

2013 - Dubai Capital of the Islamic Economy Vision Announced

"If history is being written now, the future is being made here in the U.A.E. With the determination of our people, we are set to be the world's Islamic economy capital."

His Highness Sheikh Mohammed bin Rashid Al Maktoum Vice President and Prime Minister of the UAE



Key Initiative: Halal Trade and Marketing Center

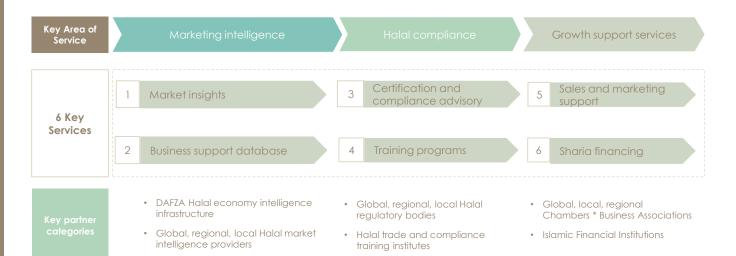
Your one-stop shop in Dubai for your global Halal needs



Halal Trade & Marketing Center (HTMC)

Purpose: The Halal Trade & Marketing Center (HTMC) is a global business development center focused on the Halal economy opportunities for manufacturers, suppliers, and distributors of Halal economy products and services. It is hosted by DAFZA but substantially supported by key partners across the Halal economy ecosystem.

Center Services Framework



Driven by global, regional and local strategic service partners

Halal Trade &
Marketing Center
(HTMC)

Services Partners: We are providing the tailor-made services through the power of our services partner network. HTMC has more than 25 services partners from different sectors and countries, among them are trade promotion agencies, Halal accreditation bodies, specialist research advisory firms, Halal training partners, local and international public institutions, Islamic banks, etc.

Key Area of Service

Marketing intelligence

Halal compliance

Growth support services

Key Target Partners











International





























