

# Taiwan-Israel R&D Cooperation Program & Innovation in Israel

# Innovation in Israel

## Global Leadership in

- Total Area: 21,000 sq. km (#153)
- Population: ~ 9 million (#97)
- GDP (Per capita): \$43,700 (#19)
- System of Government: Parliamentary
- Currency: New Israeli Shekel (NIS)



No  
Domestic  
Market

Security  
Needs

Up to Recent  
Decade No  
Natural  
Resources

# ➤ High-Tech's Influence on Israel's Economy



# ➤ Collaborative Innovation Ecosystem



# Israel Innovation Authority - Our Mission



Providing financial assistance, services and support for entrepreneurs, early-stage companies, traditional and hi-tech companies, and academies collaborating with industry.

Strengthening  
innovation  
ecosystem

Enhancing  
economic  
impact

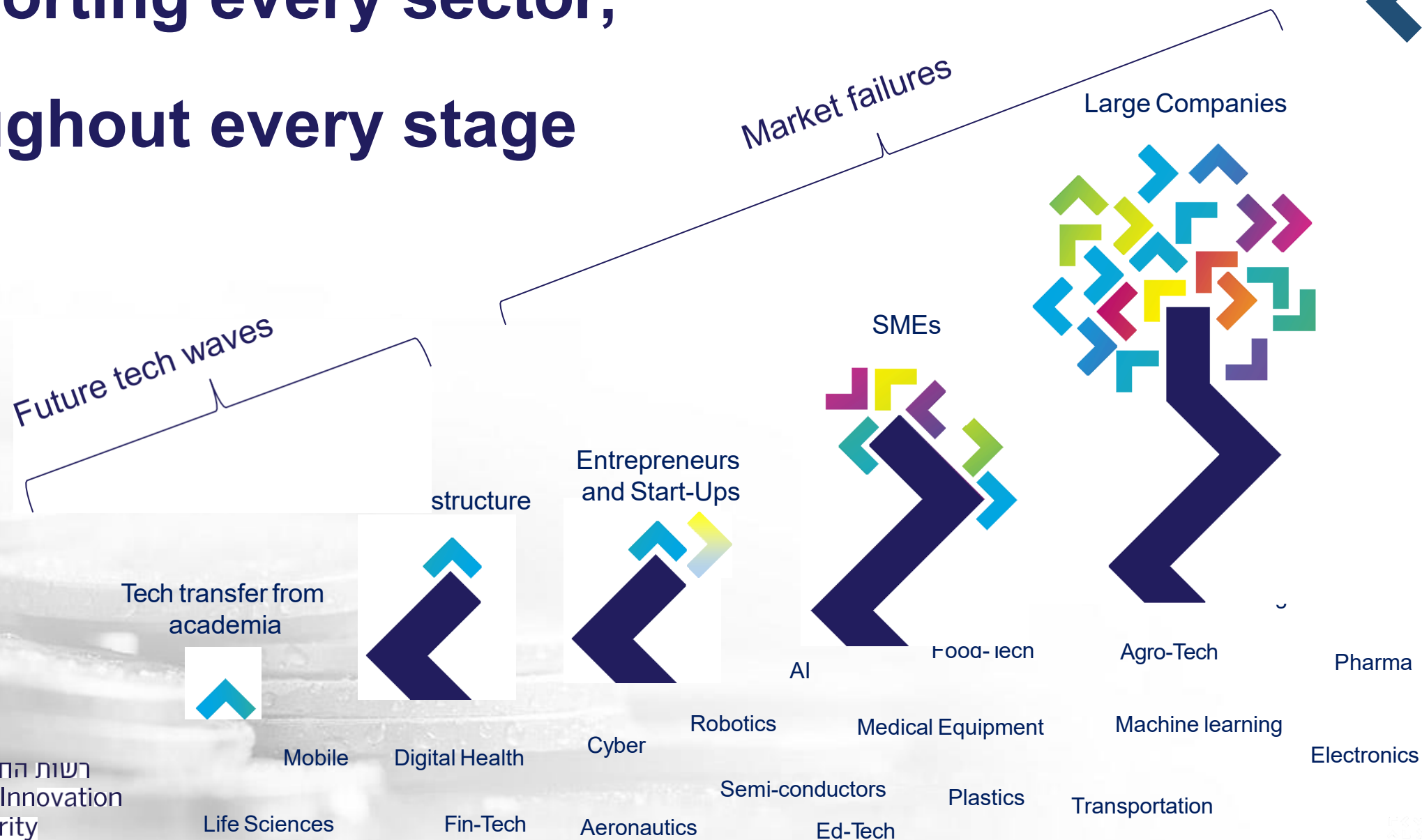
Enabling  
disruptive  
technologies

**Government support helps “Bridge The Gap”  
between the idea and the market**

# Principles c

Enabling the Market -

# Supporting every sector, throughout every stage





# ➤ 2019 in Numbers



= Equivalent of  
US\$500M!



# ➤ Israel Innovation Authority – Structure

The different needs of Israeli hi-tech firms require various policies and tools



**Technological Infrastructure**

Supporting research infrastructure for disruptive technologies



**Startup**

Encouraging the creation of quality startups that can reach a fundable milestone and will be the foundation of the industry



**Growth**

Helping tech firms grow in Israel



**Advanced Manufacturing**

Strengthen Manufacturing Industry competitiveness, locally and globally, by advancing innovation and R&D process



**Societal Challenges**

Addressing the human capital needs of the innovation industry and supporting tech for societal challenges



**International Collaboration**

Enabling Israeli technology industry to create a **global competitive advantage**

by leveraging foreign cooperation in **funding, knowledge and market-access**



# International Collaboration Division



## **Planning unit**

[PLU@innovationisrael.org.il](mailto:PLU@innovationisrael.org.il)

## **North America & Europe**

[NA@innovationisrael.org.il](mailto:NA@innovationisrael.org.il)

[EUR@innovationisrael.org.il](mailto:EUR@innovationisrael.org.il)

