



# CIECA News Letter

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Since the founding of the Chinese International Economic Cooperation Association (CIECA) in 2000, we have signed memoranda of understanding with 140 business and industry organizations in 96 countries around the world. Aside from arranging exchanges of visits with foreign industry leaders, promote industry exchanges, push for international economic cooperation and development, we also assist the government in encouraging the development of bilateral or multilateral economic relations with other nations. We also actively participate in International Chamber of Commerce (ICC) activities and conduct ICC-related business.

Our 2016 annual work program includes 47 bilateral or multilateral conferences, 4 investment seminars related to Europe and 5 invitations of

foreign leaders and we welcome the leaders of all industries to actively participate in our activities.

## The Focus of Our Work This Year

### I. “Confederation of Asia-Pacific Chambers of Commerce and Industry’s (CACCI) 30<sup>th</sup> Conference”

CACCI’s 30<sup>th</sup> Conference is expected to be held in November of this year at Taipei. The organization is the only major international business and industry group to be based at Taiwan. CIECA is one of its primary members and we are currently actively participating in various preparatory operations. The delegations to be formed by business and industry member groups to attend the conference are expected to reach

150-200 participants.

CACCI was established in May, 1966 at Taipei and is a regional business and industry organization formed by business and industry groups in Asia-Pacific nations. Its purpose is to promote the economic cooperation and development of various nations in the region. There are currently 29 business and industry organizations from 27 Asia-Pacific economic entities that serve as primary members. As a result of Taiwan's active contention, its permanent secretariat was established at Taipei in 1970.

The presidents of CACCI are all influential business leaders. Dr. Koo, Chen-Fu served as president in 1968-70. Dr. Jeffrey L.S. Koo twice served as president in 1980-82 and 1986-88. Chairman Harvey Chang of TVBS also served as president in 2006-10. The current president is Mr. Jemal Inaishvili from Georgia. One of its Vice Presidents is Mr. John Chi-Tai Fen, Senior Advisor for International Affairs of CTBC Bank and Senior Advisor of CIECA. CIECA's Convener of the Board of Supervisors and the Vice Chairman of CTBC Holding Co. Ltd. Mr. Steve H. Hsieh is Chairman of CACCI Budget Commission.

## **II. Europe**

In recent years, the economic growth mobility of Europe is low. However, despite its instability from terrorist attacks and refugee problems, experts predict that as the employment situation improves and demand and consumption increase in the coming year, the European economy can be expected to gradually revive.

This year's focus will target the industry topics with development potential and business opportunities such as "Industry 4.0/Productivity 4.0", "Internet of Things/Big Data", "green

energy", "medical care" and "Innovation". Hopefully, an enhanced push for technical cooperation with the industries of European nations through the communications platforms that have been established with various representative industry and business associations will assist our businesses in pursuing business opportunities.

At the same time, we hope to gain the support of major business organizations and industries from the European Union (EU) to assist with the push for the signing of a Bilateral Investment Agreement (BIA) between the EU and Taiwan. Such an agreement can assist with attracting European businesses to invest in Taiwan and set up their arrangement for the Asia-Pacific market. It can also assist our businesses to set up in Europe and strengthen the connections of the Taiwan-EU industry supply chain.

Germany is the largest economic entity in Europe and also our largest trading partner in the EU. Interactions and cooperation between our businesses are frequent and close. This year will focus on the topic of "Industry 4.0/Productivity 4.0" for in depth exploration and enhanced cooperation. Our expected and planned activities are as follows:

1. The Industrial Development Bureau, the Committee for Precision Machinery Industry Development (both of the Ministry of Economic Affairs) and CIECA have jointly planned for the "2016 Taiwan-Germany Productivity/ Industry 4.0 Forum) to be held at Taipei on May 30<sup>th</sup>.
2. The "16<sup>th</sup> Germany-Taiwan Economic Cooperation Conference" will be held in Germany in September and we will visit the representative businesses of relevant

fields.

### III. Latin America/Africa

Latin American countries such as Guatemala, Honduras and El Salvador are friendly to Taiwan, their geographical location is close to the North American market and they enjoy abundant human resources. Our businesses can use Latin America as a springboard to enter European and US markets. Furthermore, the market that is the focus of our expansion – Africa, possess rich natural resources and an enormous youth population. As the economic structures of Taiwan and Africa are complementary, we can enhance our cooperative relations through trade and investment.

The focus of our operations this year are as follows:

1. Chairman C.Y. Wang is expected to lead an economic, trade and investment delegation to Mexico, Guatemala, Honduras and El Salvador. Aside from conducting bilateral conferences, there are also arrangements to visit representative businesses and trade talks.
2. Toward the end of April, the president of the São Tomé and Príncipe Business Association, a nation friendly to us, will lead a delegation to visit Taiwan and convene the 3<sup>rd</sup> Taiwan-São Tomé and Príncipe Economic Cooperation Conference.

