

Innovation for All

Commission on the Digital Economy

Revised agenda

Meeting on Friday 27 September 2019 09:00-18:30

Venue: United States Council for International Business – New York City Offices
1212 Avenue of the Americas, New York, NY 10036

09:00-10:30 Opening session

1. Welcome and opening of the meeting

ICC Commission on the Digital Economy Leadership

Opening comments from commission vice-chairs, followed by tour-de-table introductions

2. ICC's next 100 years: vision & strategy for the Commission on the Digital Economy

Invited speaker: ICC Secretary General John W.H. Denton AO

Open discussion with ICC Secretary General on ICC's next 100 years and how this vision translates into work on digital issues and policies, priorities and collaborations.

3. ICC Knowledge Solutions Department: governance and operational matters

Discussion and feedback on the strategic vision for the ICC Knowledge Solutions Department and its work programme for 2019/2020, as it pertains to the ICC Commission on the Digital Economy and BASIS. Members will also discuss commission and special project membership, leadership and policy-development processes as well as staffing, resources and outreach.

Coffee Break (10:00-10:30)

10:30-16:00 ICC Commission on the Digital Economy meeting

Global context setting

4. IGOs activities (UN/G20/OECD etc.) on digital economy

Members will discuss how business is engaging in various inter-governmental organisations (e.g. UN, WTO, G7/B7, G20/B20, OECD, APEC, EU) and how the commission can leverage ICC policy work and assess priorities, partners and alliances.

Resource: [IGO digital economy information chart 2019](#)

5. Evolving regulatory landscape and linkages with other sectors

Members will discuss key regional and international regulatory developments on:

- Data and content governance – competition, ownership, IP;
- Telecommunication regulation;
- Taxation.

Members will explore opportunities to leverage commission work and linkages with other ICC projects (e.g. green and inclusive growth, sustainable finance, development).

Complimentary lunch (12:30-14:00)

*The Sea Fire Grill
158 E 48th St, New York*

Commission projects and opportunities for policy development

6. Artificial intelligence

Members will discuss how ICC could leverage its global business advocacy and breadth of expertise to guide policymakers and business in navigating policy dialogues on AI.

Resource: [ICC project proposal on Artificial Intelligence](#)

7. Cybersecurity

Members will discuss ICC's work on cybersecurity and assess the way forward to leverage industry positions. Topics of discussion will include:

- United Nations and other international processes;
- current industry positions and responses;
- tools and resources for business.

Resource: [ICC Working Group on UN discussions on cybersecurity terms of reference](#)

8. Exploring challenges and opportunities for digital trade

Members will discuss ongoing work and proposals regarding:

- real-time business transaction controls;
- block chain and distributed ledger technology applications.

9. Brainstorming and feedback

Members will reflect on the discussions had, provide feedback on policy projects, highlight possible gaps, and map out the road ahead

Coffee Break (15:30-16:00)

16:00-18:00 ICC BASIS meeting

Advocacy actions

10. UN Secretary General's High-Level Panel on Digital Cooperation

Members will discuss the report of the HLPDC and prepare follow-up ICC policy engagement and advocacy activities.

11. Internet governance landscape 2019/2020

Members will survey key Internet governance developments and share priority areas for ICC BASIS activity including, among others, Internet Governance Forum 2019 and World Summit on the Information Society Forum 2020.

Resource: [Internet Governance timeline 2019/2020](#)

12. Enabling policy environment to leverage ICT for development

Members will survey advocacy opportunities for advancing ICC's vision on creating enabling policy frameworks for viable investment in ICT to advance the SDGs.

13. Brainstorming and feedback

Members will reflect on the discussions had, provide feedback on advocacy projects, highlight possible gaps, and map out the road ahead.

18:00-18:30 Closing session

14. Recap of priorities and confirmation of work plan

15. Next meeting date and any other business