## **Asia-Pacific**

[APAC@innovationisrael.org.il](mailto:APAC@innovationisrael.org.il)

## **Emerging Markets**

[EM@innovationisrael.org.il](mailto:EM@innovationisrael.org.il)

# ➤ Business Development – Creating Opportunities

➤ Partner Matching

➤ Roadshows

➤ Business Delegations

➤ B2B Events

➤ Conferences, Seminars & Webinars

# ➤ Taiwan-Israel R&D Cooperation Program

Grants covering up to 50% of R&D expenses for Taiwanese and Israeli companies working together to develop new technologies

- Funding joint innovative R&D projects of Taiwanese and Israeli companies from all sectors and sizes
- According to the Call for Proposal, can contain early-R&D or later-stage demonstration activities (Pilots)
- Funding of 1-year project budget:
  - ITRI – Up to 50% of the eligible and approved costs of the R&D
  - IIA - Up to 50% of the eligible and approved costs of the R&D as a condition



# ➤ Submission

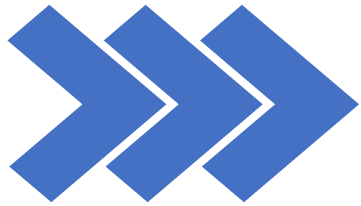
## Criteria:

1. At least two technology companies, one registered in Taiwan, one registered in Israel with R&D activities.
2. The application must be jointly submitted by the parties to IIA and ITRI.
3. The product should be highly innovative.
4. Product developed must have potential for commercialization.
5. The joint project must be undertaken in Taiwan and Israel.
6. The project partners should agree in advance on the IP rights and on the commercialization strategy of the product.
7. Companies must have the ability to fund the supplementary portion of their project budget after a grant.

# ➤ What are we looking for?

Technological or functional Innovation

- High risk or market failure that requires governmental support
- Execution potential
- Synergy between the partners and complementing abilities
- Mutual R&D contribution to the project
- Defining the IP rights of the new product between the partners
- Matching the funding for the project
- Commercialization potential
- Impact on the company and the economy



For more information on calls for proposals  
contact:

IIA: Adi Maller, APAC Collaborations  
Manager [APAC@innovationisrael.org.il](mailto:APAC@innovationisrael.org.il)

ITRI: Ethan Ting, Senior Account  
Manager [ethanting@itri.org.tw](mailto:ethanting@itri.org.tw)