### IV. Asia-Pacific/Oceania

The ASEAN Economic Community (AEC) was formally established by the end of 2015 and its economic growth potential is enormous. The bilateral conferences we plan to hold are the Taiwan-Thailand (March), Taiwan-Vietnam (April), Taiwan-Mongolia (May), Taiwan-Singapore (June), Taiwan-Australia (September) and

Taiwan-Korea (October) conferences. Of these, the “25<sup>th</sup> Joint Meeting Between CIECA and FTI” is expected to be coordinated with the Thailand Board of Investment (BOI). BOI holds a “Thailand Investment Forum” during the first half of each year. We will also cooperate with the Federation of Thai Industries (FTI) for an expanded “Thailand Investment Seminar and the 25<sup>th</sup> Joint Meeting Between CIECA and FTI” to deepen its effects.

Chairman Douglas Hsu of the Far Eastern Group and Chairman Peter Seah Lim Huat of DBS Bank will jointly preside over the “13<sup>th</sup> Joint Meeting Between CIECA and SBF” which will be held at Taipei. Chairman Teo Siong Seng of the Singapore Business Federation (SBF) also agreed to lead a major delegation to Taipei and participate in the event. We will coordinate with the government’s “Joint Energy and Minerals, Trade and Investment Cooperation Consultations with Australia” to conduct the “30<sup>th</sup> Joint Conference of ROC-Australia & Australia-Taiwan Business Councils”.

### CIECA Event Pictures in 2015



*German State Secretary of the Federal Ministry for Economic Affairs and Energy Mr. Matthias Machnig led German delegates to attend the 15<sup>th</sup> Taiwan-Germany Joint Business*

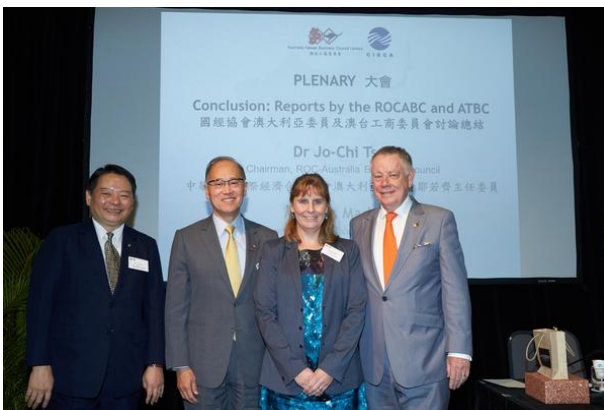
*Council.*



*Dato' Lim Kok Cheong, Vice President, National Chamber of Commerce and Industry of Malaysia (NCCIM) and Chairman C.Y. Wang of CIECA exchanged Joint Statement of the 15th Taiwan-Malaysia Joint Economic Conference.*



*Mr. Atul Shunglu, Assistant Secretary General, Federation of Indian Chambers of Commerce and Industry (FICCI) and Dr. Shih, Yen-Shiang, Chairman, India Committee, CIECA co-chaired the 15th Taiwan-India Joint Economic Councils Meeting.*



*Chairman of the ROC-Australia Business Council Dr. Tsou, Jo-Chi personally presided over the 29<sup>th</sup> Joint Conference of Australia-Taiwan Business Council and ROC-Australia Business Council.*



*The economic and trade delegation visited Switzerland and Italy and called at the UCIMU-SISTEMI PER PRODURRE (association of Italian manufacturers of machine tools, robots and automation system).*



Chairman C.Y. Wang of CIECA personally chaired the 8<sup>th</sup> Taiwan-Argentina Joint Business Councils Meeting.



Mr. Mats H. Olsson, Senior Vice President and Head of Asia-Pacific, Ericsson and Mr. Shih, Mu-Piao, President of Chunghwa Telecom Co. Ltd. presided over the 31<sup>st</sup> Sweden-Taiwan Joint Business Council Meeting.



His Excellency President Hernandez of Honduras personally attended a seminar on Trade and Investment Opportunities in the Republic of Honduras.



King Mswati III of Swaziland delivered remarks at the “Investment & Trade Opportunities in the Kingdom of Swaziland”.

