





## A REGION FUELED BY RESEARH & DEDICATION

# Strategic location in the midst of Europe's main markets

- Main EU markets can be reached within 24 hours
- 60% of EU's purchasing power within 750 km around Flanders
- Brussels: home to the EU, NATO and other decision-making HQs
- Antwerp-Zeebrugge: the world's largest car handling port
- Easy Travel
  - Berlin 1h
  - London 1h50
  - Amsterdam
  - Paris

€9.64 trillion GDP 255 million people (64% of EU total) (50% of EU total) €78.86 billion PPS (59% of EU total) Total EU-28 plus Switzerland

517 million

Source: population, PPS & GDP and share in EU28 (plus Switzerland), Eurostat 2017

1h50

1h20

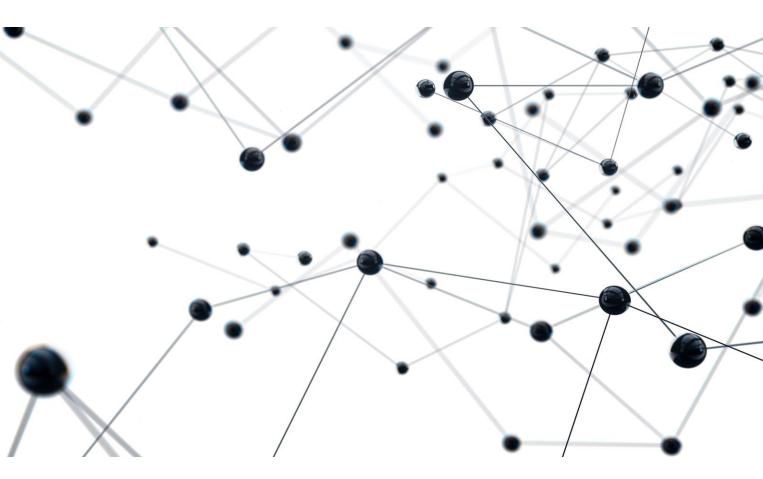
€ 15.2 trillion GDP

## ()

## An innovative region

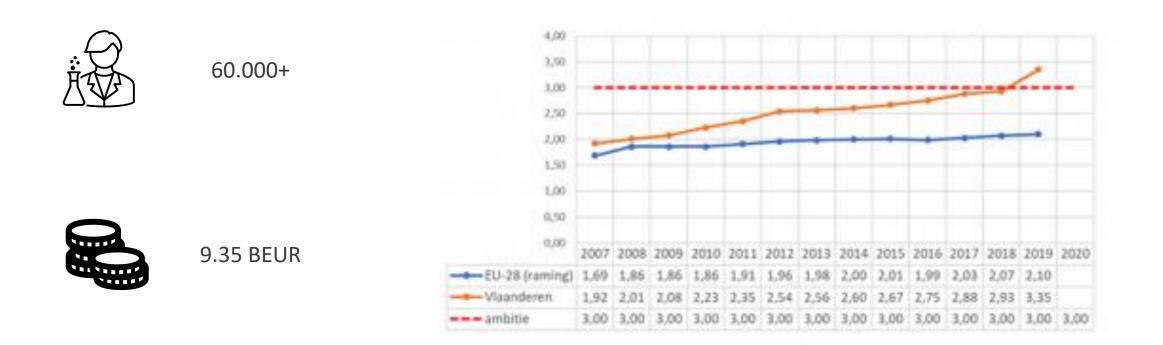
#### **Collaborations through networks**

- 2 top 100 academic centers (ARWI 2021)
- 4 Strategic Research Centers
- 6 Spearhead clusters
- 12 Innovative Business Networks
- 15+ public research centers
- 50 + business networks/sector organisations





