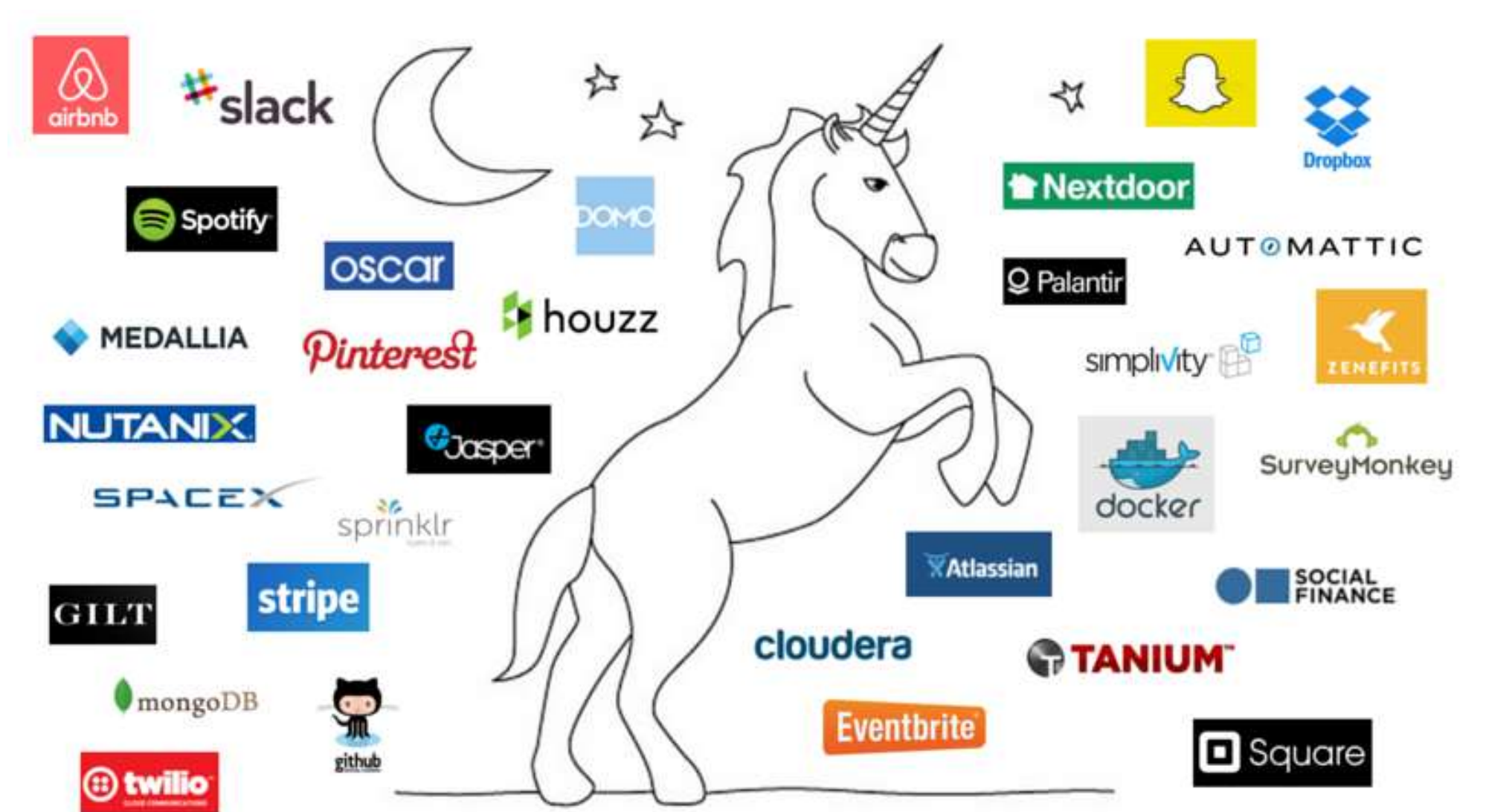


Innovative Startups in the New Era & Corporate Venture Capital



Innovative Startups in the New Era

Support Start-up, Build up Future.



Innovative Startups in the New Era

Support Start-up, Build up Future.



Shared Kitchen Space
Kitchen Incubator



Innovative Startups in the New Era

Support Start-up, Build up Future.



LINKFLOW

Neckless type 360 degree camera



Innovative Startups in the New Era



Game Edu: Online Game Education Platform

Online Game



Online Education



New War in Korean Retail Biz



불꽃튀는 新유통전쟁 "쿠팡 vs 네이버 싸움"

최저가배송 처절한 경쟁속에
쿠팡 4년새 年매출 14배 성장
IT플랫폼 갖춘 네이버도 가세

손정의 지원받는 쿠팡 쇼핑으로 눈 돌린 네이버

김기정 기자 | 입력 : 2019.04.28 18:31:53 수정 : 2019.04.29 13:05:57



◆ 명예기자리포트 (上) ◆

쿠팡과 다른 유통업체들이 미래 유통시장을 놓고 요란한 싸움을 벌이고 있다. 네이버도 소리 없이 참전했다.