## 2016 CIECA Tentative Event Plan

No.	Date	Events	Venue
1.	Jan-May	The 2nd Taiwan- Myanmar Joint Business Councils Meeting	Yangon
2.	Mar 14-15	ICC Meeting of Permanent Heads of National Committees	Hague
3.	Mar 25	The 25th Taiwan- Thailand Joint Business Council Meeting	Taipei
4.	Mar 29	The 30th CACCI Conference Planning Committee Meeting	Taipei
5.	Mar-Jun	The 16th Malaysia-Taiwan Joint Economic Conference	Kuala Lumpur
6.	Mar-Aug	Seminar on Business Cooperation Opportunities in Balkan Countries	Taipei
7.	Mar-Aug	Seminar on Business Cooperation Opportunities in Russia	Taipei
8.	Mar-Aug	Seminar on Business Cooperation Opportunities in Turkey	Taipei
9.	Mar-Nov	The 2nd Taiwan-Croatia Joint Business Council Meeting	Taipei
10.	Mar-Nov	The 3rd Taiwan-Georgia Joint Business Council Meeting	Tbilisi
11.	Apr 19-23	The 3rd Taiwan-Sao Tome & Principe Joint Business Council Meeting	Taipei
12.	Apr 25-26	The 18th Taiwan-Belgium Joint Business Council Meeting I	Taipei
13.	Apr	The 21st Taiwan- Vietnam Joint Business Council Meeting	Taipei
14.	Apr-Aug	The 3rd Taiwan- Cambodia Joint Business Councils Meeting	Taipei
15.	Apr-Nov	The 6th Taiwan-Turkey Joint Business Council Meeting	Istanbul
16.	Apr-Dec	The 14th Taiwan-Poland Joint Business Council Meeting	Taipei
17.	May-Jun	The 21st Joint Economic Cooperation Conference between Taiwan and Indonesia	Taipei
18.	May-Jun	The 15th Taiwan-Mongolia Joint Business Council Meeting	Ulan Bator
19.	May-Oct	The 20th Taiwan-Spain Business Cooperation Committee	Taipei

20.	May-Oct	The 4th Taiwan-Norway Joint Business Council Meeting	Taipei
21.	May-Oct	The 5th Taiwan-Bulgaria Joint Business Council Meeting	Taipei
22.	May-Nov	The 6th Taiwan-Russia Joint Business Council Meeting	Moscow (Russia)
23.	May 30	2016 Taiwan-Germany Productivity/Industry 4.0 Forum	Taipei
24.	Jun 2	The 12th Taiwan-Hungary Joint Business Council Meeting	Budapest (Hungary)
25.	Jun 6	The 15th Taiwan-Czech Joint Business Council Meeting	Prague (Czech)
26.	Jun 14	The 13th Joint Meeting between CIECA and SBF	Taipei
27.	Jun-Jul	The 5th Taiwan-Italy Joint Business Council Meeting	Rome (Italy)
28.	Jun-Jul	The 17th Joint Meeting of the Taiwan Britain Business Council	Taipei
29.	Jun-Jul	The 22th Taiwan-France Joint Business Council Meeting	Paris (France)
30.	Jun-Oct	The 23rd Taiwan- Philippines Joint Business Councils Meeting	Taipei
31.	Jun-Nov	The 16th Taiwan-India Joint Business Council Meeting	New Delhi
32.	Jun-Nov	The 1st Taiwan- Sri Lanka Joint Business Councils Meeting	Sri Lanka
33.	Jun-Nov	The 5th Taiwan- Bangladesh Joint Business Councils Meeting	Bangladesh
34.	Jul-Sep	2016 Taiwan Economic & Trade Delegation to Latin America	Mexico, Guatemala, Honduras, El Salvador
35.	Aug-Oct	The 1st Joint Meeting between CIECA and PNGCCI	Port Moresby
36.	Sep 4-5	B20 Summit	Hangzhou
37.	Sep 22	The 16th Taiwan-Germany Joint Business Council Meeting	Berlin (Germany)
38.	Sep	The 30th Joint Conference of ROC-Australia & Australia- Taiwan Business Council	Taipei
39.	Sep	The 9th Taiwan-Austria Joint Business Council Meeting	Vienna (Austria)
40.	Sep-Oct	Taiwan Economic & Trade Delegation to Egypt and Israel	Cairo , Tel Aviv

41.	Sep-Oct	The 9th Taiwan-Luxembourg Joint Business Council Meeting	Luxembourg City
42.	Sep-Oct	The 18th Taiwan-Belgium Joint Business Council Meeting II	Brussels (Belgium)
43.	Sep-Nov	The 12th Taiwan-Brazil Joint Business Council Meeting	Taipei
44.	Sep-Nov	The 5th Taiwan-Finland Business Forum	Taipei
45.	Sep-Nov	The 32nd Taiwan –Sweden Joint Business Council Meeting	Taipei
46.	Sep-Dec	The 41st Joint Conference of ROC-Korea and Korea-Taiwan Business Council	Taipei
47.	Oct	The 22nd Taiwan-Holland Joint Business Council Meeting	Taipei
48.	Oct-Nov	The 2nd Taiwan-Swiss Joint Business Council Meeting	Taipei
49.	Nov	The 4th Taiwan-Portugal Joint Business Council Meeting	Taipei
50.	Nov 23-25	The 30th CACCI Conference	Taipei
51.	Nov-Dec	The 23th Taiwan-Saudi Joint Business Councils Meeting	Taipei