



Estonian Entrepreneur's Experience in Doing Business in Taiwan

Leila Haugas, Butterfly Design Ltd



Bubble Tea vs Taiwan

First steps towards working with Taiwan

- 2015 March, International Travel Goods Show in US, Las Vegas
- 2015 August, a contract in Taichung, Taiwan
- Taiwanese partners visits to Estonia many times
- 2017 May contract with my own company





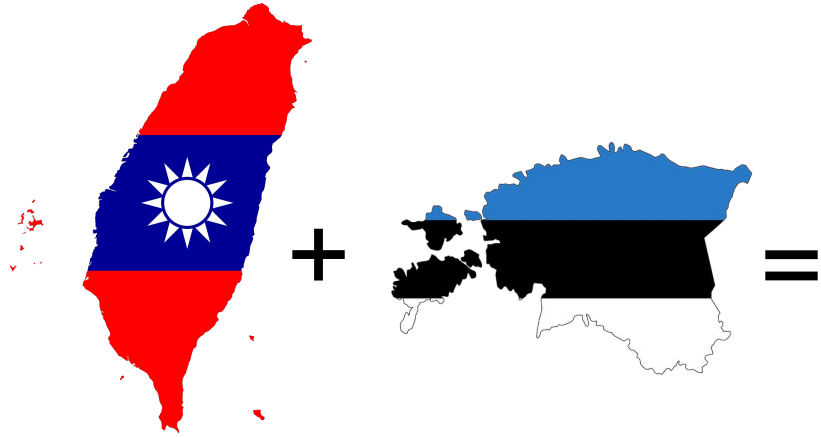
Welcome to Taiwan...



23,55 million



1,3 million



Trust
Respect
Honesty
Understanding values
Communication
“Just do it!”
Hospitality

Butterfly Design Ltd., CEO

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