



CIECA News Letter

No. 44 / February 2016

The World this Month— Africa

- The Ministry of Economic Affairs has set up a "Ministry of Economy Affairs Project Office to Promote the African Market," on March 14, 2016. Mr. John Chen-Chung Deng, Minister of Economic Affairs, decided to set up a special office during the 10th WTO Ministerial Conference, when the "Africa Expanding Export Seminar" was held at Nairobi, Kenya.

The purpose of the office is to integrate all forces and strengthen our expansion into the African market, and the Taiwan External Trade Development Council will be responsible for implementation. The office will develop integrated plans for expanding the African market that will be published in the annual report on APP, and to coordinate the resources of public associations to expand their benefits.

- Three of Africa's major regional economic communities - the East African Community (EAC), the Southern African Development Community (SADC) and the Common Market for Eastern and Southern Africa (COMESA), signed the agreement of "Tripartite Free Trade Area" (TFTA) at Egypt in June, 2015. The main objective is to establish the three pillars of "market integration in Africa", "infrastructure" and "industrial development".
- Currently, few Taiwanese invest in Africa, while among Africa, India, and the Middle East there are long term historical factors that lead to closer economic and trade relationships. For Taiwan's business that are more familiar with the Middle East or India, entering the TFTA market through joint ventures may be easier.

- Regarding government assistance, in addition to financial assistance to countries with diplomatic relations, the government can also invite Taiwanese businesses with growth potential to invest in the African market via a systematic approach. Industry alliances can be formed to export products and services using investment to improve related industries and the export of products and to help Taiwan's business develop in the local market.

made between Taiwan and Spain's economic and trade relations.



Mr. Lindsay Fitz-Patrick Grant, Minister of Tourism, International Trade, Industry and Commerce of The Federation of Saint Christopher and Nevis, visited Taiwan in January 18 to 22, 2016. A welcome luncheon hosted by Mr. Chung Yu, Wang, chairman of Chinese International Economic Cooperation Association (CIECA) on January 21, 2016 at Palais de Chine Hotel, Taipei.

Pictures of CIECA Events



Dr. Han-Sun Chien (right 5), Vice Chairman of CIECA, hosted a lunch meeting to have further discussion with Mr. Borja Rengifo (left 5), Director General, Spanish Chamber of Commerce about annual cooperation plans and to present our gratitude to Mr. Borja Rengifo for the contribution he



Dr. Han-Sun Chien, Vice Chairman of CIECA hosted a luncheon in honor of Mr. Fábio Guimarães Franco, Director of Commercial Office of Brazil to Taipei to give our appreciation to Mr. Fábio Guimarães Franco for facilitating the interactions and communications between Taiwan and Brazil to improve our economic and trade relationships.

The Focus of Our Work in the First Half of This Year

Europe

- To facilitate economic cooperation and trade between Switzerland and ROC, CIECA will hold a Networking Dinner on the 3rd of March. The guests include Mr. Adolf Ogi, Former President of Switzerland, members of the Swiss economic and trade delegation, formal representatives of ROC and CEOs from related industries to expedite the communication between enterprises, and furthermore, to substantiate economic and trade cooperation between our two countries.
- The next meeting of the ICC Permanent Heads of National

Committees will take place on 14th and 15th of March at the offices of ICC Netherlands in the Hague. The meeting is regularly organized twice a year, focusing on the theme of greater inclusion of the cooperative perspective on global trade & investment to reach a consensus on the ICC's interior works and showcase pragmatic tools for trading in today's global marketplace. Director Christophe Lai of the Economic Division of the Taipei Representative Office in France will join the meeting as the representative of ICC Chinese Taipei.

- To help our enterprises expand into the European market, a trade and economic delegation will visit Turkey, Finland, and Russia from April 21 to April 30 this year. The delegation will focus on sectors including ICT, Consumer Electronics, Green Energy, Machinery, and Food. To highlight the importance of this delegation, the delegation will be led by a high-ranking government official of the Ministry of Economic Affairs.