앞으로 신(新)유통시장은 쿠팡과 네이버의 대결이 될 수 있다. 신유통이란 빅데이터, 인공지능(AI) 등 첨단 기술을 이용해 온라인, 오프라인, 물류가 결합한 새로운 유통 개념으로 알리바바 회장인 마윈이 처음 주장했다.

먼저 쿠팡 대 반(反)쿠팡의 대결구도가 벌어진 이유는 유통 시장 내 최후 승자가 곧 판가름 날 것 같았던 '치킨게임'에서 소프트뱅크라는 돌발변수가 2015년에 이어 2018년에도 나왔기 때문이다.



△민정웅 교수





**SOCIAL
RESPONSIBILITY**

Creating Social Value...

through supporting startups

**OPEN
INNOVATION**

Growing together...

What we do



01

Accelerating (L-Camp)

- Incubating + Investment
- Seoul: 6 Months program
- Busan: 1 Year program
- 1k + applications/year
- 90 startups

03

In-house Venture Incubating

- Corporate Venturing
- Company Building

02

Investment

- L-Camp Follow on
- Pre A ~ B Round
- Startup Funds
- In-house Fund

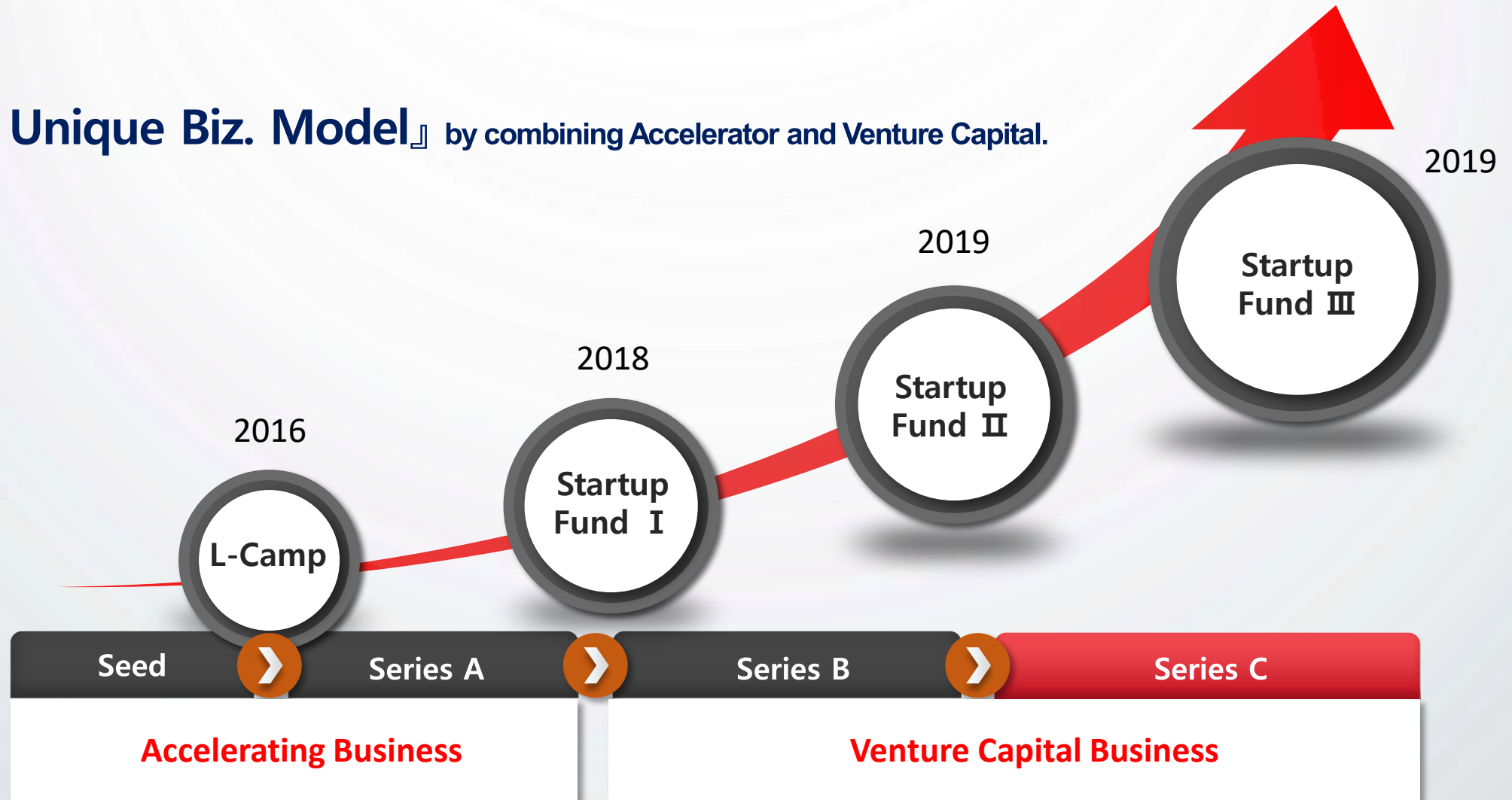
04

Shared Workspace

- Startups
- VCs
- Advisors

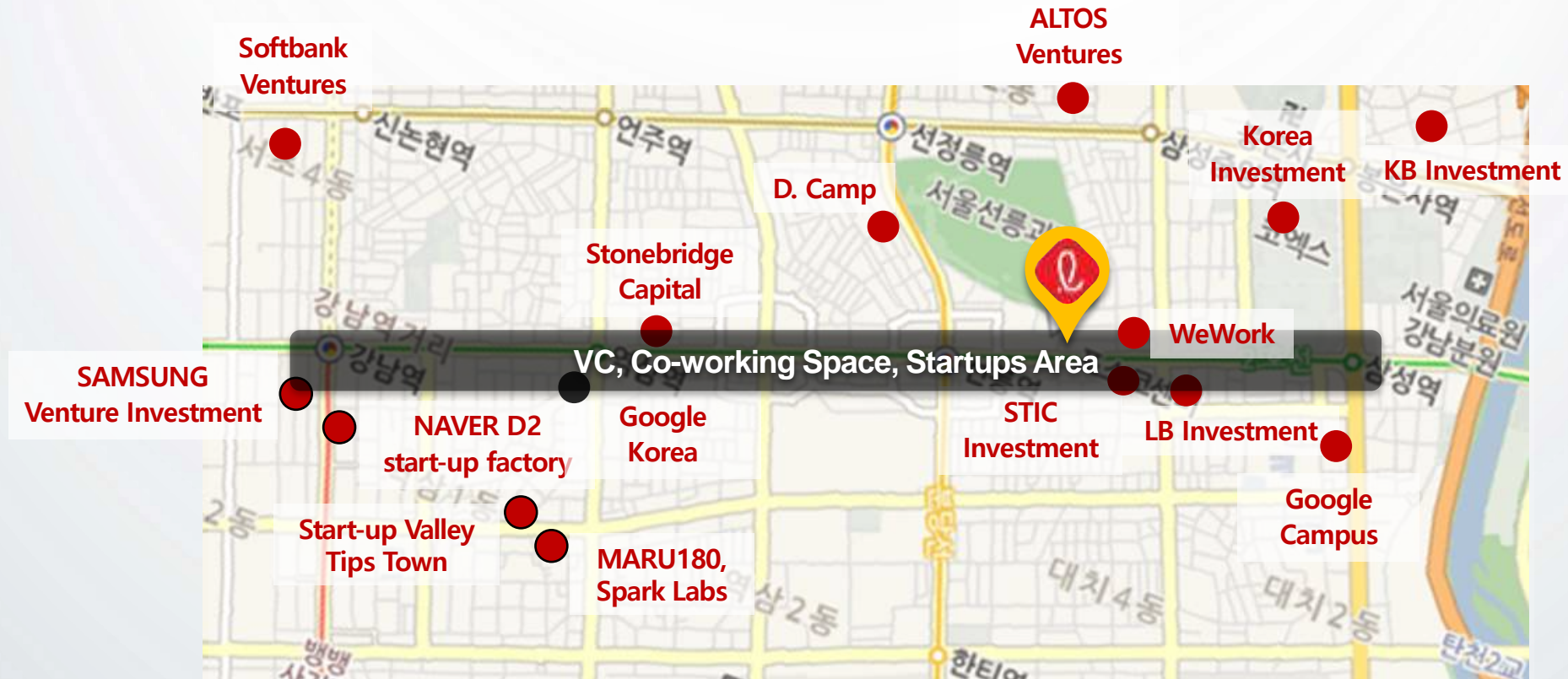


『 **Unique Biz. Model** 』 by combining Accelerator and Venture Capital.





Teheran Valley(Startup Valley), Gangnam, Seoul



LOTTE Accelerator

Open Innovation

Support Start-up, Build up Future.



