4.0 (both of the Ministry of Economic Affairs) and CIECA have jointly planned for the “2016 Taiwan-Germany Productivity/ Industry 4.0 Forum” to be held at Taipei on May 30th at NTUH International Convention Center.

2016 CIECA Tentative Event Plan (Europe Area)

No.	Date	Events	Venue
1.	Mar-Nov	The 2nd Taiwan-Croatia Joint Business Council Meeting	Taipei
2.	Mar-Nov	The 3rd Taiwan-Georgia Joint Business Council Meeting	Tbilisi
3.	Apr 22	The 6th Taiwan-Turkey Joint Business Council Meeting	Istanbul
4.	Apr 25	The 5th Taiwan-Finland Joint Business Council Meeting	Helsinki
5.	Apr 25	Technology and Business Opportunities from Flanders, Belgium	Taipei
6.	May 30	The 17th Joint Meeting of the Taiwan Britain Business Council	Taipei
7.	May 30	2016 Taiwan-Germany Productivity/Industry 4.0 Forum	Taipei
8.	May-Aug	Seminar on Business Cooperation Opportunities in Balkan Countries	Taipei
9.	May-Aug	Seminar on Business Cooperation Opportunities in Russia	Taipei
10.	May-Aug	Seminar on Business Cooperation Opportunities in Turkey	Taipei
11.	May-Oct	The 20th Taiwan-Spain Business Cooperation Committee	Taipei
12.	May-Oct	The 4th Taiwan-Norway Joint Business Council Meeting	Taipei
13.	May-Oct	The 5th Taiwan-Bulgaria Joint Business Council Meeting	Taipei
14.	May-Nov	The 6th Taiwan-Russia Joint Business Council Meeting	Moscow
15.	Jun 9	The 15th Taiwan-Czech Joint Business Council Meeting	Prague
16.	Jun 14	The 12th Taiwan-Hungary Joint Business Council Meeting	Budapest
17.	Jun	The 22th Taiwan-France Joint Business Council Meeting	Paris
18.	Jun-Nov	The 14th Taiwan-Poland Joint Business Council Meeting	Taipei
19.	Sep 22	The 16th Taiwan-Germany Joint Business Council Meeting	Berlin

20.	Sep 25-28	The 32nd Taiwan –Sweden Joint Business Council Meeting	Taipei
21.	Sep	The 5th Taiwan-Italy Joint Business Council Meeting	Rome
22.	Sep	The 9th Taiwan-Austria Joint Business Council Meeting	Vienna
23.	Sep-Nov	The 5th Taiwan - Estonia Joint Business Council Meeting	
24.	Oct	The 22nd Taiwan-Holland Joint Business Council Meeting	Taipei
25.	Oct-Nov	The 2nd Taiwan-Swiss Joint Business Council Meeting	Taipei
26.	Nov	The 9th Taiwan-Luxembourg Joint Business Council Meeting	Luxembourg City
27.	Nov	The 18th Taiwan-Belgium Joint Business Council Meeting II	Brussels
28.	Nov	The 4th Taiwan-Portugal Joint Business Council Meeting	Taipei

2016 CIECA Tentative Event Plan (Non-Europe Area)

No.	Date	Events	Venue
1.	Mar 29	The 30th CACCI Conference Planning Committee Meeting	Taipei
2.	Mar-Jun	The 16th Malaysia-Taiwan Joint Economic Conference	Kuala Lumpur
3.	Apr 7	The 25th Taiwan- Thailand Joint Business Council Meeting	Taipei
4.	Apr 11	The 12th Taiwan-Brazil Joint Business Council Meeting	São Paulo
5.	April 11	Taiwan-Saudi Business Cooperation Conference	Taipei
6.	Apr 21	The 3rd Taiwan-Sao Tome & Principe Joint Business Council Meeting	Taipei
7.	Apr-Aug	The 3rd Taiwan- Cambodia Joint Business Councils Meeting	Taipei
8.	May 10-15	The 15th Taiwan-Mongolia Joint Business Council Meeting	Ulan Bator
9.	May 22-25	The 21st Taiwan- Vietnam Joint Business Council Meeting	Hanoi
10.	May 25-29	The 2nd Taiwan- Myanmar Joint Business Councils Meeting	Yangon
11.	May-Jun	The 21st Joint Economic Cooperation Conference between Taiwan and Indonesia	Taipei
12.	Jun 14	The 13th Joint Meeting between CIECA and SBF	Taipei
13.	Jun-Oct	The 23rd Taiwan- Philippines Joint Business Councils Meeting	Taipei
14.	Jun-Nov	The 16th Taiwan-India Joint Business Council Meeting	New Delhi
15.	Jun-Nov	The 1st Taiwan- Sri Lanka Joint Business Councils Meeting	Sri Lanka
16.	Jun-Nov	The 5th Taiwan- Bangladesh Joint Business Councils Meeting	Bangladesh
17.	Jul-Sep	2016 Taiwan Economic & Trade Delegation to Latin America	Mexico, Guatemala, Honduras, El Salvador
18.	Aug-Oct	The 1st Joint Meeting between CIECA and PNGCCI	Port Moresby
19.	Sep 4-5	B20 Summit	Hangzhou
20.	Sep	The 30th Joint Conference of ROC-Australia & Australia- Taiwan Business Council	Taipei

21.	Sep-Oct	Taiwan Economic & Trade Delegation to Egypt and Israel	Cairo 、Tel Aviv
22.	Sep-Dec	The 41st Joint Conference of ROC-Korea and Korea-Taiwan Business Council	Taipei
23.	Nov 23-25	The 30th CACCI Conference	Taipei
24.	Nov-Dec	The 23th Taiwan-Saudi Joint Business Councils Meeting	Taipei