#### An innovative region





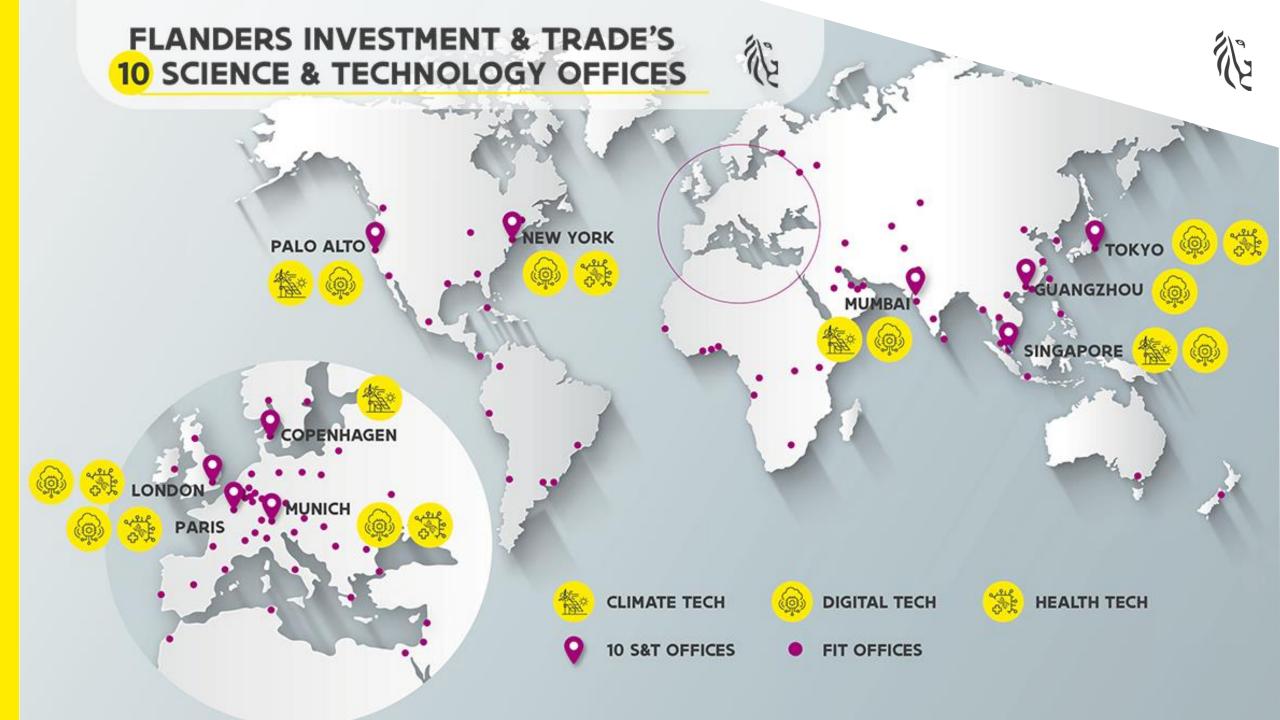
### An innovative region

#### **LEUVEN IS EUROPEAN CAPITAL OF INNOVATION**



Leuven can call itself 'European Capital of Innovation' (iCapital) for one year and receives the accompanying prize of 1 million euros. The European Commission awarded this prize to the city that makes the best use of innovation to improve the quality of life of its inhabitants. Leuven competed in the final against other cities such as Valencia. Vienna and Helsinghorg. "This is a great recognition of the conperation model that Leuven





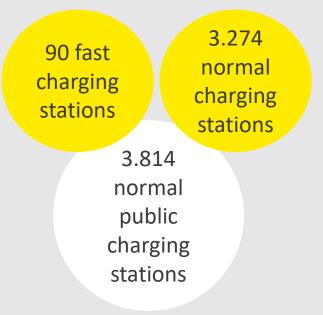
Advancing health in cities

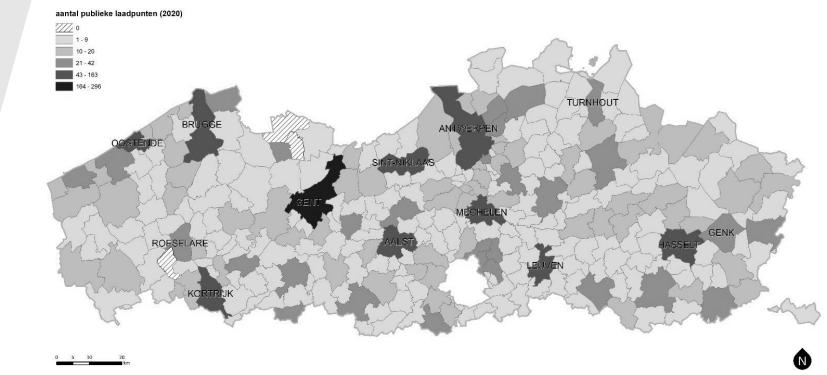
Advancing local regulations





#### Infrastructure Flanders: EV charging, today and tomorrow



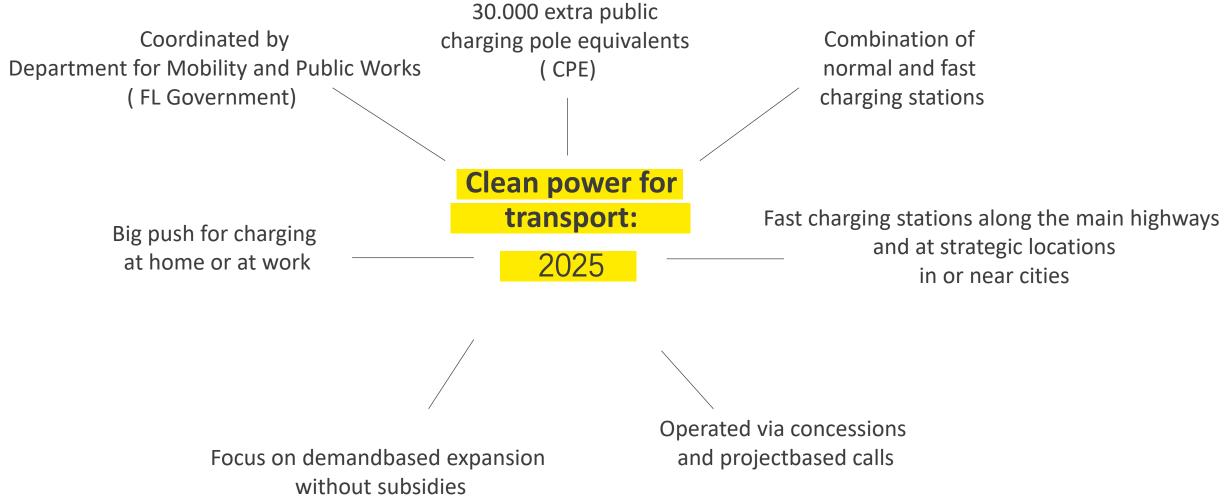


Including semi-public poles, we have 5.902 normal poles and 198 fast charging poles

Source: Milieuvriendelijkevoertuigen.be 2020

FLANDERS INVESTMENT & TRADE | 9

#### Flanders 2021 - 2025: Accelerated expansion of charging infrastructure



#### Infrastructure Flanders: Europe's main car handling hub





#### FLANDERS INVESTMENT & TRADE

Koning Albert II-laan 37 1030 Brussels, Belgium T +32 2 504 88 71

invest@fitagency.be www.investinflanders.com twitter.com/InvestFlanders