Open Innovation Hub of





LinkFlow: Neckless type 360 degree camera



- Supplying special material for human contact



- Production & sourcing



- Purchase & evaluation for security surveillance



- Investment (11M \$)
-



360도 카메라를 장착한 롯데월드타워 대테러팀 요원 [롯데물산 제공=연합뉴스]





SketchOn: World first skin printer



- Supplying special material for human contact



- Production & sourcing



- Purchase & evaluation for Event and Admission



- Investment (0.5M \$)





Provides Shared Kitchen Space



LOTTE
HOTELS & RESORTS



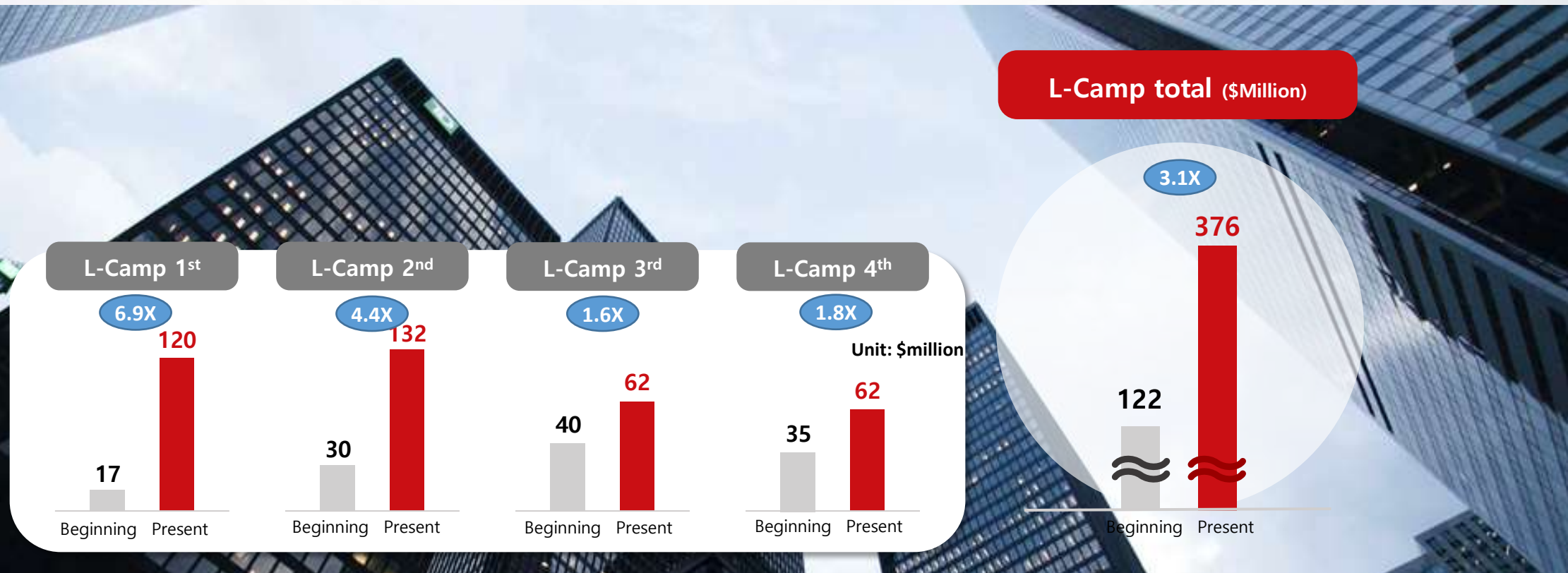
LOTTE
super

- **Hotel LOTTE**
 - Developing new variety of Meals
 - Distribution channel for Food-makers
- **LOTTE GRS**
 - Developing new menus with Food-makers (Delivery food only)
- **LOTTE Super**
 - R&D for new food PB products
 - Distribution channel for Food-makers






Growth of Start-Ups

Total value increased around \$400Million, 3.1 times higher compared to its initial value



Global Expansion



Country	Description
 Vietnam	Collaboration with VSV(Vietnam Silicon Valley) Building LOTTE venture fund
 Indonesia	Collaboration with AMVESINDO for building Start-up ecosystem
 Italia	Participating Startup accelerating program – BIAT 2019 (Borsa dell'Innovazione e dell'Alta Tecnologia, INNOVATION AND HIGH TECHNOLOGY LAB)



- **Startup accelerator & Early stage venture capital**
- **Collaborating with the Ministry of Science and Technology**
- **LOTTE put 1.2M US\$ into Accelerator and Venture fund**
- **Shared portfolio Startups for global expansion**
- **Demo-Day in Vietnam & Korea(2018~)**





Global Demoday | Korean market expansion with LOTTE group | High-tech Startup sourcing | Co-Incubating

Taiwan Startups and accelerators



X



Thank you!