- Brussels Invest and Export, BIE and Flanders Investment & Trade, FIT will jointly arrange a delegation to visit Taiwan between 25-26, April and also hold the Belgium- Taiwan Industry Cooperation Business Opportunity Forum in Taipei.
- The Industrial Development Bureau, the Committee for Precision Machinery Industry Development (both of the Ministry of Economic Affairs) and CIECA have jointly planned for the “2016 Taiwan-Germany Productivity/ Industry 4.0 Forum) to be held at Taipei on May 30th.
- For further cooperation and interaction between CIECA and the Confederation of British Industry(CBI), CIECA will invite the International Director of CBI, Mr. Simon Moore, to visit Taiwan between May 30th to June 3rd. CIECA will also hold the 17th Joint Meeting of the Taiwan- Britain Business Council and arrange meetings between Mr. Moore and representatives of government and industry.

- Mr. Vusi Khumalo, President of the South African Chamber of Commerce & Industry, was invited to visit Taiwan by CIECA during March 21 to 25, 2016.

In order to boost Taiwan and South Africa’s bilateral economic and energy industry cooperation, Mr. Khumalo will take part in the “2016 Smart City Summit & Expo”, hosted by the Taipei Computer Association. In addition, Mr. Khumalo will visit an Incubation Center, LED illumination and solar energy industry... etc.

- In order to strengthen trade and investment between Taiwan and Latin America, the “2016 Taiwan Economic & Trade Delegation to Brazil and Paraguay” organized jointly by the Ministry of Economic Affairs and the CIECA will take place between 8th to 16th of April to investigate the investment environment. This delegation will organize trade symposiums, and arrange to meet local potential buyers to help the companies of our country explore business opportunities.

- Mr. Nuno Rodrigues, president of the

Latin America/Africa

Business Association of São Tomé e Príncipe, a country friendly to us, will lead a business delegation to Taiwan from April 19 to 23, 2016, and hold the 3rd Taiwan- São Tomé e Príncipe Joint Business Councils Meeting.

Asia-Pacific/Oceania

- The ASEAN Economic Community was formally established at the end of 2015 and its future economic growth potential is enormous. CIECA and the Federation of Thai Industries will jointly conduct the 25th Taiwan-Thailand Economic Cooperation Conference. There will be in depth discussions on “green energy”, “SME” and “smart manufacturing”.
- CIECA is planning to organize a delegation to Mongolia on May 10-15, 2016 and participate in the “15th Joint Meeting between CIECA and MNCCI”. The meeting will be co-chaired by Mr. Baatarjav LKHAGVAJAV, Chairman of MNCCI, and Mr. Peter W.J. Huang, Chairman of the Mongolian Committee of CIECA.
- On June 14th, Chairman Douglas Tong Hsu of the Far Eastern Group and Chairman Peter Seah of DBS Bank will jointly preside over the “13th Joint Conference between CIECA and Singapore Business Federation” that will be held at Taipei. SBF Chairman Teo Siong Seng will lead a large delegation to visit Taiwan and participate in the conference.

2016 CIECA Tentative Event Plan (Europe Area)

No.	Date	Events	Venue
1.	Mar-Nov	The 2nd Taiwan-Croatia Joint Business Council Meeting	Taipei
2.	Mar-Nov	The 3rd Taiwan-Georgia Joint Business Council Meeting	Tbilisi
3.	Apr 22	The 6th Taiwan-Turkey Joint Business Council Meeting	Istanbul
4.	Apr 25	The 5th Taiwan-Finland Joint Business Council Meeting	Helsinki
5.	Apr 25	The Belgium- Taiwan Industry Cooperation Business Opportunity Forum in Taipei	Taipei
6.	May 30	The 17th Joint Meeting of the Taiwan Britain Business Council	Taipei
7.	May 30	2016 Taiwan-Germany Productivity/Industry 4.0 Forum	Taipei
8.	May-Aug	Seminar on Business Cooperation Opportunities in Balkan Countries	Taipei
9.	May-Aug	Seminar on Business Cooperation Opportunities in Russia	Taipei
10.	May-Aug	Seminar on Business Cooperation Opportunities in Turkey	Taipei
11.	May-Oct	The 20th Taiwan-Spain Business Cooperation Committee	Taipei
12.	May-Oct	The 4th Taiwan-Norway Joint Business Council Meeting	Taipei
13.	May-Oct	The 5th Taiwan-Bulgaria Joint Business Council Meeting	Taipei
14.	May-Nov	The 6th Taiwan-Russia Joint Business Council Meeting	Moscow
15.	Jun 9	The 15th Taiwan-Czech Joint Business Council Meeting	Prague
16.	Jun 14	The 12th Taiwan-Hungary Joint Business Council Meeting	Budapest
17.	Jun	The 22th Taiwan-France Joint Business Council Meeting	Paris
18.	Jun-Nov	The 14th Taiwan-Poland Joint Business Council Meeting	Taipei
19.	Sep 22	The 16th Taiwan-Germany Joint Business Council	Berlin

