

[December 15<sup>th</sup> 2017]

# Executive Summary

## Luleå Kallax Airport / Northern Europe`s best Shuttle-airport

- Luleå Kallax Airport has the longest runway in Sweden today with low load on airport and airspace.
- Luleå is ideally located as a transcontinental hub for scheduled passenger and freight traffic connecting the North American continent with Asia.
- As well as saving time it is also an environmental advantage as the CO2 emissions are substantially lowered.
- Huge possibilities for future expansion of Luleå Kallax Airport due to the abundance of land.
- Future connection with the Trans-Asian Railway from China (The New Silk Road).
- Future expansion of the harbor in Luleå to accommodate bigger freight ships.
- Possibility of part ownership in a Swedish airline with access to the EU open skies agreement

## Business Target Audience

- Any business looking for cheap, clean and green energy. Establish server-halls with good cooling and low energy prices. Facebook is already established here with a datacenter.
- Possibility to align your business and recruitment needs with Luleå Science Park and Luleå Technology University.
- Any business looking for an ideal logistical set-up. Land is cheap and in abundance and Luleå is ideally located between the North American and Asian continents.
- Luleå also has an advantageous position to transport Salmon, King Crab and dried fish from the northern parts of Norway to various parts of the world.
- Be part of the development of new technologies like the new future battery types

## Opportunities / Advantages

A long list of factors that makes the Luleå area an ideal place to invest and/or establish your business in:

1. Considered a clean and safe place in the world
2. An abundance of clean, green energy at a low cost
3. Ideal geographical location in terms of connecting North America with Asia
4. Politically & religiously neutral
5. Climate – no pollution
6. Easy to establish or expand with great availability of land at reasonable prices around the airport and elsewhere
7. Luleå University of Technology
8. Luleå Science Park <http://luleasciencepark.se/in-english/>
9. Luleå Kallax airport with the longest runway in Sweden
10. According to Forbes listing of best countries for business Sweden ranked as number 1
11. Sweden is an organized country with honesty as a lead word
12. Low load on airport and airspace and access to a hub in the northern parts of Europe

## Conclusions

Investors or businesses interested in any of the projects we can offer do have an interesting advantage and an opportunity to receive financial support in cooperation with Luleå Business & Economic Development.