		Meeting	
20.	Sep 25-28	The 32nd Taiwan –Sweden Joint Business Council Meeting	Taipei
21.	Sep	The 5th Taiwan-Italy Joint Business Council Meeting	Rome
22.	Sep	The 9th Taiwan-Austria Joint Business Council Meeting	Vienna
23.	Sep-Nov	The 5th Taiwan - Estonia Joint Business Council Meeting	
24.	Oct	The 22nd Taiwan-Holland Joint Business Council Meeting	Taipei
25.	Oct-Nov	The 2nd Taiwan-Swiss Joint Business Council Meeting	Taipei
26.	Nov	The 9th Taiwan-Luxembourg Joint Business Council Meeting	Luxembourg City
27.	Nov	The 18th Taiwan-Belgium Joint Business Council Meeting II	Brussels
28.	Nov	The 4th Taiwan-Portugal Joint Business Council Meeting	Taipei

2016 CIECA Tentative Event Plan (Non-Europe Area)

No.	Date	Events	Venue
1.	Mar 29	The 30th CACCI Conference Planning Committee Meeting	Taipei
2.	Mar-Jun	The 16th Malaysia-Taiwan Joint Economic Conference	Kuala Lumpur
3.	Apr 7	The 25th Taiwan- Thailand Joint Business Council Meeting	Taipei
4.	Apr 11	The 12th Taiwan-Brazil Joint Business Council Meeting	São Paulo
5.	Apr 21	The 3rd Taiwan-Sao Tome& Principe Joint Business Council Meeting	Taipei
6.	Apr-Aug	The 3rd Taiwan- Cambodia Joint Business Councils Meeting	Taipei
7.	May 10-15	The 15th Taiwan-Mongolia Joint Business Council Meeting	Ulan Bator
8.	May 22-25	The 21st Taiwan- Vietnam Joint Business Council Meeting	Hanoi
9.	May 25-29	The 2nd Taiwan- Myanmar Joint Business Councils Meeting	Yangon
10.	May-Jun	The 21st Joint Economic Cooperation Conference between Taiwan and Indonesia	Taipei
11.	Jun 14	The 13th Joint Meeting between CIECA and SBF	Taipei
12.	Jun-Oct	The 23rd Taiwan- Philippines Joint Business Councils Meeting	Taipei
13.	Jun-Nov	The 16th Taiwan-India Joint Business Council Meeting	New Delhi
14.	Jun-Nov	The 1st Taiwan- Sri Lanka Joint Business Councils Meeting	Sri Lanka
15.	Jun-Nov	The 5th Taiwan- Bangladesh Joint Business Councils Meeting	Bangladesh
16.	Jul-Sep	2016 Taiwan Economic & Trade Delegation to Latin America	Mexico, Guatemala, Honduras, El Salvador
17.	Aug-Oct	The 1st Joint Meeting between CIECA and PNGCCI	Port Moresby
18.	Sep 4-5	B20 Summit	Hangzhou
19.	Sep	The 30h Joint Conference of ROC-Australia & Australia- Taiwan Business Council	Taipei

20.	Sep-Oct	Taiwan Economic & Trade Delegation to Egypt and Israel	Cairo 、Tel Aviv
21.	Sep-Dec	The 41st Joint Conference of ROC-Korea and Korea-Taiwan Business Council	Taipei
22.	Nov 23-25	The 30th CACCI Conference	Taipei
23.	Nov-Dec	The 23th Taiwan-Saudi Joint Business Councils Meeting	Taipei